
LECTURER

Sustainability

FRANCESCA.RINALDI@UNIBOCCONI.IT

Biography

Francesca Romana Rinaldi is part of the research team at SDA Bocconi School of Management Sustainability Lab where she directs the activities of the "SDA Bocconi Monitor for Circular Fashion "

At SDA Bocconi she is director of the Circular Fashion Management Executive Program. At MAFED – Master in Fashion, Experience and Design Management she is coordinating the course Managing Sustainability in Fashion and several field projects in fashion sustainability.

Her research activities focus on traceability, transparency and circularity in fashion. As Expert in the UNECE (United Nations Economic Commission for Europe) project “Enhancing Transparency and Traceability of Sustainable Value Chains in the Garment and Footwear Industry” she is investigating on the role of traceability and transparency in garment and footwear. As Project Manager and Communications coordinator of the COSME project “Small but perfectly formed: accelerating the rise of circular and sustainable SMEs in fashion” at Bocconi University – ICRIOS she is investigating on the specific needs of the SMEs in circular fashion.

She is author of “Fashion Industry 2030” (Egea-BUP, 2019), co-author of “The Responsible Fashion Company” (Greenleaf Publishing - Routledge, 2014) and "L'Impresa Moda Responsabile" (Egea, 2013).

She is executive consultant for companies in the fashion and luxury industries with a focus on sustainability management, business model innovation and digital strategies. She is often invited as speaker at international forums and involved for interviews by Italian TV channels such as RAI, LA7, Canale 5, SKY and some international channels. In 2019 she has created the Instagram community @fashionindustry_2030 to open a discussion with opinion leaders and experts about the future of fashion.

Francesca Romana earned a MSc in Economics and Management at Bocconi University (2004), the Teaching Excellence Program SDA Bocconi (2013) and a PhD at IULM (2018).

Teaching domains

Management of Creativity

New Business Models

Circular Economy

Sustainable Supply Chain

ARTICLES IN SCHOLARLY JOURNALS

RINALDI F. R., DI BERNARDINO C., CRAM-MARTOS V., PISANI M. T.

Traceability and transparency: enhancing sustainability and circularity in garment and footwear

Sustainability: Science, Practice and Policy, 2022, vol.18, no. 1, pp.132-141

CAMPOPIANO G., RINALDI F. R., SCIASCIA S., DE MASSIS A.

Family and non-family women on the board of directors: Effects on corporate citizenship behavior in family-controlled fashion firms

Journal of Cleaner Production, 2019, vol.214, pp.41-51

CAMPOPIANO G., DE MASSIS A., RINALDI F. R., SCIASCIA S.

Women's involvement in family firms: Progress and challenges for future research

Journal of Family Business Strategy, 2017, vol.8, no. 4, pp.200-212

CORBELLINI E. P., RINALDI F. R.

Se il prodotto tessile diventa marchio

Economia & Management, 2017, no. 1, pp.69-78

RINALDI F. R., PANDOLFINI G.

Lo sviluppo della moda sostenibile: one size doesn't fit all

Economia & Management, 2015, no. 6, pp.36-50

CORBELLINI E., RINALDI F. R., ROTA A.

Il brand Milano attraverso la moda e il design

Economia & Management, 2011, no. 1, pp.75-98

RESEARCH MONOGRAPHS

RINALDI F. R., TESTA S.

L'impresa moda responsabile. Nuove strategie per le catene del valore sostenibili e circolari. II Ed.

Egea, Milano, Italy, 2022

RINALDI F. R.

Fashion Industry 2030 : reshaping the future through sustainability and responsible innovation

Bocconi University Press - BUP, Milano, Italy, 2019

RINALDI F. R., TESTA S.

The responsible fashion company

Greenleaf Publishing, Great Britain, 2014

RINALDI F. R., TESTA S.

L'impresa moda responsabile. Integrare etica ed estetica nella filiera

Egea, Milano, Italy, 2013

EDITED BOOKS

LUNGI C., RINALDI F. R., TURINETTO M. (EDS.)

What's fashion? it's method!

Bocconi University Press - BUP, Milano, Italy, 2018

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

RINALDI F. R.

I nuovi modelli di business nel settore moda in *Fashion Change*

Out of Fashion(Ed), Connecting Cultures Editions, pp.184-192, 2017

RINALDI F. R.

Communicating fashion in the new era: understanding social media and corporate social responsibility in *Fashion Management*

A. Schramme, T. Moerkerke, K. Nobbs(Ed), Lannoo Campus, pp.75-100, 2014

CASES IN INTERNATIONAL CASE COLLECTIONS

D'AMATO I., RINALDI F. R.

Ingredient Branding & Supply Chain Transparency in the Jeanswear Industry: The ISKO (TM) Case

2016, The Case Centre, Great Britain

OTHER

RINALDI F. R.

Traceable and sustainable: the must haves of future fashion

2022, SDA Bocconi Insight - Podcast, Milano, Italy

RINALDI F. R., D'AMATO I.

Ingredient branding & supply chain transparency in the jeanswear industry: the Isko case

2017, Lettera Asfor, Italy

RINALDI F. R.

Lunga vita all'abito e al suo riciclo

2014, Via Sarfatti 25, Italy

PREFACES, POSTFACES, SHORT INTRODUCTIONS

RINALDI F. R.

Prefazione in *Nulla è come sembra: Fenomenologia della comunicazione della moda 3.0*

P. Vee, M.T.Moschillo, M.Bisognin(Ed), A To Vee S.a.s., 2014
