
ASSOCIATE PROFESSOR OF PRACTICE

Management Control Systems

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Biography

Marco Morelli is an Associate Professor of Practice in Accounting and Control at SDA Bocconi School of Management. He also teaches classes at undergraduate and graduate level at Università Bocconi, Accounting Department.

He has been working for SDA Bocconi since 2005. He is currently the Program Director of open programs on finance for non finance managers. He has been involved in many research and education projects with some of the major players in the pharmaceutical, healthcare, sport, publishing, fashion, food and beverage and arts industries.

His research activities focus on strategic performance measurement and cost management systems in many industries (food and beverage, fashion, sports, entertainment, pharmaceutical and healthcare). Currently, he is concentrating on three topics: managing innovation in management control systems, the evolving role of the controller and value based management.

He is the author of books and articles on management control systems. His works have been published in Health Services Management Research, the Journal of Management Control and the Asian Pacific Journal of Accounting and Economics, among others.

Marco earned a degree in Economics and Management in Arts, Culture and Communication from Università Bocconi, a Ph.D. in Management from Università Cattolica del Sacro Cuore in Milan and an ITP (International Teachers Programme) at HEC Paris. He is currently a Visiting Professor at HEC Paris.

Teaching domains

Performance Management

Budgeting & Forecasting

Cost Management

Value Based Management

Strategic & Business Planning

ARTICLES IN SCHOLARLY JOURNALS

MORELLI M., DOSSI A., LECCI F., LONGO F.

Hospital acquisitions, parenting styles and management accounting change: an institutional perspective

Health Services Management Research, 2017, vol.30, no. 1, pp.22-33

MELONI G., DITILLO A., MORELLI M.

Prevedere le performance commerciali: sfida possibile

Economia & Management, 2017, vol.2, pp.17-22

LECCI F., MORELLI M.

Management Control Systems (MCS) change and the impact of top management characteristics. The case

of healthcare organisations

Journal Of Management Control, 2014, no. 24, pp.267-298

ZONI L., MORELLI M., DOSSI A.

Does the organizational life cycle affect the management accounting system (MAS) change pattern? a review of case studies

Management Control, 2012, no. 3, pp.7-37

ZONI L., DOSSI A., MORELLI M.

Management accounting system change: field evidence

Asia-Pacific Journal Of Accounting & Economics, 2012, vol.Vol. 19, no. No. 1, pp.119-138

MORELLI M., LECCI F.

Governo dei costi e cambiamento aziendale. La lunga strada verso l'integrazione

Mecosan, 2011, vol.XX, no. 80, pp.59-75

MORELLI M., LECCI F.

I costi delle prestazioni lungodegenziali: determinazione delle aree di risultato e profili di economicità

Mecosan, 2010, vol.19, no. 75, pp.65-76

BERGAMASCHI M., MORELLI M., LECCI F.

Il cost management delle attività no core nelle aziende sanitarie

Economia & Management, 2010, vol.3, pp.99-115

BERGAMASCHI M., MORELLI M., LECCI F.

Strategic cost management e aziende sanitarie

Rivista Italiana Di Ragioneria E Di Economia Aziendale, 2010, vol.110, no. 11-12, pp.771-783

RESEARCH MONOGRAPHS

MORELLI M., ZONI L.

Innovare i sistemi di controllo: per garantire sostenibilità alle performance aziendali

Egea, Milano, Italy, 2013

PRACTICE-ORIENTED BOOKS

DITILLO A., CAGLIO A., MORELLI M.

Misurare e gestire le performance. Strumenti e modelli per monitorare i risultati

Egea, Milano, Italy, 2020

BHIMANI A., CAGLIO A., DITILLO A., MORELLI M.

Performance Management. Modelli e strumenti per competere oggi

Egea, Milano, Italy, 2010

TEXTBOOKS

AIELLI M., MIROGLIO F., MORELLI M., TOMASI G. (EDS.)

Management Accounting For Arts And Entertainment - Exercise Book

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

FURNARI A., LECCI F., MORELLI M., SCHIAVONE R.

Innovare i sistemi di controllo direzionale aziendale: implicazioni e opportunità per le aziende del SSN in *Rapporto OASI 2020*
CERGAS (Eds),Egea, chap. 16, pp.629-655, 2020

CIANI O., TORBICA A., LECCI F., MORELLI M., DRUMMOND M., TARRICONE R., DE CICCO M., RUSSO S., DEL BENE L.

Myth #5: Healthcare Is Rightly Left to the Private Sector, for the Sake of Efficiency in *The Myths of Health Care. Towards New Models of Leadership and Management in the Healthcare Sector*
P.Adinolfi, E.Borgonovi (Eds),Springer, chap. 8, pp.123-154, 2018

MORELLI M., LECCI F.

L'Istituto Europeo di Oncologia: evidenze empiriche in *Valore e misurazione delle performance. La day surgery in Italia*
M. Dallocchio, C. Tamarowski, G. Campanelli (Eds),Egea, pp.111-153, 2016

DALLOCCHIO M., LECCI F., MORELLI M.

La valutazione delle performance dei processi chirurgici in *Valore e Misurazione delle Performance. La Day Surgery in Italia*
M. Dallocchio, G. Campanelli, C. Tamarowski (Eds),Egea, pp.81-106, 2016

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Il caso Beiersdorf Italia in *Innovare i sistemi di controllo: per garantire sostenibilità alle performance aziendali*
M. Morelli, L. Zoni (Eds),Egea, pp.93-128, 2013

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Il caso Fiat Group Automobiles in *Innovare i sistemi di controllo: per garantire sostenibilità alle performance aziendali*
M. Morelli, L. Zoni (Eds),Egea, pp.63-92, 2013

MORELLI M.

Approfondimento: il controllo strategico nelle imprese vitivinicole in *Performance Management. Modelli e strumenti per competere oggi*
A. Bhimani, A. Caglio, A. Ditillo, M. Morelli(Ed), Egea, pp.259-294, 2010

LECCI F., MORELLI M.

Il governo dei costi come strumento per garantire la crescita nelle aziende sanitarie in *Cambiamento, ristrutturazione, competitività e crescita*
G.Dossena, A. Danovi, D. Andreini (Eds),Sestante Edizioni, pp.376-395, 2008

CASES IN INTERNATIONAL CASE COLLECTIONS

MORELLI M., SANTOLI E.

Campari: Managing the Tension Between Profit, Growth and Strategic Focus
2021, The Case Centre, Great Britain

MORELLI M., STABILINI G., ZERBINI F.

Spending Analysis @ Barilla
2018, The Case Centre, Great Britain

PROCEEDINGS/PRESENTATIONS

DOSSI A., MORELLI M.

Management accounting systems change. The role of agency and institutional contradictions

7th Conference on Performance Measurement and Control - 18-20 September, 2013, Barcelona, Spain

ZONI L., DOSSI A., MORELLI M.

Management Accounting System (MAS) Change: Field Evidence

APJAE Accounting Symposium - 25-26 March, 2012, Manoa, Honolulu, United States of America

MORELLI M., ZONI L., DOSSI A.

Performance measurement systems change: some empirical evidence

Asian Pacific Journal of Accounting and Economics Conference, 2011, Honolulu, Hawaii, United States of America

MORELLI M.

Il Governo dei costi come strumento per garantire la crescita nelle aziende sanitarie

Workshop AIDEA: Cambiamento, ristrutturazione, competitività e crescita, 5 dicembre, 2008, Bergamo, Italy

Grants & Honors

Teaching Award - Graduate School - Università Commerciale Luigi Bocconi , 2018
