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Biography

Alex Turrini is an Associate Professor at the Department of Social and Political Sciences at Università Bocconi.

At SDA Bocconi he has been the Government, Health and Not for Profit Faculty Deputy. Until 2016, he directed the Master in Arts Management and Administration (MAMA) and co-directed the Master in International Arts Management (MIAMM). Between 2012 and 2014, he was the Director of the Executive Master in Management of Public Administration (EMMAP). He has conducted numerous research, education and consulting projects with various national and international public sector organizations.

His research activities focus on two main areas. The first is public policies and management in the arts and cultural sector; the second is public network leadership and change in governmental and nonprofit organizations.

He is the author of numerous books and articles on these topics. His works have been published in Public Administration Review, Governance, Public Administration, the International Journal of Arts Management, the Journal of Art and Law and Society, among others. He serves as a reviewer for national and international journals and he is the Associate Editor in Management for the International Journal of Arts Management.

Alex earned both his degree and his Ph.D. in Management from Università Bocconi. From 2018 to 2020 he was Chair of the Arts Management and Arts Entrepreneurship Division at Southern Methodist University, Dallas (US).

Teaching domains

Public Network Design & Management

ARTICLES IN SCHOLARLY JOURNALS

MASSI M., TURRINI A.

Prossimità virtuale o distanza fisica? Trasformazione digitale e co-creazione del valore ai tempi del COVID-19 / Virtual proximity or physical distance? Digital transformation and value co-creation in COVID-19 times

Il Capitale Culturale. Studies On The Value Of Cultural Heritage, 2020, vol.S11, pp.177-195

VALOTTI G., TURRINI A., CRISTOFOLI D.

Quando burocrazia è sinonimo di velocità: l'Huoshenshan di Wuhan, il Javits Center Emergency Hospital a New York e l'Ospedale Fiera di Milano

Mecosan, 2020, vol.113, pp.147-154

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RICCIUTI E., TURRINI A.

Foundations in Italy: What Roles and Challenges?

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TURRINI A., CANCELLIERI G.

How God and King affect our musical tastes: shedding light on religiosity, political convictions and taste cultivation as drivers of eclectic vs. voracious music preferences

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CANCELLIERI G., TURRINI A.

Cultural factory fra iconicità e management: un benchmarking europeo

Economia & Management, 2015, vol.5, pp.22-28

TURRINI A., SOSCIA I., MAULINI A.

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O'HARE M., TURRINI A., BORGONOV F.

The Border Conflict between the Present and the Past: Programming Classical Music and Opera

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TURRINI A.

Finanziamenti alternativi nei servizi pubblici: i voucher per le istituzioni culturali

Economia & Management, 2005, vol.3, pp.89-101

RESEARCH MONOGRAPHS

TURRINI A.

La valutazione delle performance in ambito culturale

Egea, Milano, Italy, 2014

TURRINI A.

Politiche e management pubblico per l'arte e la cultura

Egea, Milano, Italy, 2009

EDITED BOOKS

TURRINI A., MASSI M. (EDS.)

The Artification of Luxury Fashion Brands

Palgrave Macmillan, , 2020

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

TURRINI A., VOSS Z.

Strategic fundraising in the arts: the mistake of selling in *Managing the Cultural Business: Avoiding Mistakes, Finding Success*

M. Addis, A. Rurale (Eds), Routledge, chap. 9, pp.280-310, 2020

TURRINI A., GALLAGHER B. K., MASSI M.

The impact of digital transformation on fundraising for the arts in *Digital Transformation in the Cultural and Creative Industries*

Marta Massi, Marilena Vecco, Yi Lin (Eds), Routledge, pp.244-261, 2020

MASSI M., MION DALLE CARBONARE P., TURRINI A.

Turning Crowds into Patrons: Democratizing Fundraising in the Arts and Culture in *The Routledge Companion to Arts Management*

William J. Byrnes, Aleksandar Brkic (Eds), Routledge, chap. 27, pp.409-429, 2019

CANCELLIERI G., TURRINI A., SANZO PEREZ M. J., SALIDO-ANDRES N., KULLBERG J., COGNAT A. S.

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FIGUEROA M., NAVRÁTIL J., TURRINI A., KRLEV G.

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AA.VV. (Eds), Touring University Press, pp.24-36, 2002

Grants & Honors

Research Grant - FTP - European Commission , 2016
