
ASSOCIATE PROFESSOR

Financial Accounting & Analysis

ANTONIO.MARRA@UNIBOCCONI.IT

Biography

Antonio Marra is an Associate Professor of Accounting and Financial Reporting at Università Bocconi and is a member of the Knowledge Group Accounting & Control at SDA Bocconi School of Management. He is also the Academic Director of the Master of Science in Accounting, Financial Management, and Control at Università Bocconi. He holds visiting positions at Wharton School - University of Pennsylvania, Stern School of Business - New York University, University of Iowa, and Baruch College.

Antonio has more than 15 years of experience in the accounting arena, and has trusted expertise in teaching and research in several institutions. His teaching spans from undergraduate to MBA and top executive level, in the areas of Financial Reporting and Analysis, Group Accounting and Mergers & Acquisitions. He has conducted numerous research, education and consulting projects for major companies operating in different sectors.

His research is centered on accounting quality determinants and their economic consequences; mergers and acquisitions and particular emphasis is given to the role of culture and its dynamics in the accounting context. He has published in leading international journals including *The Accounting Review*, *Review of Accounting Studies*; *Auditing: A journal of Practice and Theory*; *European Accounting Review*; and the *Journal of Business Finance and Accounting*, among others. Antonio is a member of the European Accounting Association, the American Accounting Association and a Research Fellow at the Bocconi BAFFI-CAREFIN research center.

Antonio is a Bocconi graduate in Accounting and Law. He also earned an MSc in Corporate Tax Law from the same institution; an MSc. in Financial Management from Lancaster University Management School, and a Ph.D. in Business Administration from Università degli Studi di Pavia.

Teaching domains

Financial Accounting

Financial Statement Analysis

International Accounting Principles

ARTICLES IN SCHOLARLY JOURNALS

MARRA A.

All that glitters is not gold! Independent directors' attributes and earnings quality: Beyond formal independence

Corporate Governance: An International Review, 2021, vol.29, no. 6, pp.567-592

BIANCHI P. A., MARRA A., MASCIANDARO D., PECCHIARI N.

Organized Crime and Firms' Financial Statements: Evidence from Criminal Investigations in Italy

The Accounting Review, 2021, vol.97, no. 3, pp.77-106

BARTOV E., MARRA A., MOMENTE F.

Corporate Social Responsibility and the Market Reaction to Negative Events: Evidence from Inadvertent and Fraudulent Restatement Announcements

The Accounting Review, 2020, vol.96, no. 2, pp.81-106

BONACCHI M., MARRA A., ZAROWIN P.

Organizational structure and earnings quality of private and public firms

Review of Accounting Studies, 2019, vol.24, no. 3, pp.1066-1113

BAGINSKI S. P., BOZZOLAN S., MARRA A., MAZZOLA P.

Strategy, Valuation, and Forecast Accuracy: Evidence from Italian Strategic Plan Disclosures

European Accounting Review, 2017, vol.26, no. 2, pp.341-378

MARRA A.

The Pros and Cons of Fair Value Accounting in a Globalized Economy

Journal of Accounting Auditing & Finance, 2016, vol.31, no. 4, pp.582-591

GIETZMANN M., MARRA A., PETTINICCHIO A.

Comment Letter Frequency and CFO Turnover: A Dynamic Survival Analysis

Journal of Accounting Auditing & Finance, 2016, vol.31, no. 1, pp.79-99

PETTINICCHIO A., CAMERAN M., FRANCIS J. R., MARRA A.

Are There Adverse Consequences of Mandatory Auditor Rotation? Evidence from the Italian Experience

Auditing: A Journal of Practice & Theory, 2015, vol.34, no. 1, pp.1-24

MARRA A.

CdA e qualità degli utili: un'analisi empirica nel panorama italiano

Economia & Management, 2014, no. 1, pp.75-94

MARRA A., MAZZOLA P.

Is corporate board more effective under IFRS or "it's just an illusion"?

Journal of Accounting Auditing & Finance, 2014, vol.29, no. 1, pp.31-60

MARRA A., MAZZOLA P., PRENCIPE A.

Board monitoring and earnings management pre and post-IFRS

The International Journal of Accounting, 2011, vol.46, no. 2, pp.205-230

GHOSH A., MARRA A., MOON D.

Corporate Boards, Audit Committees, and Earnings Management: Pre- and Post-SOX Evidence

Journal of Business Finance & Accounting, 2010, vol.37, no. 9-10, pp.1145-1176

RESEARCH MONOGRAPHS

MARRA A.

Consigli di Amministrazione e qualità degli utili in Italia

Egea, Italy, 2013

COVA S., LIVATINO M., MARRA A.

Revisione contabile. Metodologia e strumenti operativi. Dall'accettazione dell'incarico all'espressione del giudizio. Analisi completa di un caso svolto.

Il Sole 24 Ore, Milano, Italy, 2010

TEXTBOOKS

MARRA A.

Financial statement analysis. Firms' analysis and valuation

McGraw-Hill Education, , 2021

MARRA A., PETTINICCHIO A., SEMPRINI M.

IFRS workbook: comprehensive set of worked examples

McGraw-Hill Education, , 2016

MARRA A., PETTINICCHIO A., SEMPRINI M.

International Financial Reporting Standards. Accounting and Financial Reporting using IFRS

McGraw-Hill Education, , 2015

GALLIMBERTI C., MARRA A., PRENCIPE A.

Consolidation. Preparing and Understanding Consolidated Financial Statements under IFRS

McGraw-Hill Education, Great Britain, 2013

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

MARRA A.

La qualità degli utili in *Analisi di bilancio e driver di valore*

P. Ghiringhelli(Ed), Egea, 2019

MARRA A.

La prima applicazione dei principi contabili internazionali in *Il bilancio secondo gli IAS*

M. Comoli, F. Corno, A. Viganò(Ed), A. Giuffrè Editore S.p.A., 2006

ARTICLES IN NATIONAL/INTERNATIONAL NEWSPAPERS

MARRA A., MASCIANDARO D.

Il cosi' fan tutte nel gioco plusvalenze

Il Sole 24 Ore, 31 January, 2023

MARRA A., MASCIANDARO D.

Quel filo sottile che lega plusvalenze e fair play finanziario

Il Sole 24 Ore, 1 December, 2021

PECCHIARI N., MARRA A., MASCIANDARO D., BIANCHI P. A.

Having the Sopranos on board: Corporate governance and organised crime in Italy

voxEU.org, 13 September, 2017

OTHER

MERLOTTI E., MARRA A.

Il dirigente preposto ha trovato il suo ruolo, non la credibilità

2008, Via Sarfatti 25, Milano, Italy

RESEARCH REPORTS

CAMPA D., MARRA A., MERLOTTI E.

La struttura economico-finanziaria delle aziende italiane quotate per il biennio 2005-2006. Un'analisi per indici

2008, SDA Bocconi

WORKING PAPERS

MARRA A., BARTOV E., DOSSI A., PETTINICCHIO A.

Earnings Management, Timeliness, and Corporate Information Systems

2017, SSRN Electronic Journal

Grants & Honors

Excellence in Research Award – Università Commerciale Luigi Bocconi , 2022

Research Excellence Award – Università Commerciale Luigi Bocconi , 2020

Research Grant – Organized Crime and Legitimate Businesses: the Role of Auditors – Invernizzi Foundation , 2020

Research Grant – Financial communication and voluntary disclosure – PwC Italy , 2017

INPDAP (National Welfare Institute for the Public Sectors) Research Grant. – INPDAP , 2010

“Puglia Region” Government Grant – Regione Puglia , 2006
