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SENIOR LECTURER

**Business Data Analytics**

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# Biography

Maurizio Poli is a Senior Lecturer in Decision Sciences & Business Analytics at SDA Bocconi School of Management. Since January 2018, he has been the Decision Sciences & Business Analytics Faculty Deputy. He is an Adjunct Professor of Statistics and Business Analytics at Università Bocconi.

At SDA Bocconi, he was the Director of the Global Executive MBA (GEMBA) and he is currently a Faculty member of many Master and MBA Programs. He is the Director of the Post Graduate Program in Business (PGPB) and the Executive Program in Business Analytics (EPBA) at SDA Bocconi Asia Center in Mumbai. He has conducted numerous research, consulting and education projects and workshops in Europe with the major players in the retail, energy, pharmaceutical and banking industries.

The issues on which he conducts research and consultancy include business analytics and modelling, risk analysis, data visualization, project management and control systems. Currently, he is specializing in numerous fields including forecasting analysis with innovative techniques and tools, the use of quantitative techniques for planning and the financial evaluation and control of business performances.

He is the author of various books and articles on his topics of interest. His works have been published in *Economia & Management* and *Politeia*, among others. He has served as a Visiting Professor in European, Asian and American Schools such as CBS, Fudan, Anderson UCLA. Since 2012, he has been an Executive MBA Council member and he was a Guest Speaker at the GMAC Conference in 2012. Since 1993, he has been a corporate consultant in data analysis, business simulation, financial modeling, business intelligence and management cost control activities. He won the award for the Best Professor SDA Bocconi Open Market Courses in 2011 and the Best Professor in SDA Bocconi MBA Programs in 2007.

Maurizio earned a degree in Economics and Social Disciplines (D.E.S.) from Università Bocconi and the ITP (International Teachers Programme) from the Stern School of Business New York University in 2000.

## Teaching domains

Big & Small Data

Data Analysis Process

Decision under Uncertainty

Financial Modelling

Project Risk Management

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## ARTICLES IN SCHOLARLY JOURNALS

MOLTENI L., POLI M.

**Data scientist chi è, cosa fa e come lo fa**

*Economia & Management*, 2021, vol.2, pp.43-51

POLI M., TRINCA COLONEL R.

**Predictive analytics: solo una questione di algoritmi?**

Economia & Management, 2015, vol.3, pp.42-46

GABBI G., MUSILE TANZI P., POLI M., PREVIATI D., SCHWIZER P.

**Compliance Risk in the evolution of the investment services: an empirical study**

Notizie di Politeia, 2008, vol.89, pp.232-250

POLI M.

**Data mining: tra mito e realtà**

Economia & Management, 2001, vol.1, pp.36-37

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## EDITED BOOKS

BAGLIERI E., BIFFI A., COFFETTI E., ONDOLI C., PECCHIARI N., PILATI M., POLI M., SAMPIETRO M. (EDS.)

**Organizzare e gestire per progetti, II Ed.**

Etas Libri, Milano, Italy, 2005

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

POLI M., TRINCA COLONEL R.

**Appendice. I dati rivelati nell'indagine** in *La funzione compliance: banche, assicurazioni, imprese di investimento*

P. Musile Tanzi (Eds),Bancaria Editrice, pp.215-278, 2010

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## WORKING PAPERS

ALBERICI A., MUSILE TANZI P., GABBI G., GALLO M., NADOTTI L., PISANI R., POLI M., PREVIATI D., SCHWIZER P., STEFANELLI V., TRINCA COLONEL R.

**The Evolution of Compliance Function and Compliance Risk in Investment Services**

2009, SSRN Electronic Journal

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## Grants & Honors

Best Professor Award – Open Market Courses – SDA Bocconi School of Management , 2011

Best Professor Award – MBA Programs – SDA Bocconi School of Management , 2007

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