

Alessandra Caragnano

FELLOW

Corporate Finance

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Biography

Alessandra Caragnano is a Fellow at SDA Bocconi – Corporate Finance & Real Estate.

After the master degree in Economics & Management curriculum in Corporate Finance & Banking at LUM University, she obtains the International Phd in “The Economics and Management of Natural Resources” – XXXI cycle. She carried out the visiting period at the School of Business and Economics, Maastricht University – Finance Department, recognised at an international level as an excellent university centre on the subject of Sustainable Finance.

She is a member of the COST research permanent group (European Cooperation in Science & Technology) and she is an analyst for the Standard Ethics rating agency.

From 2015 to 2021 she has been teaching assistant in Corporate Finance, Real Estate Finance, Financing Tools in the PA at LUM University and from 2017 to 2021 at the University of Bari Aldo Moro – Department of Economics and Finance, in Corporate Financial Policies and Finance Advanced Course. During the visiting period she acquired skills in Sustainable finance as well as in the PBL didactic approach (Project based learning method).

In 2019 she obtained the Best Paper Award for the paper “Do GHG emissions impact the cost of debt financing of European large companies?”, admitted and presented to the 3rd Social Impact Investments International Conference.

Teaching domains

Capital Structure

Financial Management

Corporate Sustainability

Real Estate Finance

ARTICLES IN SCHOLARLY JOURNALS

MARIANI M., CARAGNANO A., D'ERCOLE F., FRASCATI D.

Carbon intensity and market pricing: An asymmetric valuation

International Review of Financial Analysis, 2024, vol.93, pp.103191

CARAGNANO A.

Quanto impatta la sostenibilità sul costo del capitale

Economia & Management, 2022, no. 3, pp.62-67

RAIMO N., CARAGNANO A., MARIANI M., VITOLLA F.

Integrated reporting quality and cost of debt financing

Journal of Applied Accounting Research, 2022, vol.23, no. 1, pp.122-138

MARIANI M., PIZZUTILO F., CARAGNANO A., ZITO M.

Does it pay to be environmentally responsible? Investigating the effect on the weighted average cost of capital

Corporate Social Responsibility and Environmental Management, 2021, vol.28, no. 6, pp.1854-1869

RAIMO N., CARAGNANO A., ZITO M., VITOLLA F., MARIANI M.

Extending the benefits of disclosure: The effect on the cost of debt financing

Corporate Social Responsibility and Environmental Management, 2021, vol.28, no. 4, pp.1412-1421

RUSSO A., MARIANI M., CARAGNANO A.

Exploring the determinants of green bond issuance: Going beyond the long-lasting debate on performance consequences

Business Strategy and the Environment, 2021, vol.30, no. 1, pp.38-59

PIZZUTILO F., MARIANI M., CARAGNANO A., ZITO M.

Dealing with Carbon Risk and the Cost of Debt: Evidence from the European Market

International Journal of Financial Studies, 2020, vol.8, no. 4, pp.61

CARAGNANO A., MARIANI M., PIZZUTILO F., ZITO M.

Is it worth reducing GHG emissions? Exploring the effect on the cost of debt financing

Journal of Environmental Management, 15 September, 2020, vol.270, pp.110860

GRIMALDI F., CARAGNANO A., ZITO M., MARIANI M.

Sustainability Engagement and Earnings Management: The Italian Context

Sustainability, 2020, vol.12, no. 12, pp.4881

MARIANI M., GRIMALDI F., CARAGNANO A.

A new tool to gather debt capital: Green bond. Risks and opportunities for firms and investors

Journal of Governance and Regulation, 2019, vol.8, no. 4, pp.82-90

SALVI A., ZITO M., CARAGNANO A.

Does it pay to be Shariah-compliant? Evidence from the European stock market

European Journal of Islamic Finance, 2019, pp.1-5

MARIANI M., AMORUSO P., CARAGNANO A., ZITO M.

Green Real Estate: Does It Create Value? Financial and Sustainability Analysis on European Green REITs

International Journal of Business and Management, 2018, vol.13, no. 7, pp.80-92

MARIANI M., AMORUSO P., DIDONATO R., CARAGNANO A.

The Drivers of Cat Bond Spread in the Primary Market

International Journal of Business and Management, 2018, vol.13, no. 2, pp.65-75

RESEARCH MONOGRAPHS

CARAGNANO A.

Evoluzione di alcune metriche nel contesto della Finanza Aziendale

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

CARAGNANO A., ZITO M., BRANDONISIO A., D'ERCOLE F., FRASCATI D.

