
LECTURER

Operations & Supply Chain Management

VITALIANO.FIORILLO@SDABOCCONI.IT

Biography

Vitaliano Fiorillo is a Lecturer in Operations and Technology at SDA Bocconi School of Management. He is a Contract Professor of Management at Università Bocconi.

At SDA Bocconi he is the AGRI Lab Director - Romeo ed Enrica Invernizzi Agribusiness Research Project and Director of the Agribusiness Management Development Program. He has conducted research and education projects with major enterprises in several industries such as F&B, Oil & Gas, Agribusiness, Energy and Automation, Commercial Aviation, Automotive where he acquired extensive knowledge.

His research activities focus on supply chain management and sustainability with a particular focus on Agribusiness. Recently, he has been working on the following topics: supply chain management in manufacturing and services businesses; agribusiness, sustainable agriculture and agribusiness management; supply chain management and sustainability in the food & beverage industry; food security, food safety; sustainable supply chain management; sustainability and sustainable operations; environment and sustainable development.

He is the author of several articles and business cases at international level. He has been awarded the International Prize for the EFMD Case Writing Competition with the Case “Boeing 787: Cleared for Take Off?”. He is the author of the book “Il Futuro del Biologico. Modello di Sviluppo per l’Agroalimentare” (Egea, Milan, 2015) on the development of the organic food industry.

Vitaliano earned a degree in Political Science from the Università degli Studi di Pavia, a Master in International Relations from Centro Alti Studi per la Difesa, a Master in Environmental Economics and Management from Università Bocconi and a Ph.D. in Logistics and Supply Chain Management, from the Università di Bergamo, in partnership with Università Bocconi and Massachusetts Institute of Technology (MIT) – Zaragoza Logistic Centre (ZLC), 2014.

Teaching domains

Operations

Supply Chain Management

Sustainable Supply Chain

Corporate Sustainability

ARTICLES IN SCHOLARLY JOURNALS

LO ZOPPO M., FIORILLO V.

La crescita del vertical farming tra realtà e promesse

Economia & Management, 2021, vol.4, pp.92-96

FIORILLO V.

Agribusiness: sfide e opportunità

Economia & Management, 2018, vol.4, pp.9-13

FIORILLO V.

Bio, diretto e digitale: uno sguardo al futuro dell'imprenditoria nell'agroalimentare

Quaderni Di Ricerca Sull'Artigianato, 2013, vol.65, no. 3, pp.401-420

ANTOGNAZZA A., SECCHI R., FIORILLO V.

Temi di management: il lean thinking

Economia & Management, 2011, vol.6, pp.49-55

ZAMBONI S., BAGLIERI E., FIORILLO V.

Temi di management. Produzione e tecnologia

Economia & Management, 2010, vol.4, pp.54-55

PRACTICE-ORIENTED BOOKS

FIORILLO V.

Il futuro del biologico. Modello di sviluppo per l'agroalimentare

Egea, Milano, Italy, 2015

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

BAGLIERI E., FIORILLO V.

Industrializing parking management: evidences from the park-id project in *The UCLA business and information technologies (BIT) project: a global study of business practices*

Uday Karmarkar, Vandana Mangal (Eds), World Scientific Publishers, pp.207-224, 2012

CASES IN INTERNATIONAL CASE COLLECTIONS

FIORILLO V., LO ZOPPO M.

Borgoluce: Strategic Choices of a Prosecco Farm - Part A

2020, The Case Centre, Great Britain

FIORILLO V., LO ZOPPO M.

Borgoluce: Strategic Choices of a Prosecco Farm - Part B

2020, The Case Centre, Great Britain

FIORILLO V., LO ZOPPO M.

Borgoluce: Strategic Choices of a Prosecco Farm - Part C

2020, The Case Centre, Great Britain

FIORILLO V., MARINO V.

The Cereals Agribusiness Game Simulation

2017, The Case Centre, Great Britain

FIORILLO V., SECCHI R., ZAMBONI S.

787 Dreamliner: cleared for take off? Part A

2013, The Case Centre, Great Britain

FIORILLO V., SECCHI R., ZAMBONI S.

787 Dreamliner: cleared for take off? Part B

2013, The Case Centre, Great Britain

FIORILLO V., SECCHI R., ZAMBONI S.

787 Dreamliner: cleared for take off? Part C

2013, The Case Centre, Great Britain

FIORILLO V., VERONESI V.

A second life for off-shore platforms: the ENI case

2013, The Case Centre, Great Britain

PROCEEDINGS/PRESENTATIONS

FIORILLO V., SECCHI R.

Parking inventory management: a logistics perspective in urban traffic congestion mitigation

18th International Conference on Urban Transport and the Environment - May 2012, La Coruña, Spain

RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

FIORILLO V.

Mobilità: la tecnologia per gestire i parcheggi regola il traffico

2013, Logistica Management, Italy

ANTOGNAZZA A., BETTUCCI M., FIORILLO V.

Il risparmio energetico in azienda

2011, Logistica Management, Italy

RESEARCH REPORTS

FIORILLO V., LO ZOPPO M., SAPUTO A.

The demand for technology push: an analysis of the challenges and technologies of the agribusiness industry

2021, SDA Bocconi, Milano, Italy

FIORILLO V., LO ZOPPO M.

Cocoa Business Simulation

2020, SDA Bocconi, Milano, Italy

FIORILLO V., LO ZOPPO M.

Piano pluriennale di sviluppo socio-economico per l'Ente Parco Nazionale di Pantelleria

2019, SDA Bocconi, Milano, Italy

BAGLIERI E., FIORILLO V.

Indicatori di performance economica energetica ed ambientale per i consorzi del Riciclo degli PFU

2013, SDA Bocconi, Milano, Italy

ZAMBONI S., PISANI R., BAGLIERI E., FIORILLO V.

Piani sanitari integrativi: analisi di mercato, bisogni latenti ed espressi

2011, SDA Bocconi, Milano, Italy

Grants & Honors

Best Case Award - Section Bringing Technology to the Market, with the case "787 Dreamliner Cleared for Take-off?" Part A, B, C, with V. Fiorillo and R. Secchi - The Case Centre , 2013
