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ASSOCIATE PROFESSOR OF PRACTICE

**Digital Transformation**

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# Biography

Francesco Saviozzi is an Associate Professor of Practice of Strategy and Entrepreneurship at SDA Bocconi School of Management. He is part of the Affiliated Faculty at the ASK Research Center at Università Bocconi.

At SDA Bocconi, he was the Director of the Master in Entrepreneurship and Strategic Management (MISA) from 2015 to 2019.

His research activities focus on digital transformation and digital business models, strategies in oligopolistic and regulated industries, startup management and corporate entrepreneurship, as well as professional service firms.

He is the author of numerous books and articles on his topics of interest. His works have been published in Harvard Business Review, Economia&Management and Quaderni di Ricerca dell'Artigianato, among others. He has written articles and business cases about digital strategies, startup development, corporate performance measurement and country competitiveness.

He has developed research and executive education projects working with companies in the ICT, TLC, media, pharma, utilities and consulting industries.

He is editor in chief of SDA Bocconi Ideas of Management on Strategy & Entrepreneurship, a community on strategy and entrepreneurship topics.

He has been a Startup Advisor and Facilitator at Speed MI Up, the business incubator of Università Bocconi. He received the Google Faculty Award in 2014. In 2012, he received the SDA Innovation in Technology-based Learning Award. He is a regular host at #StartupCorner, a videoblog about startup development and entrepreneurial management (<http://goo.gl/IpWoRf>).

Francesco earned a degree in Business Administration from Università Bocconi.

## Teaching domains

Digital Innovation

Business Models

Corporate Entrepreneurship

Strategic & Business Planning

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## ARTICLES IN SCHOLARLY JOURNALS

SALVIOTTI G., SAVIOZZI F., AUTERA S.

**Networked digitization. L'unione fa la forza**

Economia & Management, 2016, vol.3, pp.20-26

SAVIOZZI F., CAPORARELLO L., MANZONI B.

**Design e Management: affinità elettive, relazioni pericolose o c'eravamo tanto amati?**

Economia & Management, 2014, no. 4-2014, pp.39-45

MANZONI B., CAPORARELLO L., SAVIOZZI F.

### **Focus forum. Design & management**

Economia & Management, 2014, no. 4-2014, pp.39-45

SAVIOZZI F., SALVIOTTI G., ZAMBONI S.

### **Le regole del gioco degli enterprise social network: il caso Reply**

Economia & Management, 2014, vol.6, pp.84-100

SAVIOZZI F., STAMERRA G.

### **Il sistema di Strategic Management Accounting in un'azienda in crescita. Il caso Fastweb**

Amministrazione e Finanza, 2006, vol.21, no. 9, pp.1-12

DUBINI P., SAVIOZZI F.

### **Imprese più competitive se il territorio è attrattivo**

Harvard Business Review Italia, 2006, vol.2

GARZONI A., SAVIOZZI F.

### **Strategy execution: l'importanza di controllare la realizzazione della strategia**

Economia & Management, 2006, vol.5, pp.87-106

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## PRACTICE-ORIENTED BOOKS

CAPORARELLO L., MANZONI B., SAVIOZZI F.

### **L'architetto. Sette sfide manageriali per la crescita professionale - II edizione,**

Egea, Milano, Italy, 2019

SAVIOZZI F.

### **Fare Impresa. Dall'identificazione delle opportunità alla gestione di nuovi business**

Egea, Milano, Italy, 2018

SAVIOZZI F.

### **Imprenditorialità**

Egea, Milano, Italy, 2017

CAPORARELLO L., MANZONI B., SAVIOZZI F.

### **L'architetto. Sette sfide manageriali per la crescita professionale**

Egea, Milano, Italy, 2014

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

CARNEVALE MAFFÈ C., SAVIOZZI F.

### **A chi conviene veramente lo sconto imbattibile** in *Groupon: a chi conviene davvero lo sconto imbattibile*

Frank Sennett (Eds),Egea, pp.251-264, 2012

CARNEVALE MAFFÈ C., SAVIOZZI F.

### **Carpe Deal** in *Groupon: a chi conviene davvero lo sconto imbattibile*

Frank Sennett (Eds),Egea, pp.7-22, 2012

SAVIOZZI F., GARZONI A.

### **L'evoluzione dei sistemi di corporate performance measurement: dai key performance indicators ai key resource indicators** in *Le risorse immateriali nell'economia delle aziende*

L. Marchi, S. Marasca (Eds),Il Mulino, 2010

GARZONI A., SAVIOZZI F.

**Strategia e modelli di business: i presupposti della misurazione delle performance** in *Corporate performance management*

A. Pistoni (Eds), Hoepli, 2009

DUBINI P., SAVIOZZI F.

**Sistema finanziario e imprese di riferimento: gli attori chiave per la competitività del sistema paese** in *Finanza e industria in Italia*

R. Cafferata (Eds), Il Mulino, pp.411-424, 2007

SAVIOZZI F.

**Gli attori dell'attrattività: le imprese di riferimento** in *L'attrattività del sistema paese: territori settori imprese*

P. Dubini (Ed), Il Sole 24 Ore, pp.91-121, 2006

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## CASES IN INTERNATIONAL CASE COLLECTIONS

MANZONI B., CAPORARELLO L., SAVIOZZI F.

**Managerial challenges in professional service firms. The experience of Lombardini2**

2016, The Case Centre, Great Britain

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## OTHER

SAVIOZZI F.

**Videogaming: non e' piu' un gioco da ragazzi!**

2013, Via Sarfatti 25, Milano, Italy

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## RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

SAVIOZZI F.

**Ranking di competitività: come siamo messi**

2017, *Economia & Management Plus*, Italy

SAVIOZZI F.

**Nuova imprenditorialità su Internet: una startup per l'economia?**

2014, *Quaderni Di Ricerca Sull'Artigianato*, Italy

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## RESEARCH REPORTS

SAVIOZZI F.

**1° Censimento dei Game Developer italiani**

2012, AESVI, Italy

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# Grants & Honors

Innovation in Technology-based Learning - SDA Bocconi School of Management , 2012

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