
AFFILIATE PROFESSOR

Competitive Strategy

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Biography

Carmine Tripodi is an Affiliate Professor of Strategy and Entrepreneurship at SDA Bocconi School of Management. He is also an Associate Professor of Business Administration at the Università della Valle d'Aosta.

He has been working at SDA Bocconi since 1995. In 2015 he became the Scientific Director of the General Management Program for SMEs, a program which he helped design. He is also a regular contributor to *Economia & Management* magazine, and is editor of the "Stories" column. Finally, he has run numerous research and education projects, in English and Spanish, with major national and international companies.

His areas of research specialization are SMEs and Tourism. Regarding the SMEs, he deals with strategic management, economic-financial analysis, growth and development processes, contextualized in different economic sectors. In tourism, he has studied both the management of hotel companies and the impact of governmental action on tourist destinations. For both areas of specialization, the experience he has gained has been built on research projects, conducting management education programs, and on numerous consulting projects which have strengthened his ability to apply theoretical knowledge to business realities.

He is the author of numerous articles and publications. Among the monographs: "Le condizioni di successo delle imprese alberghiere", 2008, Egea; "Entrepreneurial Growth in Industrial District. Four Italian Cases", 2008, Elgar; "Costruire il successo delle destinazioni turistiche", 2014, Egea. His other works have been published in leading journals such as *Economia & Management*, the *International Journal of Technology Management* and *Sinergie*.

Carmine holds a degree in Business Administration and a Ph.D. in Business Administration and Management, both from Università Bocconi.

Teaching domains

Competitive Advantage

Competitive Positioning

Business Models

Industry Analysis

Strategic & Business Planning

ARTICLES IN SCHOLARLY JOURNALS

TRIPODI C.

PMI e continuità di successo nei nuovi scenari competitivi

Economia & Management, 2023, no. 1, pp.58-62

ALBERTI F., SCIASCIA S., TRIPODI C., VISCONTI F.

The entrepreneurial growth of firms located in clusters: a cross-case study

International Journal of Technology Management, 2011, vol.54, no. 1, pp.53-79

RESEARCH MONOGRAPHS

TRIPODI C.

Costruire il successo delle destinazioni turistiche: destination management e strategie di sviluppo del territorio

Egea, Milano, Italy, 2014

ALBERTI F. G., SCIASCIA S., TRIPODI C., VISCONTI F.

Entrepreneurial Growth in Industrial Districts. Four Italian Cases

Edward Elgar Publishing, Great Britain, 2008

TRIPODI C.

Le condizioni di successo delle imprese alberghiere

Egea, Milano, Italy, 2008

EDITED BOOKS

TRIPODI C. (ED.)

L' investment banking in Italia. Corporate finance, merchant banking, capital markets e gli altri servizi di finanza strutturata per le imprese

Bancaria Editrice, Roma, Italy, 2007

Grants & Honors

Excellence in Innovation Award – Open Programs Division – SDA Bocconi School of Management , 2015
