

# Claudio Panico

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ASSOCIATE PROFESSOR

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## Biography

Claudio Panico is an Associate Professor of Business Economics at Università Bocconi since 2014, where he teaches in the PhD and in the Master EMIT (Economics and Management of Innovation and Technology), and he is the director of EMIT.

His research revolves around the theory of incentives, organizational economics, industrial organization, platforms, and strategic human capital. It has been published in the Strategic Management Journal, Organization Science, Academy of Management Review, Research Policy, and other international journals. He is currently an Associate Editor of the Strategic Management Journal and a member of the Editorial Board of Organization Science. He also serves as a guest Associate Editor of Management Science.

He has an MSc. in Mathematical Economics and Econometrics and he got his PhD in Economics from Toulouse School of Economics.

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## ARTICLES IN SCHOLARLY JOURNALS

PANICO C.

**Value Creation, Value Appropriation, and Cooperation in Team Production**

Academy of Management Review, 2024, vol.49, no. 3, pp.562-578

PANICO C., CENNAMO C.

**User preferences and strategic interactions in platform ecosystems**

Strategic Management Journal, 2022, vol.43, no. 3, pp.507-529

GAMBARDELLA A., KHASHABI P., PANICO C.

**Managing Autonomy in Industrial Research and Development: A Project-Level Investigation**

Organization Science, 2020, vol.31, no. 1, pp.165-181

PANICO C.

**Strategic interaction in alliances**

Strategic Management Journal, 2017, vol.38, no. 8, pp.1646-1667

DELRE S. A., PANICO C., WIERENGA B.

**Competitive strategies in the motion picture industry: An ABM to study investment decisions**

International Journal of Research in Marketing, 2017, vol.34, no. 1, pp.69-99

GAMBARDELLA A., PANICO C., VALENTINI G.

**Strategic Incentives to Human Capital**

Strategic Management Journal, 2015, vol.36, no. 1, pp.37-52

GAMBARDELLA A., PANICO C.

**On the management of open innovation**

Research Policy, 2014, vol.43, no. 5, pp.903-913

PANICO C.

**Control and contract design in research collaborations: A complete contract perspective**

International Journal of Industrial Organization, 2012, vol.30, no. 5, pp.459-470

PANICO C.

**On the contractual governance of research collaborations: Allocating control and intellectual property rights in the shadow of potential termination**

Research Policy, 2011, vol.40, no. 10, pp.1403-1411

GAMBARDELLA A., GIARRATANA M. S., PANICO C.

**How and when should companies retain their human capital? Contracts, incentives and human resource implications**

Industrial and Corporate Change, 2010, vol.19, no. 1, pp.1-24

PANICO C.

**Employment relationships in knowledge-based firms: Who should have power?**

European Management Review, 2009, vol.6, no. 2, pp.120-129

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

GAMBARDELLA A., PANICO C.

**Alliances and markets for technology** in *Collaborative Strategy*

Luiz Mesquita, Roberto Ragozzino, Jeffrey Reuer (Eds), Edward Elgar Publishing, pp.39-45, 2017

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## ENTRY (IN DICTIONARY OR ENCYCLOPEDIA)

PANICO C.

**Bargaining Models** in *The Palgrave Encyclopedia of Strategic Management*

Mie Augier, David J. Teece(Ed), Palgrave Macmillan UK, pp.1-4, 2016

PANICO C.

**Second Best** in *The Palgrave Encyclopedia of Strategic Management*

Mie Augier, David J. Teece(Ed), Palgrave Macmillan UK, pp.1-4, 2016

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## OTHER

PANICO C.

**When the going gets tough, innovation ecosystems adapt**

2024, Via Sarfatti 25, Milano, Italy

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## PROCEEDINGS/PRESENTATIONS

CHENG Y., CENNAMO C., PANICO C.

**Big Tech, Small Tech, and the Dynamics of Technology Life Cycle: The Case of AI's Evolution**

*84th Annual Meeting of the Academy of Management, August 9-13 2024, Chicago, IL, United States of America*

CENNAMO C., CHEN Y., PANICO C.

**Big Tech, Small Tech, and the Technology Life Cycle: The Case of Artificial Intelligence's Evolution**

*SMS 43rd Annual Conference, 30 September-3 October, 2023, Toronto, Canada*

MORINO P., PANICO C., CENNAMO C.

**"In Medio Stat Virtus": Targeted Ad in Social Media Platforms with Heterogeneous Participants**

*83rd Annual Meeting of the Academy of Management, 4-8 August 2023, Boston, United States of America*

CHEN Y., CENNAMO C., PANICO C.

**Big Tech's Impact on Innovation Trajectories: Dynamic Relation between Corporate Activities and Market Activities**

*DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portugal*

PANICO C., MURTINU S., CENNAMO C.

**How do Humans and Algorithms Interact? Augmentation, Automation, and Co-specialization for Greater Precision in Decision-Making**

*DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portugal*

MORINO P., PANICO C., CENNAMO C.

**"In Medio Stat Virtus": Targeted Advertising in Social Media Platforms with Heterogeneous Participants**

*DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portugal*

CASTELLUCCI F., PANICO C.

**Endogenous association in contests with inequality effects of status**

*77th Annual Meeting of the Academy of Management - 4-9 August 2017, Atlanta, Georgia, United States of America*

GÓMEZ-SOLÓRZANO M., PANICO C., SODA G.

**What Goes Around at the Lab? Autonomy, Incentives, and Knowledge Interactions**

*Strategic Management Society Special Conference, March 31-April 1, 2017, Milano, Italy*

CENNAMO C., PANICO C.

**What drives a platform's strategy? Usage, membership and competition effects**

*Academy of Management Annual Conference - 7-11 August 2015, Vancouver, Canada*

KHASHABI P., GAMBARDELLA A., PANICO C.

**Knowledge workers' autonomy: A motivation instrument?**

*13th EURAM Conference, 26 - 29 June, 2013, Istanbul, Turkey*

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## Grants & Honors

Excellence in Research Award – Università Commerciale Luigi Bocconi , 2024

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