
AFFILIATE PROFESSOR

Organization Design

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Biography

Andrea Pontiggia is an Affiliate Professor of Leadership, Organization and Human Resources at SDA Bocconi School of Management. He is a Full Professor of “Organization Theory and Design”, Department of Management, Università Ca' Foscari (Venice). He is the Co-Director of “International Management to Asia” Lab, Università Ca' Foscari, (Venice).

His collaboration with SDA Bocconi began in 1985. He has conducted several workshops and education and consulting projects in Europe, North and South America and Asia. He is part of the faculties of MBA, EMBA, Executive MBA and MIEM. He has been the deputy director of the Organization and Human Resources Management Group in SDA Bocconi. He designs and manages several programs and courses for domestic and international companies and institutions. He has conducted research, education and consulting projects with some of the leading European economic players in various industries. He is a member of the China Lab at SDA Bocconi.

His research activities focus on global organization, organizational methods and models and the organizational design of structures and processes. Currently, he is working on five main topics: new internationalization strategies of MMNE in emerging markets and organizational assets and structures enabling international exposure (with special focus on the China and Far East economies); execution of “mirroring back” i.e. strategies and contribution of international business to corporate learning and renewal in emerging markets. Open source and property rights (the relationship between innovation strategy and property rights management). Organizational standardization (development and diffusion of standards from an institutional perspective) and organizational innovation, in the adoption and diffusion of new artefacts.

He is the author of numerous books and articles on his topics of interest. His works have been published in the International Journal of Information Management, Computers in Human Behavior and Business Strategy and Information Technology, among others. He is a referee and review editor for several journals, including Organizational Psychology of Frontiers in Psychology and Frontiers in Communication. He is a member of the Scientific Board of Scientific Foundations and Business Schools. He is a member of the scientific committee of the Symbola Foundation. He is a member of European and Italian Scientific Associations. He has been a member of the Board of Directors of the Ca' Foscari Foundation. He has been a visiting scholar and Professor in many universities in Europe, China and the USA. He is one of the founders of the ELIM Research Center, a joint venture between Zhejiang University (Hangzhou, China) and Università Ca' Foscari (Venice). He has been invited to speak at Top Management Meetings on the subject of International Competitive Scenarios and New Organization Forms. He attends some of the major international scientific conferences on Management and Organization as a lecturer, moderator or speaker. In 2017 he was a visiting professor at Harvard University.

Andrea earned an MSc in Economics and Management (with a specialization in Organization) from Università Bocconi and a Ph.D. in Management from the same university. Semi professional videogamer.

Teaching domains

Organizational Design

ARTICLES IN SCHOLARLY JOURNALS

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CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

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