

Francesca Romana Rinaldi

LECTURER

Sustainability

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Biography

Francesca Romana Rinaldi is part of the core faculty at the Sustainability Lab of SDA Bocconi School of Management, where she directs the "Monitor for Circular Fashion". In the MAFED – Master in Fashion, Experience and Design Management at SDA Bocconi, she coordinates the course "Managing Sustainability in Fashion." Additionally, at SDA Bocconi, she directs the on-demand executive course "Circular Fashion Management."

Her research activities focus on sustainability, circularity, traceability, and transparency in the fashion industry. At Bocconi University, she directs the course "Fashion Collections and Sustainability" and serves as Project Manager and researcher in the PNRR MUSA Spoke 5 project. She was the Project Manager for Bocconi University's European research project for the European Commission titled "Small but perfectly formed: accelerating the rise of circular and sustainable SMEs in fashion." Francesca Romana Rinaldi is the author of "Fashion Industry 2030" (Egea-BUP, 2019), co-author of "The Responsible Fashion Company" (Greenleaf Publishing – Routledge, 2014), and "L'Impresa Moda Responsabile" (Egea, 2013; Egea, 2022). She works as a consultant for companies in the fashion and luxury sectors and institutions, focusing on sustainability, circularity, business model innovation, and digital strategies. She supported the United Nations Economic Commission for Europe (UNECE) in the project "Enhancing Transparency and Traceability of Sustainable Value Chains in the Garment and Footwear Industry" and the European Commission DG GROW in the project "Textiles Transition Pathway." As a keynote speaker at national and international forums, Francesca Romana is frequently interviewed by Italian and international television channels.

She earned a Master's in Economics and Management from Bocconi University in 2004, completed the Teaching Excellence Program at SDA Bocconi in 2013, and obtained a PhD from IULM in 2018.

Teaching domains

Management of Creativity

New Business Models

Circular Economy

Sustainable Supply Chain

ARTICLES IN SCHOLARLY JOURNALS

RINALDI F. R., DI BERNARDINO C., CRAM-MARTOS V., PISANI M. T.

Traceability and transparency: enhancing sustainability and circularity in garment and footwear

Sustainability: Science, Practice and Policy, 2022, vol.18, no. 1, pp.132-141

CAMPOPIANO G., RINALDI F. R., SCIASCIA S., DE MASSIS A.

Family and non-family women on the board of directors: Effects on corporate citizenship behavior in family-controlled fashion firms

Journal of Cleaner Production, 2019, vol.214, pp.41-51

CAMPOPIANO G., DE MASSIS A., RINALDI F. R., SCIASCIA S.

Women's involvement in family firms: Progress and challenges for future research

Journal of Family Business Strategy, 2017, vol.8, no. 4, pp.200-212

CORBELLINI E. P., RINALDI F. R.

Se il prodotto tessile diventa marchio

Economia & Management, 2017, no. 1, pp.69-78

RINALDI F. R., PANDOLFINI G.

Lo sviluppo della moda sostenibile: one size doesn't fit all

Economia & Management, 2015, no. 6, pp.36-50

CORBELLINI E., RINALDI F. R., ROTA A.

Il brand Milano attraverso la moda e il design

Economia & Management, 2011, no. 1, pp.75-98

RESEARCH MONOGRAPHS

RINALDI F. R., TESTA S.

L'impresa moda responsabile. Nuove strategie per le catene del valore sostenibili e circolari. II Ed.

Egea, Milano, Italy, 2022

RINALDI F. R.

Fashion Industry 2030 : reshaping the future through sustainability and responsible innovation

Bocconi University Press - BUP, Milano, Italy, 2019

RINALDI F. R., TESTA S.

The responsible fashion company

Greenleaf Publishing, Great Britain, 2014

RINALDI F. R., TESTA S.

L'impresa moda responsabile. Integrare etica ed estetica nella filiera

Egea, Milano, Italy, 2013

EDITED BOOKS

LUNGI C., RINALDI F. R., TURINETTO M. (EDS.)

What's fashion? it's method!

Bocconi University Press - BUP, Milano, Italy, 2018

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

RINALDI F. R.

I nuovi modelli di business nel settore moda in *Fashion Change*

Out of Fashion(Ed), Connecting Cultures Editions, pp.184-192, 2017

RINALDI F. R.

Communicating fashion in the new era: understanding social media and corporate social responsibility in *Fashion Management*

A. Schramme, T. Moerkerke, K. Nobbs(Ed), Lannoo Campus, pp.75-100, 2014

CASES IN INTERNATIONAL CASE COLLECTIONS

D'AMATO I., RINALDI F. R.

Ingredient Branding & Supply Chain Transparency in the Jeanswear Industry: The ISKO (TM) Case

2016, The Case Centre, Great Britain

OTHER

RINALDI F. R.

Traceable and sustainable: the must haves of future fashion

2022, SDA Bocconi Insight – Podcast, Milano, Italy

RINALDI F. R., D'AMATO I.

Ingredient branding & supply chain transparency in the jeanswear industry: the Isko case

2017, Lettera Asfor, Italy

RINALDI F. R.

Lunga vita all'abito e al suo riciclo

2014, Via Sarfatti 25, Italy

PREFACES, POSTFACES, SHORT INTRODUCTIONS

RINALDI F. R.

Prefazione in *Nulla è come sembra: Fenomenologia della comunicazione della moda 3.0*

P. Vee, M.T.Moschillo, M.Bisognin(Ed), A To Vee S.a.s., 2014
