

Roberta Pisani

RESEARCHER

Digital Transformation

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Biography

Roberta Pisani is a Researcher of Digital Transformation at SDA Bocconi School of Management.

She is an Academic Fellow of the following courses at Università Bocconi: Management; Strategic Finance; Strategic Analyses, ESG and Financial Valuation; Sustainable Operations Management; Technology and Operations; Management and Economics for Sustainability – Corporate Sustainability Strategies and Governance; Organizational Behavior and Leadership; Fundamentals of Organization; Leadership and Managerial Skills Seminar; Business Game for management. She was an Academic Fellow of the following courses at Università Bocconi: Strategic Options for Global Markets; Innovation and Globalization; Data driven analysis and decision making in business; Innovative retail design. In 2023/2024 a.y., she is a contract professor of Management at Bocconi University.

Her research activities focus on innovation management, sustainability, digital transformation, New Technologies, circular economy, Fintech, Industry 4.0. She has written three monographs, published by Egea, four academic articles and three chapters in books on these topics. Her work has been published in African Journal of Science, Technology, Innovation and Development and Chinese Business Review, among others. She is a member of the Italian Society of Management (SIMA), Italian Academy of Management (AIDEA), British Academy of Management (BAM).

Roberta earned a BSc in Economics and Finance and a MSc in Business Administration and Law from Università Bocconi. Roberta obtained also a PhD in Global Studies – Curriculum in Digital Transformation from University for Foreigners “Dante Alighieri” and she was a visiting PhD student at Università Bocconi. She is also a chartered accountant and auditor.

Teaching domains

Corporate Sustainability

Digital Innovation

Industry 4.0

Circular Economy

Technology Management

ARTICLES IN SCHOLARLY JOURNALS

PISANI R.

Implementing IoT-Based Solutions in Developing Countries for Achieving SDGs: A Case Study Analysis

China-USA Business Review, 2024, vol.23, no. 2, pp.84-91

MAVILIA R., PISANI R.

Blockchain for agricultural sector: The case of South Africa

African Journal of Science, Technology, Innovation and Development, 2022, vol.14, no. 3, pp.845-851

MAVILIA R., PISANI R.

Global Value Chains in the Era of 4IR: New Paradigm of Business Models for SMEs

Chinese Business Review, 2021, vol.20, no. 1, pp.1-10

MAVILIA R., PISANI R.

Blockchain and catching-up in developing countries: The case of financial inclusion in Africa

African Journal of Science, Technology, Innovation and Development, 2020, vol.12, no. 2, pp.151-163

RESEARCH MONOGRAPHS

MAVILIA R., PISANI R.

Gli effetti di Industria 4.0 sulla trasformazione digitale

Egea, Milano, Italy, 2020

MAVILIA R., PISANI R.

Project Management nei Finanziamenti Europei

Egea, Milano, Italy, 2019

MAVILIA R., PISANI R.

Management delle nuove tecnologie per l'inclusione e l'innovazione sociale

Egea, Milano, Italy, 2019

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

PERRINI F., PISANI R.

Gestione strategica della tecnologia e dell'innovazione in *Management. Economia Aziendale e Gestione delle Imprese - IV Ed.*

F. Perrini (Eds), Egea, pp.407-434, 2023

MAVILIA R., PISANI R., BOVALINO G. N.

Deep Web e Dark Web come risorse per la Cybersecurity in *Abitare i media: Esperienze e forme dal cinema ai nuovi linguaggi digitali*

G. N. Bovalino, D. Siclari (Eds), Editoriale Scientifica, pp.123-132, 2020

MAVILIA R., PISANI R., BOVALINO G. N.

L'impatto delle Nuove Tecnologie sui Media: Il Caso dell'Editoria in *Abitare i media: Esperienze e forme dal cinema ai nuovi linguaggi digitali*

G. N. Bovalino, D. Siclari (Eds), Editoriale Scientifica, pp.133-147, 2020

PROCEEDINGS/PRESENTATIONS

MAVILIA R., PISANI R.

Determinants for a successful fashion loyalty program and communalities among countries

Sinergie-SIMA Management Conference 2021: Leveraging Intersections in Management Theory and Practice, 10-11 June, 2021, (Virtual), Italy

MAVILIA R., PISANI R.

Global Value Chains in the era of 4IR: New paradigm of Business Models for SMEs

Sinergie-SIMA 2020 Virtual Conference : Grand Challenges: Companies and Universities working for a better society, 7-8 September, 2020, (virtual), Italy

MAVILIA R., PISANI R.

Intellectual Capital disclosure and third mission in Italian Universities

Sinergie-SIMA 2020 Virtual Conference : Grand Challenges: Companies and Universities working for a better society, 7-8 September, 2020, (virtual), Italy

MAVILIA R., PISANI R.

Scaling Blockchain for Agricultural Sector: The Agridigital Case

3rd International Scientific Conference on IT, Tourism, Economics, Management and Agriculture, October 24 2019, Bratislava, Slovakia

ZAPPIA F., CHEN L., PISANI R.

The Impact of New Technologies on Auditing: A Blockchain Paradigm

3rd International Scientific Conference on IT, Tourism, Economics, Management and Agriculture, October 24 2019, Bratislava, Slovakia

MAVILIA R., PISANI R.

Blockchain and catching-up in developing countries: The case of financial inclusion in Africa

LUMSA Conference 2019 – Digital Transformation and Internationalization of Firms: Prospects, Challenges and Future Agenda, 7-8 February, 2019, Palermo, Italy

MAVILIA R., PISANI R.

The effects of digital transformation: Social networks as sociability space

LUMSA Conference 2019 – Digital Transformation and Internationalization of Firms: Prospects, Challenges and Future Agenda, 7-8 February, 2019, Palermo, Italy

MAVILIA R., PISANI R.

Blockchain and catching-up in developing countries: The case of financial inclusion in Africa

Società Italiana di Economia e Politica Industriale: XVII Workshop Annuale, 31 January-1 February 2019, Roma, Italy

RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

ZAPPIA F., CHEN L., PAVONE P., PISANI R.

A Model of Interaction Between the Financial Sector and the Energy Sector: The Hypothesis of Energy Currency

2018, Chinese Business Review
