
ASSOCIATE PROFESSOR OF PRACTICE

IT Management

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Biography

Paolo Pasini is an Associate Professor of Practice of Information Systems at SDA Bocconi School of Management. He is the Scientific Director of the DRIIM project, in partnership with Accenture Customer Innovation Network (ACIN), concerning digital technologies and relationships between Retail and Consumer Packaged Goods firms.

At SDA Bocconi, he directed the Information Systems Department from 2012 to 2016 and he was vice-director from 2004 to 2006. He was the faculty deputy of the Information systems knowledge group in 2017. He was Director of the Business Intelligence Observatory from 2007 to 2014. He has directed programs for senior executives in several industries. He has conducted many research, education and consulting projects with major clients operating in the food, energy, banking, entertainment, manufacturing, pharma and chemical industries. He is an expert speaker at ICT & Digital-focused conferences. He is currently the scientific director of the research "the digital resilience of fashion-luxury companies in Italy" (2020-21). Paolo is the scientific director of the second three-year cycle of the DRIIM Lab, SDA Bocconi-ACIN (Accenture Customer Innovation Network) research project on the evolution of relations between industry and the distribution of consumer goods with the support of digital technologies (2021-23). Furthermore, he is the scientific co-director of the three-year SDA-Cergas research project on "Pharmacy in defense of the territory: new relationship models between doctors-pharmacists-patients and new digital services" (2020-22).

His research activities focus on IT/Digital strategy and organization, IT performance and value measurement, business intelligence and CRM systems. His current research addresses four main questions. The first is the "Digital Change" of IT organizations from the "traditional" ICT function to the "new" Digital function. The second relates to the Digital road map and business impact of the new (and not so new) digital techs; the third focuses on the evolving roles of Business Intelligence and Business Analytics in the digital change process. The fourth relates to assessing and defining the main drivers of Digital Resiliency in firms.

He is the author of several books and articles on his subjects of interest. His works have been published in the European Management Journal, Economia & Management and Sistemi e Impresa, among others. He has won numerous SDA Research awards and serves on the advisory board of various Italian and European CIO Associations. He is also a management consultant in many medium-large Italian and international companies and an advisor in various ICT companies.

Paolo earned an MSc in Economics and Management from Università Bocconi and an ITP (International Teachers Programme) in Aix-en-Provence. He is married with three children.

Teaching domains

IT Organization

IT Transformation

IT Strategy

Digital Innovation

IT Governance

ARTICLES IN SCHOLARLY JOURNALS

PASINI P., STABILINI G.

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Lo smart store tra esperienza fisica e digitale

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European Management Journal, 2008, vol.26, no. 5, pp.289-297

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Decidere il decentramento dei sistemi informativi aziendali

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La Misurazione Delle Prestazioni Dei Sistemi Informativi Aziendali. Nuovi Modelli Di Riferimento E Tecnologie Informatiche Di Supporto

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L'evoluzione dei sistemi di business intelligence. Verso una strategia di diffusione e di standardizzazione aziendale

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BIFFI A., PASINI P.

Groupware. Processi di acquisto e di diffusione nelle imprese

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PRACTICE-ORIENTED BOOKS

MAURI C., POZZOLI E., PASINI P.

Smart Grocery Retail. L'impatto delle nuove tecnologie

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I Sistemi Informativi Direzionali. Le Tecnologie dell'Informazione a supporto dei Processi Manageriali d'Azienda

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TEXTBOOKS

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