

# Pier Vittorio Mannucci

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ASSISTANT PROFESSOR

**Organizational Behavior**

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## Biography

Pier Vittorio Mannucci is an Assistant Professor at Università Bocconi. Previously he worked as Assistant Professor at the London Business School.

His research focuses on Creativity, innovation, networks, culture, careers with a particular attention on creativity at the individual and team level and uses different theoretical lenses and methodologies to show that everyone can be creative at work, and we can help people to achieve their creative potential. He is the author of numerous articles on his topics of interest. His works have been published in the Academy of Management Journal, Academy of Management Review, and in the Handbook of Research on Creativity and Innovation, among others.

He has a M.Sc. in Economics and Management for Arts, Culture, Media and Entertainment from Università Bocconi and a PhD in Management from HEC Paris.

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## ARTICLES IN SCHOLARLY JOURNALS

MANZONI B., MAGNI F., MANNUCCI P. V.

**Creatività in azienda tra falsi miti e buone pratiche manageriali**

Economia & Management, 2022, no. 1, pp.102-106

FLIPO C., MANNUCCI P. V., YONG K.

**The impact of cultural tightness on the relationship between structural holes, tie strength, and creativity**

Journal of International Business Studies, 2022

MANNUCCI P. V., ORAZI D. C., DE VALCK K.

**Developing Improvisation Skills: The Influence of Individual Orientations**

Administrative Science Quarterly, 2021, vol.66, no. 3, pp.612-658

MANNUCCI P. V., PERRY-SMITH J. E.

**“Who are you going to call?” Network activation in creative idea generation and elaboration**

Academy of Management Journal, 2021

SODA G., MANNUCCI P. V., BURT R. S.

**Networks, Creativity, and Time: Staying Creative through Brokerage and Network Rejuvenation**

Academy of Management Journal, 2021, vol.64, no. 4, pp.1164-1190

YONG K., MANNUCCI P. V., LANDER M. W.

**Fostering creativity across countries: The moderating effect of cultural bundles on creativity**

Organizational Behavior and Human Decision Processes, 2020, vol.157, pp.1-45

MANNUCCI P. V., YONG K.

**The Differential Impact of Knowledge Depth and Knowledge Breadth on Creativity over Individual Careers**

Academy of Management Journal, 2018, vol.61, no. 5, pp.1741-1763

MANNUCCI P. V.

**Drawing Snow White and Animating Buzz Lightyear: Technological Toolkit Characteristics and Creativity in Cross-Disciplinary Teams**

Organization Science, 2017, vol.28, no. 4, pp.711-728

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## PRACTICE-ORIENTED BOOKS

MANZONI B., MAGNI F., MANNUCCI P. V.

**Creatività in Azienda. Strategie e tecniche per produrre idee originali e utili**

Egea, Milano, Italy, 2021

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

MANNUCCI P. V.

**Creativity over the career** in *Handbook of Research on Creativity and Innovation*

Jing Zhou, Elizabeth D. Rouse(Ed), Edward Elgar Publishing, pp.245-266, 2021

PERRY-SMITH J., MANNUCCI P. V.

**From Ugly Duckling to Swan** in *Social Networks at Work*

Daniel J. Brass, Stephen P. Borgatti, Daniel J. Brass, Stephen P. Borgatti (Eds),Routledge, pp.178-199, 2019

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## PROCEEDINGS/PRESENTATIONS

SEZER A., GUTIERREZ C., MANNUCCI P. V.

**A Time for Carrots and a Time for Sticks: Examining the Effects of Incentive Framing on Creativity**

*82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America*

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## Grants & Honors

Excellence in Research Award – Università Commerciale Luigi Bocconi , 2023

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