

Shirley Tang

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Biography

Shirley Tang is an Assistant Professor of Strategy and Entrepreneurship at Bocconi University. Prior to academia she served as Deputy Director of Strategy and Business Development at the Sinopec Group, where her role included conducting cross-border M&As, strategic planning, and managing relationships with key stakeholders.

She studies how corporations navigate conflicting stakeholder demands and examines both the decision processes and the ensuing effects on market structure, innovation, environmental practices, and societal well-being. Her current research is focused on corporate transparency, environmental regulation, the interplay between business and politics, and the mechanisms to combat corruption.

She got a Ph.D in Business Administration, with a concentration in Strategy e Entrepreneurship, from the Olin Business School at Washington University in St. Louis. She also obtained an MSc in Metals and Energy Finance from the Royal School of Mines, Imperial College London, as a Chevening Scholar.
