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JUNIOR LECTURER

**Corporate Finance**

**CECILIA.MARCHESI@UNIBOCCONI.IT**

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## Biography

Cecilia Marchesi is Junior Lecturer of Corporate Finance at SDA Bocconi School of Management and has been a teaching assistant in Corporate Finance, Financial management and Corporate Banking, Management since A.Y. 2014/2015. She teaches "Financial Markets and Institutions" since A.Y. 2018/2019.

Her research activities focus on digital disruption and fintech, addressing the impact of digital revolution on entrepreneurship and financial services. She currently investigates how the recent emergence of new technology innovations affects entrepreneurship and financial services industry, affecting the value creation mechanisms. More specifically, she studies how the Fintech initiatives, leveraging on innovation, disintermediate traditional organizations such as financial institutions, leading to the emergence of alternative financing for business initiatives, or collaborate with them, leading to the creation of new business models.

In 2020 Cecilia, before finishing her PhD, published in the international magazine Academy of Management Discoveries an article entitled, "Two sides of the same coin? Market makers vs. market takers and the performance of digital currencies". This work was presented in 2019 at the ICOM international conference, held in Abu Dhabi, obtaining the "Best Paper Award"

Cecilia earned a Bachelor in Economics & Social Sciences, a MSc in Management from Bocconi University and a PhD in Business Administration & Management from Bocconi University. She is married.

## Teaching domains

Corporate Valuation

Fintech & PropTech

Financial Markets & Instruments

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## ARTICLES IN SCHOLARLY JOURNALS

MARCHESI C.

**Accelerare la transizione anche i servizi finanziari devono fare la loro parte**

Economia & Management, 2022, no. 3, pp.68-71

CENNAMO C., MARCHESI C., MEYER T.

**Two sides of the same coin? Decentralized versus proprietary blockchains and the performance of digital currencies.**

Academy of Management Discoveries, 2020, vol.6, no. 3, pp.382-404

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## OTHER

MARCHESI C.

**The Impact of Digital Revolution on Entrepreneurship and Financial Service - PhD Thesis**

2021, Università Commerciale Luigi Bocconi, Italy

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## Grants & Honors

Best Paper Award - ICOM Conference - Abu Dhabi College of Business , 2019

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