Are Women the Panacea? Exploring the Direction of Socially Responsible Commitment in *Contemporary Issues in Sustainable Finance*

Mario La Torre, Sabrina Leo (Eds), Palgrave Macmillan, pp.219–238, 2024

MARIANI M., CARAGNANO A., FRASCATI D., D'ERCOLE F., BRANDONISIO A.

Exploring the Shades of Green Premium: A Matching Approach in *Contemporary Issues in Sustainable Finance*

Mario La Torre, Sabrina Leo (Eds), Palgrave Macmillan, pp.157–175, 2024

MARIANI M., CARAGNANO A., D'ERCOLE F., DIDONATO R., FRASCATI D.

Catastrophe Bonds: A Mitigation Opportunity in Turmoil Period in *Contemporary Issues in Sustainable Finance: Exploring Performance, Impact Measurement and Financial Inclusion*

Mario La Torre, Sabrina Leo (Eds), Palgrave Macmillan UK, chap. 8, pp.187–228, 2023

PROCEEDINGS/PRESENTATIONS

MARIANI M., CARAGNANO A., D'ERCOLE F., FRASCATI D.

A Dynamic Approach to Explore Market Interdependences in Turmoil Period

World Finance & Banking Symposium, December 16-17, 2022, Miami FL, United States of America

MARIANI M., CARAGNANO A., D'ERCOLE F., DIDONATO R., ZITO M.

Catastrophe Bonds: Are Still Effective Diversification Opportunities?

14th International Conference of Risk Management (IRMC), 1-2 October, 2021, Cagliari, Italy

CARAGNANO A., MARIANI M., PIZZUTILO F., ZITO M.

To be or not to be green: exploring the impact of environmental commitment on the cost of capital

4th Social Impact Investments International Conference (online), 3-4 December, 2020, Roma, Italy

CARAGNANO A., MARIANI M., PIZZUTILO F., ZITO M.

Companies' environmental commitment and weighted average cost of capital: evidence from Europe

13th International Conference of Risk Management (IRMC), 9-10 October, 2020, (online)

MARIANI M., CARAGNANO A., D'ERCOLE F., ZITO M., AMORUSO P.

Where, When and How Does the Real Estate Market Face Climate Change?

27th Conference of the European Real Estate Society ERES (online); 2-5 June 2020, Kaiserslautern, Germany

RAIMO N., ZITO M., CARAGNANO A.

Firm characteristics and corporate governance disclosure in integrated reports

Proceedings of 10th International Symposium on Natural Resources Management, pp. 195-204, 2020

CARAGNANO A., MARIANI M., PIZZUTILO F., ZITO M.

Do GHG emissions impact the cost of debt financing of European large companies?

3rd Social Impact Investments International Conference, 5-6 December, 2019, Roma, Italy

CARAGNANO A., MARIANI M., PIZZUTILO F., ZITO M.

Yes, it pays to be green: evidence from Europe

8th International Conference on Social Responsibility, Ethics and Sustainable Business, 24-25 October, 2019, Braga, Portugal

MARIANI M., CARAGNANO A., ZITO M.

Corporate Governance and Financial Performance: Evidence from European Green REITs

26th Conference of the European Real Estate society (ERES), 3-6 July 2019, Cergy-Pontoise, France

MARIANI M., CARAGNANO A., PLACIDO V., ZITO M.

IPOs versus ICOs: a new challenge for Real Estate industry?

26th Conference of the European Real Estate society (ERES), 3-6 July 2019, Cergy-Pontoise, France

CARAGNANO A., MARIANI M., PIZZUTILO F., ZITO M.

Dealing with carbon risk and the cost of debt: evidence from the European market

12th International Conference of Risk Management (IRMC), 17-18 June 2019, Milano, Italy

RAIMO N., ZITO M., CARAGNANO A.

Does national culture affect integrated reporting quality? A focus on globe dimensions

Proceedings of 9th International Symposium on Natural Resources Management, pp. 383-392, 2019

MARIANI M., CARAGNANO A., ZITO M., AMORUSO P.

Alternative key performance indicators: Green Reits and Corporate governance

25th Conference of the European Real Estate Society (ERES), 27-30 June 2018, Reading, Great Britain

SALVI A., ZITO M., CARAGNANO A.

Does it pay to be Shariah-compliant? Evidence from the European stock market

IIAS-International Institute of Administrative Sciences Congress, 25-29 June 2018, Tunisi, Tunisia

MARIANI M., CARAGNANO A., ZITO M.

An application of Hofstede's model to Islamic culture and finance

Proceedings of 7th International Symposium on Natural Resources Management 2017

Grants & Honors

Best Paper Award for the paper: Caragnano A., Mariani M., Pizzutilo F., Zito M. "Do GHG emissions impact the cost of debt financing of European large companies?" – 3rd Social Impact Investments International Conference, Roma , 2019
