

Giuseppe Soda

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Biography

Giuseppe “beppe” Soda is a Full Professor of Organization Theory & Social Network Analysis at Università Bocconi in Milan and at SDA Bocconi, where he served as Dean from 2016 to 2022. His career at Università Bocconi includes numerous institutional responsibilities, such as directing the Organization and Personnel Area and the Claudio Dematté Research Division at SDA Bocconi, leading the Department of Management & Technology at Università Bocconi, and serving as Chairman of the Board of Directors of the SDA Bocconi Asia Center based in Mumbai, India.

Prof. Soda's intensive research activity explores the interaction between organizational architectures and social networks. His scientific contributions have significantly advanced our understanding of the origins and evolution of organizational networks and have been published in the most prestigious international academic journals, including Administrative Science Quarterly, Management Science, Organization Science, Academy of Management Journal, and Strategic Management Journal.

He has served on and is currently on the editorial boards of international academic journals; he is the editor of the Leading Management book series (EGEA – SDA Bocconi) and has edited the "Management" series published by Corriere della Sera and Egea.

Internationally, after six years as a member of the Board of the EFMD–EQUIS accreditation system, he was recently appointed Associate Director at the European Foundation for Management Development (EFMD). He is also an elected member of the Board of the Graduate Management Admission Council (GMAC®), the international association of management schools that owns the GMAT test.

Prof. Soda holds a PhD in Business Administration from Università Bocconi, completed a post-doc at Carnegie Mellon University (Pittsburgh, PA, USA), and has been a Visiting Professor at IE Business School (Madrid, SP) and London Business School.

Teaching domains

Organizational Social Network

Organizational Design

Change Management

ARTICLES IN SCHOLARLY JOURNALS

SODA G., ZAHEER A., PARK M., MCEVILY B., SUBRAMANI M.

Prismatic Trust: How Structural and Behavioral Signals in Networks Explain Trust Accumulation

Management Science, 2024

GOMEZ-SOLORZANO M., SODA G., FURLOTTI M.

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Industrial and Corporate Change, 2024, vol.33, no. 3, pp.694-711

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SODA G., PIROTTI G. B., MOSCHI N.

Acquisizioni, alleanze e capitale relazionale: l'impatto sulla resilienza

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SODA G., FURLOTTI M.

Bringing Tasks Back In: An Organizational Theory Of Resource Complementarity and Partner Selection

Journal of Management, 2017, vol.43/2017, no. 2, pp.348-375

SODA G.

Cosa fa la differenza nei risultati aziendali

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SODA G., RIZZI A. G.

Il downsizing nelle imprese europee tra il 2002 e il 2014

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SODA G.

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From National Monopoly to Successful Multinational: the case of Enel

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MANZOLINI L., SODA G., SOLARI L.

L'organizzazione Snella: Processi di Cambiamento per Innovare l'Impresa

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EDITED BOOKS

FORNARI E., MENEGATTI M., SODA G. (EDS.)

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Organizzazione: teoria, progettazione e cambiamento, Italian edition of Gareth Jones, Organization: Theory, Design and Change

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Coronavirus, perché ad Harvard hanno sbagliato
Il Sole 24 Ore, 1 April, 2020

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Bad Apples or Sour Pickles? Behavioral Paradigms and Social Structure in the Libor Scandal
2016, The Case Centre, Great Britain

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COMMENTS, DISCUSSIONS, REPLIES IN JOURNAL

SODA G.
Capitale umano comunque al centro. Intervista ad Alessandro Mio, Gruppo FIAMM, e Umberto Panizzi, Barilla
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EDITORIALS IN JOURNAL

SODA G.
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BORGONOVO E., BUSACCA B., SODA G.
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PERRONE V., SODA G.
Riorganizzare per riformare. Il disegno di una PA efficace ed efficiente
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Se l'impresa intercetta i movimenti sociali, il processo vince sul prodotto
2011, Economia & Management, Italy

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Ma sei proprio tu? Relazioni, reti ed economia ai tempi del social networking
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Fannulloni o disorganizzati? Viaggio nella produttività che non c'è
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SODA G.
Se la cattiva finanza affonda il capitale umano
2005, Economia & Management, Milano, Italy

INTRODUCTION TO SPECIAL ISSUE

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Introductory note to special issue
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PREFACES, POSTFACES, SHORT INTRODUCTIONS

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PROCEEDINGS/PRESENTATIONS

GÓMEZ-SOLÓRZANO M., IORIO A., SODA G.
Network Strategies Within Organizations
84th Annual Meeting of the Academy of Management, August 9-13 2024, Chicago, IL, United States of America

IORIO A., GÓMEZ-SOLÓRZANO M., SODA G.

Stepping Out of Your Comfort Zone? Need for Cognitive Closure, (in) Formal Structures, and Individual Performance

Academy of Management 83rd Annual Meeting, 4-8 August, 2023, Boston, MA, United States of America

BURT R. S., OPPER S., SODA G.

Emotional Energy and Structural Holes

Intra-Organizational Networks Conference (ION Conference), April 14-16, 2023, Lexington, KY, United States of America

SODA G., TORTORIELLO M., GÓMEZ-SOLÓRZANO M.

The Ties that Nurture: Expressive Simmelian Ties, Instrumental Brokerage, and Individual Performance

Intra-Organizational Networks Conference (ION Conference), April 14-16, 2023, Lexington, KY, United States of America

IORIO A., SODA G.

Network Strategies Within Organizations: How Does Knowledge Similarity Breed Connection?

Strategic Management Society 42nd Annual Conference, September 17-20, 2022, London, Great Britain

NETCHAEVA E., IORIO A., SODA G.

At Face Value: The Effect of Facial Traits on Social Networks and Job Performance Evaluations

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NAKAMURA A., MENON T., SODA G.

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STEAD D., PEDERSEN T., SODA G.

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37th Annual Conference of the Strategic Management Society, 28-30 October, 2017, Houston, TX, United States of America

SODA G., GOMEZ-SOLORZANO M. D., PANICO C.

What Drives Knowledge Interactions at the Lab? Autonomy and Incentives

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SMYRLAKIS N., SODA G., MEHRA A.

Leader - Follower relationship quality in a global environment: Network attributes of leaders

76th Annual Meeting of the Academy of Management, August 5-9 2016, Anaheim, CA, United States of America

TORTORIELLO M., SODA G., IORIO A.

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Strategic Management Society Conference - September 12-15 2010, Roma, Italy

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SODA G., CARLONE A.

Quit from the Cage: a network investigation on antecedents of product creativity and innovation

Academy Of Management Annual Meeting: 'Green management matters' - August 7-11 2009, Chicago, IL, United States of America

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Grants & Honors

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Research Excellence Award (2020) – Università Commerciale Luigi Bocconi , 2020

Innovation Award for executive programs (2016) – SDA Bocconi School of Management , 2016

Research Excellence Award (2013) – Università Commerciale Luigi Bocconi , 2013

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Teaching Award (2007) – Università Commerciale Luigi Bocconi , 2007

Best Academic Paper Award (2006) – SDA Bocconi School of Management , 2006

Teaching Award (2006) – Università Commerciale Luigi Bocconi , 2006

Best Paper Award (2005) – Conference of Italian Scholars of Organization Theory , 2005

MBA Teacher of the Year Award (2005) – SDA Bocconi School of Management , 2005

MSc Teacher of the Year (2004) – Università Commerciale Luigi Bocconi , 2004

Best Paper Award (2002) – Conference of Italian Scholars of Organization Theory , 2002

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