
LECTURER

Innovation

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Biography

Silvia Zamboni is Core Faculty at SDA Bocconi School of Management and Lecturer in Bocconi University in Global Operations and Supply Chain Management and Innovation and Technology Management. She is Contract Professor at Poli.design in Business and Innovation, and at Università degli Studi di Milano Statale in Innovation management. At Bocconi University she is Assistant Program Director of BSc in International Economics and Management.

She has conducted research and in-house education projects with enterprises operating in various industries, such as pharmaceutical, automotive and related services, machinery, medical devices, home appliances, and banking.

Her research and teaching activities focus on supply chain management and network collaboration for innovation, innovation and technology management, service purchases and development, and multi-project management. She is the author of books and articles on her topics of interest.

Her works have been published in journals such as *Economia & Management* and *Procurement Channel*, among others. In 2013, she won the Best case for the market section “Bringing Technology to the Market” of the EFMD Case Writing Competition, with the business case “787 Dreamliner Cleared for Take-Off?” written in collaboration with V. Fiorillo and R. Secchi, and published in *The Case Center*.

Silvia earned a degree in business administration from Bocconi University and a Ph.D. in logistics and supply chain management from Bergamo University in collaboration with Massachusetts Institute of Technology—Zaragoza Logistic Centre (MIT-ZLC). As part of her continuous education, she participated in a study tour in Japan, visiting companies leader in Lean Management (“Japan: champions of lean production”) organized by SDA Bocconi School of Management. She also concluded the intensive course *Innovative Pedagogy in Challenging Times* in 2015 at China Europe International Business School (Shanghai and Beijing, 2015, International Teachers Programme).

Teaching domains

New Product Development

Technology Management

Design Thinking

Agile Project Management

Service Operations

ARTICLES IN SCHOLARLY JOURNALS

SAVIOZZI F., SALVIOTTI G., ZAMBONI S.

Le regole del gioco degli enterprise social network: il caso Reply

Economia & Management, 2014, no. 6, pp.84-100

ZAMBONI S.

Promuovere e gestire l'innovazione in azienda: le competenze richieste al Business Innovation Manager

Economia & Management, 2010, no. 4, pp.54-55

BAGLIERI E., ZAMBONI S.

I nuovi ruoli dell'innovazione: il business innovation manager

Economia & Management, 2009, no. 5, pp.9-17

SALVIOTTI G., ZAMBONI S.

L'eccellenza nei processi di innovazione aziendali. Best Innovation Award 2007

Economia & Management, 2008, no. 3, pp.60-64

GALLMANN F., VERONESI V., ZAMBONI S.

Operations & innovation management: alcuni casi di successo

Economia & Management, 2007, no. 3, pp.45-52

PRACTICE-ORIENTED BOOKS

BAGLIERI E., VERONESI V., ZAMBONI S., MERLINI L.

Dieci regole per innovare. Casi di successo dal progetto Best Innovation Award

Egea, Milano, Italy, 2009

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

ZAMBONI S.

The "Other" Made in Italy: the Italian Machine Tool Industry in *Made in Italy Industries: Managerial issues and best practices*

Lojacono G., Carcano L.(Ed), Bocconi University Press - BUP, chap. 9, pp.159-178, 2018

ZAMBONI S., ANTOGNAZZA A.

Elica in *Supply chain management e made in Italy*

R. Secchi (Eds),Egea, pp.175-188, 2012

ZAMBONI S.

Il caso Italdesign Giugiaro in *Dieci regole per innovare*

E. Baglieri, L. Merlini, V. Veronesi, S. Zamboni(Ed), Egea, pp.51-64, 2009

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La metodologia della ricerca in *Dieci regole per innovare*

E. Baglieri, L. Merlini, V. Veronesi, S. Zamboni(Ed), Egea, pp.13-20, 2009

BAGLIERI E., ZAMBONI S.

Design e processo d'innovazione: le determinanti del successo in *L'impresa di successo. Il design e la competitività*

L. Rampino (Eds),McGraw-Hill, 2008

DELLANTONIO M., ZAMBONI S.

La gestione e l'acquisto dei servizi in *Acquistare prodotti e servizi. Processi, logiche e soluzioni gestionali*

G. Stabilini (Eds),Etas Libri, pp.129-162, 2005

DELLANTONIO M., VERONESI V., ZAMBONI S.

L'acquisto dei servizi di facility management in *Acquistare prodotti e servizi. Processi, logiche e soluzioni gestionali*

Giuseppe Stabilini (Eds), Etas Libri, 2005

BAGLIERI E., ZAMBONI S.

