
ASSOCIATE PROFESSOR

Leadership

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Biography

Ferdinando Pennarola is an Associate Professor at the Department of Management and Technology at Università Bocconi.

His collaboration with SDA Bocconi began in 1986. He is the Director of SDA Bocconi GEMBA (Global Executive MBA). He is a Faculty member of the MBA Full time, EMBA, MFB and MISA. He is also a Faculty member of SDA Bocconi Asia Center, Mumbai (India). Every year, he leads several top executive workshops on change management issues for companies belonging to the following industries: banking and finance, healthcare and pharmaceutical, automotive and transportation, telecommunications and IT, tourism, fashion and luxury, oil and gas, media and entertainment, infrastructure building and development. He is the Program Director of major custom initiatives for top executives and senior leaders, operating globally.

His research activities focus on change management, organizational design, ICT – mediated innovation processes, management of professional organizations, responsible leadership and management consulting. Currently, he is investigating the management of change processes combined with the adoption of information technologies, within organizations and the economy at large.

He is the author of numerous books and articles on his topics of interest. His works have been published in Cutting Edge Technologies in Higher Education, the International Journal of Information Management, Information Systems and e-Business Management, the Journal of Management Education, Review of Managerial Science, among others. He has participated in numerous scientific/professional committees and commissions, such as the World Council of AIS (Association for Information Systems), Conference Chair of ICIS 2013 (International Conference of Information Systems). He was Chairman of the board of directors of ISBM (International Schools of Business Management) in London established by Harvard University to offer the ITP (International Teachers Programme), from 2005 to 2016. He was Delegate Rector for E-Learning at Università Bocconi from 2004 to 2012. He was a Visiting Assistant Professor at the Graduate Business School of Florida University and a Visiting Professor at London Business School.

Ferdinando earned a degree in Business Administration and a Ph.D. in Business Administration and Management both from Università Bocconi. He also earned an ITP (International Teachers Programme) from the Centre HEC-ISA in Jouy-en-Josas (France).

Teaching domains

Change Management

Managerial Ethics and Responsible Leadership

Organizational Design

Leadership

ARTICLES IN SCHOLARLY JOURNALS

CAPORARELLO L., MAGNI M., PENNAROLA F.

Learning and gamification: a possible relationship?

Eai Endorsed Transactions On E-Learning, 2017, vol.4, no. 16

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Journal Of Management Education, 2016, vol.23, no. 6, pp.663-683

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Intra-organizational relationships and technology acceptance

International Journal Of Information Management, 2008, vol.28, no. 6, pp.517-523

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VoIP e produttività aziendale

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RESEARCH MONOGRAPHS

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PENNAROLA F.

Economia e organizzazione delle attività terziarie

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PENNAROLA F., FALIVA G.

Storia della consulenza di direzione in Italia: protagonisti, idee, tendenze evolutive

Edizioni Olivares, Italy, 1992

EDITED BOOKS

MOLA L., PENNAROLA F., ZA S. (EDS.)

From Information to Smart Society. Environment, politics and economics

Springer International Publishing, Germany, 2015

MAGNI M., PENNAROLA F. (EDS.)

Responsible Leadership. Creare benessere, sviluppo e performance a lungo termine

Egea, Milano, Italy, 2015

PENNAROLA F. (ED.)

Imprese e società dell'informazione. Tecnologie informative per la competizione

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PENNAROLA F. (ED.)

Management. Innovazione e tecnologie informatiche

Università Bocconi Editore, Italy, 2006

PENNAROLA F. (ED.)

Organizzazione e information technology. Risorse, persone, tecnologie per nuovi modelli d'impresa

Egea, Milano, Italy, 2005

ROSSIGNOLI C., PENNAROLA F. (EDS.)

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'From Dust To Heaven In Two Years': The Adidas Case: Addendum

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PENNAROLA F., SAMPIETRO M., CANATO A.

Tiscali (A): An Internet Service Provider Between Service and Technology

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Tiscali (B): Unit Project - European Is Integration

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Tiscali (C): Management Consulting During Is Implementation

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Tiscali (D): Project Management

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INTERVIEW ARTICLES

SACCO F. M., PENNAROLA F.

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PREFACES, POSTFACES, SHORT INTRODUCTIONS

PENNAROLA F.

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Franco Angeli, pp.3-13, 2012

PROCEEDINGS/PRESENTATIONS

SALVIOTTI G., GAUR A., PENNAROLA F.

Strategic factors enabling digital maturity: an extended survey

Mediterranean Conference on Information Systems (MCIS), 21-23 September, 2019, Naples, Italy

PENNAROLA F., PISTILLI L., DAWSON G.

From college to consulting through the main door: when IT skills make a difference for junior enterprise students

37th International Conference on Information Systems (ICIS) - 11-14 December, 2016, Dublin, Ireland

CAPORARELLO L., MAGNI M., PENNAROLA F.

Let's learn together: team integration climate, individual states and learning using computer-based simulations

13th Conference of the Italian Chapter of AIS (Association for Information Systems) - October 7-8, 2016, Verona, Italy

CAPORARELLO L., MAGNI M., PENNAROLA F.

Does Culture Make The Difference? Technology Acceptance And Diffusion In India

Mediterranean Conference on Information Systems - September 3-5, 2014, Verona, Italy

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All That Glitters Is Not Gold: Alleged Innovations In Human Computer Interaction

10th Conference of the Italian Chapter of AIS (Association for Information Systems) - 14 December, 2013, Milano, Italy

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WOA - Workshop Organizzazione Aziendale - 8-9 febbraio, 2007, Reggio Emilia, Italy

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Adoption of a new communication technology: environmental and organizational drivers

15th European Conference on Information Systems, ECIS - June 7-9, 2007, St. Gallen, Switzerland

BASAGLIA S., CAPORARELLO L., MAGNI M., PENNAROLA F.

How CIOs can improve their mindfulness in the process of IT adoption

The Americas Conference on Information Systems (AMCIS) - August 9-12, 2007, Keystone, Colorado, United States of America

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itAIS Conference, October 3 - 4, 2007, Isola di San Servolo, VE, Italy

MAGNI M., PENNAROLA F.

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Academy of Management Meeting - 5-10 August, 2005, Honolulu, United States of America

RESEARCH REPORTS

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SOFTWARE/BUSINESS SIMULATION

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H.E.L.P. Start to change: go green

2019, SDA Bocconi Learning Lab, Milano, Italy

Grants & Honors

Best Professor of the Year Award - SDA Bocconi School of Management , 2016

AIS Sandra Slaughter Service Award - AIS Association for Information Systems , 2015

AIS Conference Chair Award - AIS Association for Information Systems , 2013

Excellence in Innovation Award - SDA Bocconi School of Management , 2001
