

Giovanni Battista Derchi

FELLOW

Management Control Systems

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Biography

Giovanni-Battista Derchi is a SDA Bocconi Fellow of the Accounting and Control Knowledge Group. He is Assistant Professor of Management Control at EHL Hospitality Business School. He is also visiting lecturer of strategic performance measurement and corporate sustainability reporting at HEC Lausanne, as well as a lecturer of sport management sustainability at the Master in Advanced Studies in Sport Administration and Technology of the International Academy of Sport Science and Technology (AISTS) in Lausanne.

His research interests are in the fields of performance evaluation, incentives and compensation systems, governance, measurement and reporting of social and environmental performance, planning and budgeting systems. More specifically, he seeks to understand whether, how, and the extent to which organizations design effective management practices to implement sustainability strategies. His academic studies evolve around three main themes: i) understanding the multiple factors affecting organizations to integrate sustainability aspects into their planning and control systems; ii) evaluating the effect of using sustainability information in governance and control systems; iii) measurement of social and environmental performance and impact assessment.

He has presented his research in leading international conferences and publishes in both top-tier peer-reviewed academic journals and professional magazines, like Journal of Business Ethics and Expert Focus, as well as practical reports on the economic impact of international sport federations and large sport events. He also serves as Scientific Advisor and member of the Scientific Committee of the AISTS in Lausanne.

Dr. Derchi earned a PhD in Management from HEC Lausanne and a Master of Science in General Management, as well as a Bachelor of Science in General Management from Bocconi University. He is married with one beautiful daughter.

Teaching domains

Sustainable Accounting & Finance

Performance Management

Capital Budgeting

Value Based Management

ARTICLES IN SCHOLARLY JOURNALS

MARTIN-RIOS C., PORETTI C., DERCHI G. B.

Three Anchoring Managerial Mechanisms to Embed Sustainability in Service Organizations

Sustainability, 2022, vol.14, no. 1, pp.265

DERCHI G. B., ZONI L., DOSSI A.

Corporate Social Responsibility Performance, Incentives, and Learning Effects

Journal of Business Ethics, 2021, vol.173, no. 3, pp.617-641

DOSSI A., DERCHI G.

Sistemi di misurazione delle performance al servizio della strategia d'impresa: il caso Allianz Italia

Economia & Management, 2013, no. 3, pp.55-59

DERCHI G. B., PETTINATO O.

Pianificare in un mondo imprevedibile: dalle previsioni di sistema al budget di azienda

Economia & Management, 2010, no. 3, pp.52-54

RESEARCH MONOGRAPHS

DOSSI A., CUGINI A., DERCHI G., GHEZZI L.

Strategia, Azioni e Misure. Modelli di successo di performance management delle imprese italiane

Egea, Milano, Italy, 2016

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

DERCHI G. B., ZONI L.

Remunerazione e Incentivazione del top management. Meccanismi ESG based in *Il valore della sostenibilità. Modelli emergenti di rendicontazione non finanziaria tra le imprese italiane leader ESG*

D. Galli, R. Torelli (Eds),Franco Angeli, pp.157-185, 2021

DAVILA A., DERCHI G. B., OYON D., SCHNEGG M.

The Performance of International Sport Organizations: Some Insights in *Le système olympique. Passé, présent et futur*

Emmanuel Bayle (Eds),Presses Polytechniques et Universitaires Romandes (PPUR), pp.199-214, 2019

DERCHI G. B., DAVILA A., OYON D.

Corporate governance: challenges for international sports federations in *Collected Insights on Governance and Ethics*

J. C. Landrove, G. Hendriks (Eds),AISTS - International Academy of Sport Science and Technology, 2017

DERCHI G., BURKERT M., OYON D.

Environmental management accounting systems: a review of the evidence and propositions for future research in *Accounting and Control for Sustainability (Studies in Managerial and Financial Accounting), Volume 26*

L. Songini, A. Pistoni, C. Herzig (Eds),Emerald Group Publishing Limited, pp.197-229, 2013

ARTICLES IN NATIONAL/INTERNATIONAL NEWSPAPERS

DERCHI G. B., OYON D.

Les clubs de football face à la nécessité de réduire leurs charges

Le Temps, 11 August, 2020

DERCHI G. B., OYON D.

Réduire les charges pour éviter la faillite

Le Temps, 12 August, 2020

DERCHI G. B., OYON D.

Le grand bond en arrière du football professionnel

Le Temps, 25 June, 2020

OTHER

INVERSINI A., DERCHI G. B.

Benefits and difficulties of CSR management in travel and leisure companies

2021, EHL Insights, Switzerland

INVERSINI A., DERCHI G. B.

How to communicate CSR effectively on social media?

2021, Hospitality Net

DERCHI G. B.

Management control for corporate sustainability execution: The role of employee compensation. (PhD Thesis: Supervision by Prof. Daniel Oyon)

2016, UNIL - HEC Lausanne, Switzerland

PROCEEDINGS/PRESENTATIONS

EL MESSOUSSI A. M., DERCHI G. B., OYON D.

Are CEOs fired for their CSR performance?

Academy of Management Proceedings, Vol. 1, 2018

DERCHI G. B.

Corporate Accountability Reporting: 'Greenwashing' or Monitoring Systems?

Academy of Management Proceedings, vol. 1, 2018

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CSR Performance, Incentives and learning effect

41st EAA Annual Congress - 30 May-1 June, 2018, Milan, Italy

ZONI L., DOSSI A., DERCHI G.

CSR linked Incentive and CRS performance

Management Accounting Section - American Accounting Association - 6-9 January 2016, Dallas, Texas, United States of America

ZONI L., DOSSI A., DERCHI G.

CSR linked Incentive and CRS performance

Convegno AIDEA - 10-12 Settembre, 2015, Piacenza, Italy

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Corporate Provision of Incentives for the Attainment of Environmental Targets

DERCHI G., BURKERT M., OYON D.

Environmental management accounting systems: a review of the evidence and propositions for future research

7th EIASM Conference on Performance Measurement and Control, 2013

RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

DAVILA A., DERCHI G. B., OYON D., SCHNEGG M.

Identifier et exploiter avant tout le monde de nouvelles opportunités

2022, Expert Focus

DERCHI G. B., SCHNEGG M., OYON D.

L'impact de la divulgation d'informations sur la responsabilité des entreprises

2020, Expert Focus

SCHNEGG M., OYON D., DUBOIS T., DERCHI G. B.

Déploiement d'un système de suivi de l'environnement

2020, Expert Focus

RESEARCH REPORTS

DERCHI G. B., STRICKER C.

The Economic Impact Study of International Sports Organisations in Switzerland

2021, AISTS Economic Impact Study Report, Switzerland

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The economic impact of the 2019 Naples Universiade

2020, AISTS Economic Impact Study Report, Switzerland

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La performance des fédérations internationales de sport

2019, Magazine HEC Alumni

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2018, AISTS Economic Impact Study Report, Switzerland

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The economic impact of the 2016 SportAccord Convention in Lausanne

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The economic impact of the 2016 UIPM Senior World Championship in Moscow

2016, AISTS Economic Impact Study Report, Switzerland