Produrre, acquistare e collaborare in *La gestione strategica degli approvvigionamenti*

V. Baglieri (Eds), Etas Libri, pp.13-50, 2004

CASES IN INTERNATIONAL CASE COLLECTIONS

FIORILLO V., SECCHI R., ZAMBONI S.

787 Dreamliner: cleared for take off? Part A

2013, The Case Centre, Great Britain

FIORILLO V., SECCHI R., ZAMBONI S.

787 Dreamliner: cleared for take off? Part B

2013, The Case Centre, Great Britain

FIORILLO V., SECCHI R., ZAMBONI S.

787 Dreamliner: cleared for take off? Part C

2013, The Case Centre, Great Britain

OTHER

ZAMBONI S.

Il facility management per la gestione economica dei processi di supporto al core business

2005, SDA Bocconi, Milano, Italy

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Performance industriali ed eccellenza nelle operations. I trend dell'international Best Factory Award

2004, SDA Bocconi, Milano, Italy

DELL'ACQUA A., ZAMBONI S.

ST Microelectronics: la gestione e il finanziamento dell'attività di ricerca all'interno di un'azienda high tech

2004, SDA Bocconi, Milano, Italy

PREVITERO A., ZAMBONI S.

Tetrapak Carton Ambient: la progettazione del processo di sviluppo delle tecnologie

2004, SDA Bocconi, Milano, Italy

ZAMBONI S.

La qualità del servizio: aspetti definitivi e logiche di misurazione

2003, SDA Bocconi, Milano, Italy

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Introduzione al processo di sviluppo dei nuovi prodotti

2002, SDA Bocconi, Milano, Italy

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L'organizzazione del processo di sviluppo nuovo prodotto

2002, SDA Bocconi, Milano, Italy

OTHER IN JOURNALS

ZAMBONI S.

Open innovation e innovazione collaborativa: creare valore con il network

2013, Strategie & Procurement

PROCEEDINGS/PRESENTATIONS

BAGLIERI E., SECCHI R., RAMPINO L., ZAMBONI S.

Design as a strategic competence for continuous innovation

Tsinghua International Design Management Symposium - April 23–26, 2009, Beijing, China (PRC)

VERONESI V., ZAMBONI S.

The Italian approach to the Facility Management: results of a field research

Services Sciences, Management and Engineering Conference - Education for the 21st Century - October 5-7 2006, New York, United States of America

BAGLIERI E., ZAMBONI S., STABILINI G., SECCHI R.

State of the Art and Trends of Purchasing Management in Italy: Evidences on Strategic Buyer-Supplier Collaboration

Proceedings of the 4th Worldwide Research Symposium in Purchasing & Supply Chain Management - April 6-8 2006, San Diego, USA

BAGLIERI E., ZAMBONI S.

Partnering along the demand chain: collaboration along the product development process

Proceedings of the 21st IMP Conference - September 1-3, 2005, Rotterdam, Netherlands (The)

BAGLIERI E., STABILINI G., ZAMBONI S.

How to balance QFD and the efficiency of the New Product Development process: experiences and practices from the field

8th International Symposium on QFD - September 4-6 2002, Munich, Germany

RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

ZAMBONI S., BAGLIERI E., FIORILLO V.

Temi di management. Produzione e tecnologia

2010, Economia & Management, Milano, Italy

RESEARCH REPORTS

ZAMBONI S.

Supply chain collaboration and open innovation: toward a new framework for network dynamic innovation capabilities, Ph.D. thesis - Ph.D. in Logistics and Supply Chain Management - XXIII Cycle

2011, Università degli Studi di Bergamo, Italy

BELVEDERE V., PACE S., ZAMBONI S.

L'evoluzione degli studi di Innovation e Operations Management nei servizi

2006, SDA Bocconi, Milano, Italy

VERONESI V., ZAMBONI S.

Il facility management: principali evidenze nel contesto italiano

2005, SDA Bocconi, Milano, Italy

BAGLIERI E., ZAMBONI S.

Gli strumenti di selezione dei progetti di R&S

2004, SDA Bocconi, Milano, Italy

BAGLIERI E., ZAMBONI S.

La selezione dei progetti di R&S: stato dell'arte in Italia

2004, SDA Bocconi, Milano, Italy

Grants & Honors

Best Case Award – Section Bringing Technology to the Market, with the case “787 Dreamliner Cleared for Take-off?” Part A, B, C, with V. Fiorillo and R. Secchi – The Case Centre , 2013

Case of the year Award for the Case 'Distance Learning ' with V. Belvedere, M. Dellantonio, R. Secchi, G. Stabilini – SDA Bocconi School of Management , 2003
