

# Carlo Salvato

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FULL PROFESSOR

**Corporate Strategy**

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## Biography

Degree in Business Administration from Università Bocconi

PhD in Business Administration and Management, Università Bocconi

PhD in Entrepreneurship and management at the Jönköping International Business School, Sweden

Full Professor of Business Strategy.

Director of the undergraduate program in "Economia Aziendale & Management" (CLEAM) since 2013.

Director of the M.Sc. in Management between 2005 and 2010.

Chair of the Entrepreneurship Division of the Academy of management, until 2016.

Assistant Professor at Carlo Cattaneo University, Castellanza, since 2004

Visiting scholar at the Wharton Business School, University of Pennsylvania, between 2001-2003.

Research Interests: Strategy and management of Family Firms, Dynamic Capabilities and Organizational Routines

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## ARTICLES IN SCHOLARLY JOURNALS

SALVATO C., SARGIACOMO M., AMORE M. D., MINICHILLI A.

**Natural disasters as a source of entrepreneurial opportunity: Family business resilience after an earthquake**

Strategic Entrepreneurship Journal, 2020, vol.14, no. 4, pp.594-615

SALVATO C., CHIRICO F., MELIN L., SEIDL D.

**Coupling Family Business Research with Organization Studies: Interpretations, Issues and Insights**

Organization Studies, 2019, vol.40, no. 6, pp.775-791

CASTELLANETA F., SALVATO C.

**Culminating events and time working together in top management teams: Insights from private equity**

Long Range Planning, 2018, vol.51, no. 6, pp.865-880

CHIRICO F., SALVATO C., BYRNE B., AKHTER N., ARRIAGA MÚZQUIZ J.

**Commitment Escalation to a Failing Family Business**

Journal of Small Business Management, 2018, vol.56, no. 3, pp.494-512

SALVATO C., RERUP C.

**Routine Regulation: Balancing Conflicting Goals in Organizational Routines**

Administrative Science Quarterly, 2018, vol.63, no. 1, pp.170-209

SALVATO C., RERUP C.

**Routine Regulation: Balancing Contradictory Goals in Organizational Routines**

Administrative Science Quarterly, 2017

SALVATO C., VASSOLO R.

**The sources of dynamism in dynamic capabilities**

Strategic Management Journal, 2017, vol.Special Issue "New Theory in Strategic Management"

CHIRICO F., SALVATO C.

**Knowledge internalization and product development in family firms: When relational and affective factors matter**

Entrepreneurship Theory and Practice, 2016

SALVATO C., CORBETTA G.

**Transitional Leadership of Advisors as a Facilitator of Successors' Leadership Construction**

Family Business Review, 2013, vol.26, no. 3, pp.235-255

SALVATO C., MINICHILLI A., PICCARRETA R.

**Faster Route to the CEO Suite: Nepotism or Managerial Proficiency?**

Family Business Review, 2012, vol.25, no. 2, pp.206-224

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## PRACTICE-ORIENTED BOOKS

CORBETTA G., SALVATO C.

**Strategies for longevity in family firms. A European perspective.**

Palgrave Macmillan, Great Britain, 2012

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

SALVATO C., CORBETTA G.

**Qualitative research interviewing in family firms** in *Field Guide to Family Business Research*

Keith H. Brigham, G. T. Payne (Eds), Edward Elgar Publishing, chap. 10, pp.125-143, 2023

SALVATO C., CORBETTA G.

**Strategic content and process in family business** in *The Sage Handbook of Family Business*

SAGE Publications, pp.295-320, 2014

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## CASES IN INTERNATIONAL CASE COLLECTIONS

CORBETTA G., SALVATO C.

**Red Passion: The Expansion Strategy of The Campari Group**

2014, The Case Centre, Great Britain

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## INTRODUCTION TO SPECIAL ISSUE

CORBETTA G., MINICHILLI A., SALVATO C.

**Entrepreneurship Experience: A Complex, Multidimensional Phenomenon within Europe and Worldwide**

2013, Entrepreneurship Research Journal, Germany

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## OTHER IN JOURNALS

SALVATO C.

**Daniel M. G. Raff and Philip Scranton (eds.): The Emergence of Routines: Entrepreneurship, Organization, and Business History**

2018, Administrative Science Quarterly

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## RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

GIORDANO F., SALVATO C., SANGIOVANNI E.

**Elementi essenziali di management per gli istituti penitenziari - Elements of Management for Penal Institutions**

2020, Economia & Management, Milano, Italy

CORBETTA G., SALVATO C.

**Imparare ad acquisire: L'esperienza del Gruppo Campari**

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