
JUNIOR RESEARCHER

Operations & Supply Chain Management

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Biography

Maria Alice Trindade is Junior Researcher of Operation and Supply Chain Management at SDA Bocconi School of Management. Maria Alice is Invited Teaching Assistant of Operation Management and Business Intelligence at Católica Porto Business School.

Her research activities focus on applied research in the retail sector, namely concerning inventory management, procurement, and distribution. Her current research addresses three main questions. The first is the channel choice for omnichannel retailers. The second focuses on the role of resilience and sustainable practices in omnichannel retailers. The third aims at determining the best practices for AI in omnichannel retailers.

Maria Alice is the author of articles on the subject. Her work has been published in Journal of Hospitality and Tourism Insights, Flexible Services and Manufacturing Journal, International Journal of Management Science and Engineering Management, Operations Research and Decisions, among others. She is a member of the Monitoring Committee of the PhD in Management at Faculty of Economics of the University of Porto and one of the founders of Fink.

Maria Alice earned a MSc in Management from Faculty of Economics, Oporto University and a PhD in Management from Faculty of Economics, Oporto University.

Teaching domains

Supply Chain Management

Operations

Distribution Management

Service Operations

Corporate Sustainability

ARTICLES IN SCHOLARLY JOURNALS

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

Ramping up a heuristic procedure for storage location assignment problem with precedence constraints

Flexible Services and Manufacturing Journal, 2022, vol.34, no. 3, pp.646-669

JULIÃO J., GASPAR M., FARINHA L., MOREIRA TRINDADE M. A.

Sharing economy in the new hospitality: consumer perspective

Journal of Hospitality and Tourism Insights, 2022

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

Defining a storage-assignment strategy for precedence-constrained order picking

Operations Research and Decisions, 2021, vol.31, no. 2, pp.147-160

MOREIRA TRINDADE M. A., SOUSA P., MOREIRA M.

Improving Order-picking Operations with Precedence Constraints through Efficient Storage Location Assignment

U.Porto Journal of Engineering, 2021, vol.7, no. 3, pp.34-52

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

Product allocation planning with handling constraints: a case study analysis

International Journal of Management Science and Engineering Management, 2021, vol.16, no. 3, pp.175-183

MOREIRA TRINDADE M. A., PINTO BORGES A., VIEIRA E., GOMES S.

Satisfaction Scoring Index for a musical festival during and after the event: The NOS Primavera Sound Case Study

European Journal of Applied Business and Management, 2018, no. Special Issue, pp.109-121

PINTO BORGES A., MOREIRA TRINDADE M. A., VIEIRA E.

Level of Recommendation and Satisfaction after an event: the NOS Primavera Sound case study

European Journal of Applied Business and Management, 2017, vol.3, no. 3, pp.55-62

PROCEEDINGS/PRESENTATIONS

MOREIRA TRINDADE M. A.

Including colour in storage location assignment problem – carpet and textile floor covering manufacturing industry

6th World Conference on Production and Operations Management – P&OM (online), August 23-25 2022, Nara, Japan

MOREIRA TRINDADE M. A.

Using debate and argumentation for teaching operations in e-learning times

32nd Annual POMS-Conference Emerging Domains of POM, April 21 - 25, 2022, (online)

MOREIRA TRINDADE M. A.

What Students Can Tell Us: Using Argumentation and Debate in e-learning times?

16th International Conference on Computer Science & Education (ICCSE), August 17-21, 2021, Lancaster, Great Britain

MOREIRA TRINDADE M. A., SOUSA P. S. A., MOREIRA M. R. A.

Defining a Storage Policy When There Are Handling Constraints: A Case Study Analysis

32nd EBES Conference (online), August 5-7, 2020, Istanbul, Turkey

MOREIRA TRINDADE M. A.

Consumer Behavior and its impact in the intention to return to the wine event

CIET 2018 - Contemporary issues in economy and technology, June 1-2 2018, Split, Croatia

MOREIRA TRINDADE M. A., MOREIRA M. R. A., SOUSA P. S. A.

Layout Optimization for a real world stock warehouse - The non-food sector

IO2018 Conference, September 5-7, 2018, Aveiro, Portugal
