
ASSOCIATE PROFESSOR OF PRACTICE

Entrepreneurship & Family Business

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Biography

Mikkel Draebye is an Associate Professor of Practice of Strategy and Entrepreneurship at SDA Bocconi School of Management.

At SDA Bocconi, he is the Coordinator for MBA Entrepreneurial Projects and a Tutor in Università Bocconi's Start-Up Incubator SpeedMiUp. He is also a member of the Core Faculty at SDA Bocconi Asia Center in Mumbai. He conducts research, education and consulting projects for major players in the transportation, financial services, energy and food industries.

Currently, he is doing research into the area of corporate entrepreneurship and innovation and he is actively present on blogs where he comments on other academic themes such as Start-Up entrepreneurship, entrepreneurial finance, strategic management, sports management, corporate social responsibility, non-market strategies and business ethics. More specifically, he is working on three main topics: entrepreneurship, innovation and corporate entrepreneurship and strategic management in sports organizations.

He is the author of several books, book chapters, articles and cases, including Start-Up Entrepreneurship - The SMART Way, "Return of the Entrepreneur - Towards a better corporate entrepreneurship definition and taxonomy", "Strategic Management in Sports Governing Bodies", Strategic Management of Cultural Institutions.. He forms part of the Scientific Entrepreneurship Committee "ESIC Market" and of the board of directors of some journals, such as Sport, Business & Management and Emerald. He has been a Visiting Professor in leading universities, including Chulanlongkorn University in Bangkok and Nyenrode Business Universiteit in Breukelen (Netherlands).

Mikkel earned a degree in Political Science and an MSc in Political Science from Aarhus University (Denmark), an MBA from Università Bocconi and a Ph.D. from LIUC in Castellanza (Varese, Italy).

Teaching domains

Corporate Entrepreneurship

Design Thinking

Strategic & Business Planning

Growth Strategy

Business Models

ARTICLES IN SCHOLARLY JOURNALS

DRAEBYE M.

Return of the Entrepreneur - Towards a better corporate entrepreneurship definition and taxonomy

Economia & Management, 2016, vol.2, pp.77-94

RESEARCH MONOGRAPHS

DRAEBYE M., RAJU P. N.

Strategic management in sports governing bodies

Greyhouse Knowledge, Great Britain, 2012

PRACTICE-ORIENTED BOOKS

DRAEBYE M.

Start-up Entrepreneurship: The smart way

Bocconi University Press – BUP, Milano, Italy, 2019

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

KERRIGAN F., DRAEBYE M.

Strategic thinking in the arts in *Managing the Cultural Business: Avoiding Mistakes, Finding Success*

Michela Addis, Andrea Rurale (Eds), Routledge, Taylor and Francis Group, chap. 3, 2020

DRAEBYE M.

Strategic Management of Football Organisations in *Routledge Handbook of Football Business and Management*

Simon Chadwick, Daniel Parnell, Paul Widdop, Christos Anagnostopoulos (Ed), Routledge, chap. 14, 2018

DRAEBYE M.

Strategic management of a national football association in *Handbook of Football Association Management, III edition*

J. L. Chappelet, D. Aquilina (Ed), UEFA Education Programme, pp.61-88, 2017

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Strategic Management of a National Football Association in *Handbook of Football Association Management, II edition*

J. L. Chappelet, D. Aquilina (Ed), UEFA Education Programme, 2014

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Strategic Management of a National Football Association in *Handbook of Football Association Management, I edition*

J. L. Chappelet, D. Aquilina (Ed), UEFA Education Programme, 2011

DRAEBYE M., PENNAROLA F.

Il caso SDA Bocconi. Le origini (1968-1985) in *Scuole di Management: Origini e primi sviluppi delle business schools in Italia*

G. Gemelli (Eds), Il Mulino, pp.351-385, 1997

CASES IN INTERNATIONAL CASE COLLECTIONS

DRAEBYE M., PALMIERI A.

The Danish Football Association (DBU) Case A

2017, The Case Centre, Great Britain

DRAEBYE M., PALMIERI A.

The Danish Football Association (DBU) Case B - The Adopted Solution

2017, The Case Centre, Great Britain

DRAEBYE M., KALRA M.

TW Steel: Big in oversized watches

2015, The Case Centre, Great Britain

RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

DRAEBYE M.

Imprenditorialità interna: una ricerca empirica

2011, Economia & Management, Italy
