
ASSOCIATE PROFESSOR OF PRACTICE
Management Control Systems

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Biography

Giovanni Tomasi is an Associate Professor of Practice of Management Control Systems in the Accounting & Control Knowledge Group at SDA Bocconi School of Management.

Formerly the Executive MBA Director (2013–2017), he is currently Head of the Corporate Custom Division at SDA Bocconi.

Member of the Management Committee of SDA Bocconi since January 2018.

He is a Professor of Programming and Control at Università Bocconi.

His research activities focus on measurement systems and performance management, planning and control systems in multinational groups and accounting and cost management systems. Currently, he is analyzing the following key topics: performance management, cost management and business planning.

He is the author of numerous books and articles on his topics of interest. His works have been published in *La Valutazione delle Aziende*, *Economia & Management* and the *Creative Industry Journal*.

He has conducted numerous research, education and consulting projects for leading companies in the entertainment, chemical–pharmaceutical and luxury goods industries.

He has been a Visiting Scholar at Stockholm School of Economics and Anderson School of Business (University of California); he has also collaborated with the Art, Science and Knowledge (ASK) research center.

He has been an independent member of several Boards of Directors.

He is a business consultant and advisor in M&A deals.

He earned a degree in Business Administration from Università Bocconi and a Ph.D. in Economics of Institutions and Business Systems from Università Cattolica del Sacro Cuore, Milan.

Teaching domains

Performance Management

Strategic & Business Planning

Capital Budgeting

Value Based Management

Cost Management

ARTICLES IN SCHOLARLY JOURNALS

TOMASI G.

Competitività di costo e performance nel settore edile - Cost and Performance Competitiveness in the Construction Sector

Economia & Management, 2021, no. 1, pp.104–111

BARCHITTA F., TETI E., TOMASI G.

Public tax credits and the film industry: an analysis of the Italian system

Creative Industries Journal, 2019, vol.12, no. 1, pp.48-65

TAMAROWSKI C., TOMASI G.

La valutazione e i meccanismi di controllo del marchio: evidenze empiriche

La Valutazione delle Aziende, 2003, vol.29, pp.17-22

LODIGIANI F., TOMASI G.

L'economia di prodotto delle software house: un approccio innovativo

Economia & Management, 1999, no. 4, pp.115-126

BERETTA S. E., TOMASI G.

Il controllo delle attività di ricerca & sviluppo: alcune evidenze empiriche

Rivista dei Dottori Commercialisti, 1994, vol.45, no. 6, pp.981-1015

RESEARCH MONOGRAPHS

TOMASI G.

Il controllo dei costi nelle imprese edili

Egea, Milano, Italy, 2019

TOMASI G.

Il Cinema e la Valutazione delle Performances

Egea, Milano, Italy, 2004

TEXTBOOKS

AIELLI M., MIROGLIO F., MORELLI M., TOMASI G.

Management Accounting For Arts And Entertainment - Exercise Book

Egea, Milano, Italy, 2019

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

TOMASI G.

Il governo dell'equilibrio economico-finanziario nei processi di crescita in *I processi di crescita delle PMI.*

Come aiutare l'imprenditore a decidere con consapevolezza economica

A. Arcari(Ed), Egea, 1999

TOMASI G.

La fornitura dei servizi informatici in Outsourcing: l'esperienza IBM - ISSC in *Tecnologie dell'Informazione e Sistema Amministrativo. L'evoluzione negli assetti operativi e organizzativi della funzione amministrativa*

M. Agliati(Ed), Egea, 1997

OTHER

TOMASI G.

JRS+: a startup driving innovation - JRS+: la start up che guida l'innovazione

2022, SDA Bocconi Insight, Milano, Italy
