

Helen Banks

SENIOR RESEARCHER

Health Economics and HTA

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Biography

Helen Banks is a Senior Researcher in the Health Economics and Health Technology Assessment Area at the SDA Bocconi School of Management.

A researcher with the Centre for Research on Health and Social Care Management (CERGAS), SDA Bocconi School of Management since 2012, Helen has worked on various Italian and international projects, including the IMI2 Big Data for Better Outcomes (BD4BO), Policy Innovation, and Healthcare Systems Transformation (DO-IT) consortium, Bridge Health (EU Health Programme 2014-2020), Medtehta EU-FP7, and Eurohope EU-FP7. Italian projects have covered data-based studies using National, Regional and Local Health Authority data in various therapeutic areas and policy areas such as Health Technology Assessment (HTA) for medical devices and artificial nutrition. Prior to joining CERGAS, her private sector experience included a long-term project with the Lombardy Region, hospital and local health authority accreditations using the Joint Commission International methodology, health education, management consulting and business intelligence for the pharmaceutical and biotech industries.

Her major research interests include data and statistical analysis, exploiting techniques in data conversion, linkage, preparation, management and programming, for pan-European and Italian research projects to evaluate health care system performance, costs, resource use, care pathways and outcomes using administrative data from public and private health care organizations. She has lately also been focusing on Health Technology Assessment, medical device regulation, health care system planning, evaluation, financing and policymaking, as well as mapping and evaluating Clinical Pathways and chronic care programs using real world data.

She is the author of numerous articles in the health economics, health policy and HTA areas. Her work has been published in Health Economics, Health Policy, PlosOne, BMC Medical Research Methodology, Journal of Cancer Policy, and Europace, among others. Previously, she worked on newsletters, articles, books and manuals in the areas of pharmaceutical research, quality, US health system reform, and health education for the emerging AIDS epidemic. She is a member of the Italian Health Economics Association (AIES) and the Società Italiana Attività Regolatorie, Accesso, Farmacovigilanza (SIARV).

Helen earned an MA in Economics from the University of Maryland, College Park, USA, and a BA in Communications and Master in Education from the University of California at Los Angeles (UCLA), USA. She is married with two children.

Teaching domains

ARTICLES IN SCHOLARLY JOURNALS

TOZZI V., BANKS H., FERRARA L., BARBATO A., CORRAO G., D'AVANZO B., DI FIANDRA T., GADDINI A., COMPAGNONI M. M., SANZA M., SAPONARO A., SCONDOTTO S., LORA A.

Using big data and Population Health Management to assess care and costs for patients with severe mental disorders and move toward a value-based payment system

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ALLEGRI C., BANKS H., DEVILLANOVA C.

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Establishing a national HTA program for medical devices in Italy: Overhauling a fragmented system to ensure value and equal access to new medical technologies

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MEREGAGLIA M., CIANI O., BANKS H., SALCHER-KONRAD M., CARNEY C., JAYAWARDANA S., WILLIAMSON P., FATTORE G.

A scoping review of core outcome sets and their 'mapping' onto real-world data using prostate cancer as a case study

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Factors influencing adherence to adjuvant endocrine therapy in breast cancer-treated women: using real-world data to inform a switch from acute to chronic disease management

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SARESELLA M., BASILICO N., MARVENTANO I., PEREGO F., LA ROSA F., PIANCONE F., TARAMELLI D., BANKS H., CLERICI M.

Leishmania infantum infection reduces the amyloid β 42-stimulated NLRP3 inflammasome activation

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MEREGAGLIA M., DAINELLI L., BANKS H., BENEDETTO C., DETZEL P., FATTORE G.

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FATTORE G., NUMERATO D., PELTOLA M., BANKS H., GRAZIANI R., HEIJINK R., OVER E., KLITKOU S. T., FLETCHER E., MIHALICZA P., SVERÉUS S., ON BEHALF OF THE EUROHOPE STUDY GROUP

Variations and Determinants of Mortality and Length of Stay of Very Low Birth Weight and Very Low for Gestational Age Infants in Seven European Countries

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PROCEEDINGS/PRESENTATIONS

FERRARA L., TOZZI V., BANKS H., ZAZZERA A.

The use of big data and Population Health Management approaches to model and monitor the care pathway of patients with severe mental health disorders: the case of Italy

EGPA Annual Conference, September 1-4, 2020, (Online)

FERRARA L., TOZZI V., BANKS H.

The bundled payment model for mental health

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