

Claudio Panico

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Biography

Claudio Panico is an Associate Professor of Business Economics at Università Bocconi since 2014, where he teaches in the PhD and in the Master EMIT (Economics and Management of Innovation and Technology), and he is the director of EMIT.

His research revolves around the theory of incentives, organizational economics, industrial organization, platforms, and strategic human capital. It has been published in the Strategic Management Journal, Organization Science, Academy of Management Review, Research Policy, and other international journals. He is currently an Associate Editor of the Strategic Management Journal and a member of the Editorial Board of Organization Science. He also serves as a guest Associate Editor of Management Science.

He has an MSc. in Mathematical Economics and Econometrics and he got his PhD in Economics from Toulouse School of Economics.

ARTICLES IN SCHOLARLY JOURNALS

PANICO C.

Value Creation, Value Appropriation, and Cooperation in Team Production

Academy of Management Review, 2024, vol.49, no. 3, pp.562–578

PANICO C., CENNAMO C.

User preferences and strategic interactions in platform ecosystems

Strategic Management Journal, 2022, vol.43, no. 3, pp.507–529

GAMBARDELLA A., KHASHABI P., PANICO C.

Managing Autonomy in Industrial Research and Development: A Project-Level Investigation

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PANICO C.

Strategic interaction in alliances

Strategic Management Journal, 2017, vol.38, no. 8, pp.1646–1667

DELRE S. A., PANICO C., WIERENGA B.

Competitive strategies in the motion picture industry: An ABM to study investment decisions

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GAMBARDELLA A., PANICO C., VALENTINI G.

Strategic Incentives to Human Capital

Strategic Management Journal, 2015, vol.36, no. 1, pp.37-52

GAMBARDELLA A., PANICO C.

On the management of open innovation

Research Policy, 2014, vol.43, no. 5, pp.903-913

PANICO C.

Control and contract design in research collaborations: A complete contract perspective

International Journal of Industrial Organization, 2012, vol.30, no. 5, pp.459-470

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On the contractual governance of research collaborations: Allocating control and intellectual property rights in the shadow of potential termination

Research Policy, 2011, vol.40, no. 10, pp.1403-1411

GAMBARDELLA A., GIARRATANA M. S., PANICO C.

How and when should companies retain their human capital? Contracts, incentives and human resource implications

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PANICO C.

Employment relationships in knowledge-based firms: Who should have power?

European Management Review, 2009, vol.6, no. 2, pp.120-129

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

GAMBARDELLA A., PANICO C.

Alliances and markets for technology in *Collaborative Strategy*

Luiz Mesquita, Roberto Ragozzino, Jeffrey Reuer (Eds), Edward Elgar Publishing, pp.39-45, 2017

ENTRY (IN DICTIONARY OR ENCYCLOPEDIA)

PANICO C.

Bargaining Models in *The Palgrave Encyclopedia of Strategic Management*

Mie Augier, David J. Teece(Ed), Palgrave Macmillan UK, pp.1-4, 2016

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Second Best in *The Palgrave Encyclopedia of Strategic Management*

Mie Augier, David J. Teece(Ed), Palgrave Macmillan UK, pp.1-4, 2016

OTHER

PANICO C.

When the going gets tough, innovation ecosystems adapt

2024, Via Sarfatti 25, Milano, Italy

PROCEEDINGS/PRESENTATIONS

CHENG Y., CENNAMO C., PANICO C.

Big Tech, Small Tech, and the Dynamics of Technology Life Cycle: The Case of AI's Evolution

84th Annual Meeting of the Academy of Management, August 9-13 2024, Chicago, IL, United States of America

CENNAMO C., CHEN Y., PANICO C.

Big Tech, Small Tech, and the Technology Life Cycle: The Case of Artificial Intelligence's Evolution

SMS 43rd Annual Conference, 30 September-3 October, 2023, Toronto, Canada

MORINO P., PANICO C., CENNAMO C.

"In Medio Stat Virtus": Targeted Ad in Social Media Platforms with Heterogeneous Participants

83rd Annual Meeting of the Academy of Management, 4-8 August 2023, Boston, United States of America

CHEN Y., CENNAMO C., PANICO C.

Big Tech's Impact on Innovation Trajectories: Dynamic Relation between Corporate Activities and Market Activities

DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portugal

PANICO C., MURTINU S., CENNAMO C.

How do Humans and Algorithms Interact? Augmentation, Automation, and Co-specialization for Greater Precision in Decision-Making

DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portugal

MORINO P., PANICO C., CENNAMO C.

"In Medio Stat Virtus": Targeted Advertising in Social Media Platforms with Heterogeneous Participants

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CASTELLUCCI F., PANICO C.

Endogenous association in contests with inequality effects of status

77th Annual Meeting of the Academy of Management - 4-9 August 2017, Atlanta, Georgia, United States of America

GÓMEZ-SOLÓRZANO M., PANICO C., SODA G.

What Goes Around at the Lab? Autonomy, Incentives, and Knowledge Interactions

Strategic Management Society Special Conference, March 31-April 1, 2017, Milano, Italy

CENNAMO C., PANICO C.

What drives a platform's strategy? Usage, membership and competition effects

Academy of Management Annual Conference - 7-11 August 2015, Vancouver, Canada

KHASHABI P., GAMBARDELLA A., PANICO C.

Knowledge workers' autonomy: A motivation instrument?

13th EURAM Conference, 26 - 29 June, 2013, Istanbul, Turkey

Grants & Honors

Excellence in Research Award – Università Commerciale Luigi Bocconi , 2024
