

# Bettina Gehrke

---

FELLOW

**Leadership**

**BETTINA.GEHRKE@SDABOCCONI.IT**

---

## Biography

Bettina Gehrke is Fellow of the Leadership knowledge group at SDA Bocconi School of Management and Academic Fellow at the Department of Management and Technology of Bocconi University.

Her current research focuses on Global, Responsible and Sustainable Leadership as well as on innovative teaching tools for Diversity and Inclusion. She is an expert in global team collaboration and cross-cultural management.

She held several national and international faculty appointments: EBS Universität für Wirtschaft und Recht, Oestrich-Winkel; Ludwig-Maximilians-Universität, München; Università degli studi di Bergamo, Bergamo; GSOM St. Petersburg State University; St. Petersburg; Fudan University, Shanghai; International Academy of Tourism and Hospitality, Cernobbio; Milano Fashion Institute, Milano.

She has a degree in Economics and History from Heidelberg University and a Ph.D. (Dr.rer.oec.) in Business Administration from Technische Universität Berlin.

## Teaching domains

Self-Leadership

Leadership

---

## ARTICLES IN SCHOLARLY JOURNALS

GEHRKE B., SPORTELLI M.

**Un giro del mondo per le imprese**

Economia & Management, 2014, no. 1, pp.40-44

FILIPPINI C., GEHRKE B., SPORTELLI M.

**ASEAN verso un'identità**

Economia & Management, 2012, no. 1, pp.40-47

GEHRKE B.

**Immigrati in Italia: dal brain waste al brain gain**

Economia & Management, 2011, no. 5, pp.100–106

GEHRKE B., SPORTELLI M.

**La legge di Allah. Medio Oriente: l'impatto della cultura religiosa islamica sul business**

Economia & Management, 2011, no. 3, pp.40–45

GEHRKE B., SPORTELLI M.

**Dalla Cina nel mondo**

Economia & Management, 2009, no. 5, pp.33–36

GEHRKE B., SPORTELLI M.

**Le risorse umane in Cina: guanxi o competenze?**

Economia & Management, 2006, no. 4, pp.37–43

GEHRKE B., SPORTELLI M.

**Comunicazione interculturale: i cinesi preferiscono tacere**

Economia & Management, 2005, no. 4, pp.34–38

---

## RESEARCH MONOGRAPHS

MORONE T., GEHRKE B.

**Zur italienischen Gesellschaft, Kultur und Identität – Ein Literaturbericht zur anthropologischen Länderkunde: Italien**

IKO – Verlag für Interkulturelle Kommunikation, Frankfurt am Main, Germany, 2001

---

## PRACTICE-ORIENTED BOOKS

DI MAURO M., GEHRKE B.

**Cittadini globali: Strumenti didattici per la formazione interculturale**

Edizioni La Meridiana, Italy, 2023

---

## EDITED BOOKS

GEHRKE B., CLAES M., PAUKNEROVÁ D., AUST I., BELL LAMBERT R. (EDS.)

**Global Leadership Practices. Competencies for Navigating in a Complex World**

Edward Elgar Publishing, Great Britain, , 2024

DI MAURO M., GEHRKE B. (EDS.)

**Multicultural Identities: challenging the sense of belonging**

Fondazione Intercultura, Italy, 2018

GEHRKE B., CLAES M. (EDS.)

**Global leadership practices: a cross-cultural management perspective**

Palgrave Macmillan, Great Britain, 2014

---

## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

GEHRKE B., PAUKNEROVÁ D., CLAES M., AUST I.

**Introduction to Global Leadership Practices** in *Global Leadership Practices*

Bettina Gehrke, Marie-Thérèse Claes, Daniela Pauknerová, Ina Aust, Roger-Matthew Bell Lambert (Eds), Edward Elgar Publishing, chap. 1, pp.2-24, 2024

NURMI N., PIEKKARI R., GEHRKE B.

**Leading collaboration in global teams** in *Global Leadership Practices*

Bettina Gehrke, Marie-Thérèse Claes, Daniela Pauknerová, Ina Aust, Roger-Matthew Bell Lambert (Eds), Edward Elgar Publishing, chap. 3, pp.48-68, 2024

ROY P. A., GEHRKE B., CLAES M.

**Leading diversity, equity inclusion: MNCs and refugees' workforce inclusion** in *Global Leadership Practices*

Bettina Gehrke, Marie-Thérèse Claes, Daniela Pauknerová, Ina Aust, Roger-Matthew Bell Lambert (Eds), Edward Elgar Publishing, chap. 4, pp.69-88, 2024

AUST I., GEHRKE B.

**Leading sustainability transformation** in *Global Leadership Practices*

Bettina Gehrke, Marie-Thérèse Claes, Daniela Pauknerová, Ina Aust, Roger-Matthew Bell Lambert (Eds), Edward Elgar Publishing, chap. 5, pp.89-108, 2024

GEHRKE B.

**Verantwortungsvolle Führungskräfte in globalen Unternehmen** in *Personalmanagement: Internationale Perspektiven und Implikationen für die Praxis*

B. Covarrubias Venegas, K. Thill, J. Domnanovich(Ed), Springer, chap. 15, pp.267-282, 2018

GEHRKE B., CLAES M.

**Leadership and Global Understanding** in *Leadership Today – Practices for personal and professional performance*

J. Marques, S. Dhiman (Eds), Springer, chap. 21, pp.371-385, 2016

GEHRKE B.

**Global Leadership: Engaging people across cultures** in *Global Leadership Practices*

B. Gehrke, W. C. Claes(Ed), Palgrave Macmillan, pp.132-148, 2014

GEHRKE B., JONSEN K.

**Global Team Collaboration** in *Global Leadership Practices*

B. Gehrke, W. C. Claes (Eds), Palgrave Macmillan, pp.118-131, 2014

EKELUND B. Z., SHNEOR R., GEHRKE B.

**“Diversity Icebreaker” in cross-cultural training** in *Diversity Icebreaker*

B. Z. Ekelund, E. Langvik (Eds), Human Factor Publishing, pp.87-108, 2008

---

## OTHER

DI MAURO M., GEHRKE B.

**Feeling Italian**

2019, SIETAR Italia-Andersen, Italy

---

## PROCEEDINGS/PRESENTATIONS

GEHRKE B.

**“Making Global Citizens”: The role of teaching and learning**

*Reconciling Babel: education for cosmopolitanism - 7-9 April 2011, Milano, Italy*

---