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BORGHINI S., CIRRINCIONE A., COLM L., GAUR A., MEDICI B., SORBINO F.

La mobilità urbana nella prospettiva della Generazione Z

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BORGHINI S., SHERRY J. F., JOY A.

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PROCEEDINGS/PRESENTATIONS

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ASKEGAARD S., ATIK D., BORGHINI S.

Fashion Market Encounters: Towards a Theory of Institutionalized Seduction

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ZERBINI F., BORGHINI S.

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42th Emac Conference, June 4-7, 2013, Istanbul, Turkey

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32nd INFORMS Marketing Science Conference - 16-19 June, 2010, Kohln, Germany

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20th Industrial Marketing & Purchasing Conference, September, 2004, Copenhagen, Denmark

RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

OSTILLIO M. C., BORGHINI S., CARÙ A., TRINCA COLONEL R., CUOMO S., GUERINI C.

Over 45: Mai state così bene! L’età della consapevolezza

2013, *Economia & Management*, Italy

Grants & Honors

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2020

Innovation in Teaching Award - Università Commerciale Luigi Bocconi , 2016

Davidson Honorable Mention Award for the Best Article in the Journal of Retailing , 2011

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2010

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