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FULL PROFESSOR

**International Management**

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# Biography

Fabrizio Perretti is a Full Professor of International Management of the Department of Management and Technology of the Bocconi University and SDA Bocconi. At SDA Bocconi he was Director of the China Lab and is currently Editorial Director of Economics and Management, the school's managerial culture magazine. He is also Academic Director of China MIM, Bocconi University's International Management program in joint with Fudan University.

He was a research fellow and visiting scholar in the following institutions: J.F. Kennedy School of Government and Harvard Business School (Harvard University), Sloan School of Management (MIT), Anderson School of Management (UCLA), University of Italian Switzerland (USI) and the Research Department of the Bank of Italy.

He is the author of numerous books and articles on his topics of interest. His works have been published in important journals such as Strategic Management Journal, Economia & Management, Journal of Simulation, The American Journal Of Sociology, Industrial And Corporate Change, Advances In Strategic Management, Administrative Science Quarterly, Academy Of Management Journal, Problemi dell'informazione, among others.

Fabrizio earned a degree in Business Economics from Bocconi University and a Ph.D. in Economics from the University of Turin.

## Teaching domains

Globalization

Market Selection

Entry Modes

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## ARTICLES IN SCHOLARLY JOURNALS

PERRETTI F., MARAFIOTI E., MOLLONA E.

**Long-term sustainability of clusters: A dynamic theory of declusterisation**

Journal of Simulation, 2021, vol.15, no. 1-2, pp.159-176

PIAZZA A., PERRETTI F.

**Firm behavior and the evolution of activism: Strategic decisions and the emergence of protest in US communities**

Strategic Management Journal, 2020, vol.41, no. 4, pp.681-707

PERRETTI F., PIAZZA A.

**Categorical Stigma and Firm Disengagement: Nuclear Power Generation in the United States, 1970-2000**

Organization Science, 2015, vol.26, no. 3, pp.724-742

NEGRO G., PERRETTI F., CARROLL G.

**Challenger groups, commercial organizations, and policy enactment: Local lesbian/gay rights ordinances in the U.S. from 1972-2008.**

The American Journal Of Sociology, 2013, vol.119, no. 3, pp.790-832

HSU G., NEGRO G., PERRETTI F.

**Hybrids in Hollywood: a study of the production and performance of genre-spanning films**

Industrial And Corporate Change, 2012, pp.1-24

PERRETTI F., NEGRO G., LOMI A.

**E Pluribus Unum: Framing, Matching, and Form Emergence in U.S. Television Broadcasting, 1940-1960**

Organization Science, 2008, vol.19, no. 4, pp.533-547

CATTANI G., FERRIANI S., NEGRO G., PERRETTI F.

**The Structure of Consensus: Network Ties, Legitimation, and Exit Rates of U.S. Feature Film Producer Organizations**

Administrative Science Quarterly, 2008, vol.53, no. 1, pp.145-182

PERRETTI F., NEGRO G.

**Filling Empty Seats: How Status and Organizational Hierarchies Affect Exploration Versus Exploitation in Team Design**

Academy of Management Journal, 2006, vol.49, no. 4, pp.759-777

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## EDITED BOOKS

DEMATTÉ C., PERRETTI F. (EDS.)

**La sfida cinese. Rischi e opportunità per l'Italia**

Laterza, Italy, 2005

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## TEXTBOOKS

MARAFIOTI E., PERRETTI F. (EDS.)

**Strategie di internazionalizzazione**

Egea, Milano, Italy, 2020

PERRETTI F., BASAGLIA S. (EDS.)

**Economia e management dei media**

Egea, Milano, Italy, 2018

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## Grants & Honors

Research Excellence Award - Università Commerciale Luigi Bocconi , 2020

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