

# Giordana Taggiasco

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FELLOW

**Organizational Behavior**

**GIORDANA.TAGGIASCO@SDABOCCONI.IT**

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## Biography

Giordana is Fellow di Organizational Behavior at SDA Bocconi School of Management.

At SDA Bocconi she served as Scientific Director for custom projects on organization topics for manager entrepreneurs. She also teaches in graduate and undergraduate programs of Università Bocconi.

Her research activity is focused on organizational behavior like diversity and inclusion, managerial role, people management, time management and group dynamics.

She is author of various publications on organization topic and of the book «L'innovazione parla anche Italiano. Creatività, intuito, spirito di adattamento e velocità decisionale».

Giordana has achieved a degree in Business Administration at Università Commerciale Luigi Bocconi. She is Practitioner MBTI, Professional Certified Coach (PCC) and ICF – International Coaching Federation member.

## Teaching domains

Organizational Design

Strategic HR

Leadership

Assertive Communication

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## ARTICLES IN SCHOLARLY JOURNALS

CAIOZZO P., CITO M., TAGGIASCO G.

**Extraordinary salespeople: competenze per competere**

Economia & Management, 2017, no. 1, pp.23-29

CASTELLI P., TAGGIASCO G.

**Il tempo e il contesto organizzativo**

Sviluppo & Organizzazione, 2006, vol.217, pp.65-78

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## PRACTICE-ORIENTED BOOKS

TAGGIASCO G.

**L'innovazione parla anche italiano. Creatività, intuito, spirito di adattamento e velocità decisionale. 10 storie di piccole imprese eccellenti**

Il Sole 24 Ore, Milano, Italy, 2008

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

TAGGIASCO G.

**La Percezione** in *Organizzazione Aziendale*

S. Salvemini(Ed), Egea, chap. 2, pp.35-56, 2017

TAGGIASCO G.

**Migliorare la gestione del tempo attraverso la delega** in *Gestione delle PMI*

P. Preti, M. Puricelli(Ed), Il Sole 24 Ore, chap. 10, pp.247-268, 2008

TAGGIASCO G.

**PEG-Perego S.p.A.** in *Organizzare le piccole imprese*

M. Puricelli(Ed), Egea, pp.143-152, 2007

PRETI P., PURICELLI M., TAGGIASCO G.

**Il capitale mano nelle imprese familiari in crescita** in *Capaci di Crescere*

G. Corbetta (Eds),Egea, chap. 3, pp.58-63, 2005

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## CASES IN INTERNATIONAL CASE COLLECTIONS

CAIOZZO P., TAGGIASCO G.

**Learning@Hilti: Implementing Digital Transformation - Part A**

2021, The Case Centre, Great Britain

CAIOZZO P., TAGGIASCO G.

**Learning@Hilti: Implementing Digital Transformation: The 'Lead Now' Program - Part B2**

2021, The Case Centre, Great Britain

CAIOZZO P., TAGGIASCO G.

**Learning@Hilti: Implementing Digital Transformation: The Guided Onboarding Approach to Learning - Part B1**

2021, The Case Centre, Great Britain

PURICELLI M., TAGGIASCO G.

**Seven (A)**

2005, The Case Centre, Great Britain

PURICELLI M., TAGGIASCO G.

**Seven (B)**

2005, The Case Centre, Great Britain

PURICELLI M., TAGGIASCO G.

**Seven (C)**

2005, The Case Centre, Great Britain

PURICELLI M., TAGGIASCO G.

**Seven (D)**

2005, The Case Centre, Great Britain

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