Stefania Carraro

SENIOR LECTURER
Sustainability

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Biography

Stefania Carraro is Senior Lecturer of Sustainability at SDA Bocconi School of Management where she teaches in custom executive programs and she is currently a member of the SDA Bocconi School of Management Sustainability Lab.

Stefania has been teaching at SDA Bocconi since November 2019 where she teaches in custom executive courses. Since 2022, she has been Program Coordinator of the Executive Master in Luxury Management (Emilux). At SDA Bocconi Stefania has conducted numerous research and education projects with Atlantia, Enel, Unicredit, Diesel and many others. Currently she is the Coordinator of the Furniture Pact, a Monitor of the Wood and Furniture Supply Chain. This research project was born to support the most important Italian luxury companies in the wood-furniture supply chain towards the adoption of sustainable management models. Stefania also works as a manager with a focus on sustainability and technological innovation projects and has positive track records in cutting edge & sustainable projects helping companies to define and execute their strategies and processes through innovation and sustainability.

Her research activities focus on corporate sustainability, environmental management, ESG and technology and innovation management. Current research addresses three main questions. The first is the development of sustainable and circular business models, the second focuses on the sustainability of the luxury sector with a focus on made in Italy brands and the third is aimed at investigating the interdependence between socioecological systems and business strategies.

Stefania achieved a double degree in Civil Engineering and Architecture from University of Trento with a final dissertation on sustainable models from Columbia University and an Executive Master in Business Administration from SDA Bocconi School of Management.

Teaching domains

Corporate Sustainability

Circular Economy

Sustainable Accounting & Finance

Sustainable Supply Chain

New Business Models

ARTICLES IN SCHOLARLY JOURNALS

CARRARO S., MISANI N.
Discrezione e ricercatezza alla base del quiet luxury - Discretion and Refinement at the Core of Quiet Luxury
Economia & Management, 2023, no. 3, pp.21-25