

---

FELLOW

**Corporate Strategy**

**ANTONELLO.GARZONI@UNIBOCCONI.IT**

---

# Biography

Antonello Garzoni is a Fellow of Strategy and Entrepreneurship at SDA Bocconi School of Management. He is a Professor of Competitive Strategies at the Department of Management and Technology of Bocconi University and a Full Professor of Business Administration and Rector at the LUM "Jean Monnet" University of Casamassima (Bari).

At SDA Bocconi, he was Director of the Senior Management Program (SMP) from 2017 to 2019. He has been Director of the Master in Entrepreneurship and Strategic Management from 2009 to 2014, Academic Co-Director of the Global Advanced Management Program (GAMP) in 2015 and Coordinator of the Program for Management Development (PSM) from 2002 to 2018. He has been a lecturer and coordinator in numerous workshops and courses organized for Italian and multinational companies operating in the food&beverage and pharmaceutical sectors.

His research activities focus on competitive intelligence, strategic planning and strategic control. Currently, he deals with six main topics: corporate entrepreneurship, competitive intelligence and industry analysis, resource-based view and competitive strategies, corporate governance of cooperative firms, strategic control and strategic management and territory entrepreneurship and development.

He is the author of many monographs published by EGEA, including "Il controllo strategico" (2003), "Competitive Intelligence" (2006) and "Corporate Entrepreneurship" (2010). His works have been published in *Journal of Management Development*, *Corporate Governance*, *Management Research Review*, *Records Management Journal*, *European Journal of Economics and Management*, *Megatrend Review* and *Economia & Management*, among others. He was a member of some Scientific Committees and responsible for the project "Programma di Accelerazione Imprenditoriale" at ARTI Puglia in 2015. He was awarded at SDA Bocconi as Best Teacher at Masters Division (2011), Excellence in Customer Relations at Custom Programs Division (2012) and Excellence in Ranked Programs Direction at Open Programs Division (2014).

Antonello earned a Degree in Business Administration and a Ph.D. in Business Administration and Management both from Bocconi University.

---

## ARTICLES IN SCHOLARLY JOURNALS

GARZONI A., DE TURI I., SECUNDO G., DEL VECCHIO P.

**Fostering digital transformation of SMEs: a four levels approach**

Management Decision, 2020, vol.58, no. 8, pp.1543-1562

VITOLLA F., RAIMO N., RUBINO M., GARZONI A.

**The impact of national culture on integrated reporting quality. A stakeholder theory approach**

Business Strategy And The Environment, 2019, vol.28, no. 8, pp.1558-1571

VITOLLA F., RAIMO N., RUBINO M., GARZONI A.

**How pressure from stakeholders affects integrated reporting quality**

Corporate Social Responsibility And Environmental Management, 2019

RUBINO M., VITOLLA F., GARZONI A.

**Network contract and internationalization: evidence from Italian firms**

Management Decision, 2019, vol.57, no. 11, pp.2911-2939

DEL VECCHIO P., SECUNDO G., RUBINO M., GARZONI A., VRONTIS D.

**Open innovation in family firms: empirical evidence about internal and external knowledge flows**

Business Process Management Journal, 2019, vol.26, no. 5, pp.979-997

DE TURI I., GARZONI A.

**The Impact of the External Environment on the Growth of the Italian Academic Spin-Offs: A Cross-Sectional Analysis**

International Journal of Business and Management, 2018, vol.13, no. 8, pp.16

RUBINO M., VITOLLA F., GARZONI A.

**How IT controls improve the control environment**

Management Research Review, 2017, vol.40, no. 2, pp.218-234

VITOLLA F., RUBINO M., GARZONI A.

**The integration of CSR into strategic management: a dynamic approach based on social management philosophy**

Corporate Governance - International Journal Of Business In Society, 2017, vol.17, no. 1, pp.89-116

GARZONI A., VITOLLA F., RUBINO M.

**Integrated Corporate Social Responsibility: a multiple case study analysis**

The Journal Of Management Development, 2016, vol.35, pp.1323-1343

GARZONI A., DE TURI I.

**The role of academic spin-offs in entrepreneurial innovation and regional development. The Apulia case**

European Journal Of Economics And Management, 2015, vol.2, pp.197-211

GARZONI A.

**Regional integration and university cooperation in the Adriatic-Ionian basin : the role of Alum network**

Megatrend Revija, 2013, vol.10, no. 4, pp.17-36

GARZONI A.

**Stimolare l'imprenditorialità all'interno delle aziende complesse**

Economia & Management, 2011, no. 4, pp.36-65

GARZONI A., SAVIOZZI F.

**Strategy execution: l'importanza di controllare la realizzazione della strategia**

Economia & Management, 2006, vol.5, pp.87-106

---

## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

RUBINO M., RAIMO N., VITOLLA F., GARZONI A.

**Cultura nazionale e livello di digitalizzazione delle imprese europee: evidenze empiriche** in *Identità, innovazione e impatto dell'azienalismo italiano. Dentro l'economia digitale*

Culasso F., Pizzo M. (Eds), Università di Torino, pp.581-593, 2019

GARZONI A., RUBINO M.

**Il reporting integrato: l'influenza del capitale intellettuale sulla performance aziendale. Un'analisi empirica delle imprese italiane** in *Nuove frontiere del reporting aziendale : la comunicazione agli stakeholders tra vincoli normativi e attese informative*

Marchi L., Corbella S., Rossignoli F. (Eds), Franco Angeli, 2018

GARZONI A.

**La relazione del professionista attestatore nel concordato preventivo** in *L. Jeantet, R. Amatore, Il nuovo concordato preventivo*

Pacini Giuridica, 2016

GARZONI A., INVERNIZZI G.

**Il vantaggio competitivo e le risorse aziendali** in *Le strategie competitive*  
G. Invernizzi (Eds), McGraw-Hill Education, pp.213-223, 2014

GARZONI A., INVERNIZZI G.

**La dinamica delle risorse** in *Le strategie competitive*  
G. Invernizzi (Eds), McGraw-Hill Education, pp.291-302, 2014

SAVIOZZI F., GARZONI A.

**L'evoluzione dei sistemi di corporate performance measurement: dai key performance indicators ai key resource indicators** in *Le risorse immateriali nell'economia delle aziende*  
L. Marchi, S. Marasca (Eds), Il Mulino, 2010

GARZONI A., SAVIOZZI F.

**Strategia e modelli di business: i presupposti della misurazione delle performance** in *Corporate performance management*  
A. Pistoni (Eds), Hoepli, 2009

---

## PROCEEDINGS/PRESENTATIONS

GARZONI A., RUBINO M., VITOLLA F., RAIMO N.

**Cultura nazionale e livello di digitalizzazione delle imprese europee: evidenze empiriche**  
*XXXIX Convegno Nazionale AIDEA, "Identità, innovazione e impatto dell'azionalismo italiano. Dentro l'economia digitale" - 12-13 September, 2019, Torino, Italy*

GARZONI A., DE TURI I., SECUNDO G., DEL VECCHIO P.

**Digital Transformation in SMEs: the case of Smart District 4.0**  
*R&D Management Conference, 17-21 June, 2019, Paris, France*

GARZONI A., DEBELLIS F.

**Governance and Internationalization of Family Businesses. The role of chrono context and the obsolescence of Uppsala model**  
*EURAM Conference - 19-22 June, 2018, Reykjavik, Iceland*

---