

# Marianna Cavazza

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**Health Policy**

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## Biography

Marianna Cavazza is an Associate Professor of Practice in Health Policy at SDA Bocconi School of Management. At SDA Bocconi Marianna runs courses on private health insurance in MiMS (Master in Management della Sanità) and MIHMEP (Master of International Healthcare Management, Economics and Policy) and she coordinates the "Aziende Associate Cergas" Network involving several pharmaceutical and medical device companies (e.g. Bayer, Novartis, Ipsen, Medtronic, Teva, Biogen etc. etc.). Moreover, she is a team member of the Observatory on Private Healthcare Consumption (OCPS - Osservatorio sui Consumi Privati in Sanità). She has led courses on private health insurance and clinical research management and policies with public and private healthcare clients.

Her research activities focus on private health consumption and private health insurance, cost and organization analysis in the healthcare sector, and on public policies analysis for instance in the blood transfusion sector and in specific areas of the pharmaceutical sector. Her current research addresses three main questions. The first concerns private health insurance sector changes in the near future. The second is about the relationship between the public and private healthcare sectors in the perspective, for instance, of the design of new services and information systems integration. The last one addresses public policy organization involving a wide range of stakeholders and the related governance tools. Marianna is the author of numerous books and articles on her topics of interest. Her works have been published in the European Journal of Health Economics, Health Policy, PLOS ONE, the Journal of Public Administration Research and Theory, Nutrition, among others.

Marianna earned a BA in Political Science from Università degli Studi di Milano (Italy), an MSc in Economics from the University of York (UK) and a PhD in Economics from the Università Cattolica del Sacro Cuore di Milano (Italy). She is married with two children.

## Teaching domains

Policy Impact Analysis

Pharmaceutical and Other Medical  
Technologies Markets

Comparative Health Care Systems

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## ARTICLES IN SCHOLARLY JOURNALS

CAVALLO M. C., CAVAZZA M., BONIFAZI F., CASADEI B., CUTINI I., TONIETTI B., SACCARDI R., ZINZANI P., JOMMI C.

**Cost of implementing CAR-T activity and managing CAR-T patients: an exploratory study**

BMC Health Services Research, 2024, vol.24, no. 1, pp.121

CAVAZZA M., SARTIRANA M., WANG Y., FALK M.

**Assessment of a SARS-CoV-2 population-wide rapid antigen testing in Italy: a modeling and economic analysis study**

European Journal of Public Health, 2023, vol.33, no. 5, pp.937-943

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**Geographical variation in the use of private health insurance in a predominantly publicly-funded system**

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CAVAZZA M., BORGONOV E., GUSSONI G., MANTOAN D., MARTINI N., SCACCABAROZZI S., TOSOLINI F.

**What Decentralized Clinical Trials can mean for patients, the National Health Service and the country as a whole**

Tendenze Nuove, 2022, no. S2, pp.221-234

JOMMI C., PANTELLINI F., STAGI L., VERYKIOU M., CAVAZZA M.

**The economic impact of compassionate use of medicines**

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ARMENI P., CAVAZZA M., XOXI E., TARUSCIO D., KODRA Y.

**Reflections on the Importance of Cost of Illness Analysis in Rare Diseases: A Proposal**

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CAVAZZA M., BANKS H., ERCOLANONI M., CUKAJ G., BIANCHI G., CAPRI G., LONGO F.

**Factors influencing adherence to adjuvant endocrine therapy in breast cancer-treated women: using real-world data to inform a switch from acute to chronic disease management**

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KODRA Y., CAVAZZA M., DE SANTIS M., GUALA A., LIVERANI M., ARMENI P., MASINI M., TARUSCIO D.

**Social Economic Costs, Health-Related Quality of Life and Disability in Patients with Cri Du Chat Syndrome**

International Journal of Environmental Research and Public Health, 2020, vol.17, no. 16, pp.5951

CAVAZZA M., DEL VECCHIO M., FENECH L., GIUDICE L., MALLARINI E., PRETI L. M., RAPPINI V.

**Consumi sanitari privati e Covid-19: esperienze e prospettive**

Mecosan, 2020, vol.113, pp.165-175

CAVAZZA M., BANKS H., MUSCARITOLI M., RONDANELLI M., ZANDONÀ E., JOMMI C.

**Patient access to oral nutritional supplements: Which policies count?**

Nutrition, January, 2020, vol.69, pp.110560

FURNARI A., CALLEA G., CAVAZZA M., FERRARA L., LECCI F., LONGO F., RICCI A., TOZZI V., TARRICONE R.

**Approccio value-based e logiche di finanziamento: implicazioni per le politiche di rimborsabilità in sanità**

Mecosan, 2019, no. 112, pp.83-101

JOMMI C., CAVAZZA M.

**Management of patients eligible for proprotein convertase subtilisin/kexin type 9 (PCSK9) inhibitors: economic impact and reform proposals**

Global & Regional Health Technology Assessment: Italian; Northern Europe and Spanish, 2019, vol.6, no. 1, pp.1-12

FEDERICI C. B., CAVAZZA M., COSTA F., JOMMI C., DE BOER P. T.

**Health care costs of influenza-related episodes in high income countries: A systematic review**

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**Governing through evidence: a study of technological innovation in health care**

Journal of Public Administration Research and Theory, 2014, vol.24, no. 4, pp.843-877

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**Istituti di HTA e portatori di interesse**

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## RESEARCH MONOGRAPHS

CAVAZZA M., DEL VECCHIO M., DE PIETRO C., RAPPINI V.

**L'innovazione nell'assicurazione salute**

Egea, Milano, Italy, 2017

JOMMI C., CAVAZZA M.

**La raccolta di plasma e il sistema di emocomponenti ed emoderivati in Italia**

Egea, Milano, Italy, 2013

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## EDITED BOOKS

COSTA F., JOMMI C., CAVAZZA M. (EDS.)

**Organizzazione e gestione delle sperimentazioni cliniche**

Egea, Milano, Italy, 2016

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

CAVAZZA M., DEL VECCHIO M., PRETI L. M., RAPPINI V.

**Dipartimenti di Prevenzione durante la pandemia tra le criticità strutturali e l'emergenza** in *Rapporto OASI 2021*

Cergas (Eds),Egea, chap. 15, pp.603-625, 2021

CAVAZZA M.

**Quanto costano le malattie rare?** in *Le malattie rare*

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CAVAZZA M., BERTOLANI A., JOMMI C.

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**I costi e i ricavi delle sperimentazioni cliniche** in *Organizzazione e gestione delle sperimentazioni cliniche*

Marianna Cavazza, Francesco Costa, Claudio Jommi (Eds),Egea, pp.73-92, 2016

CAVAZZA M., HIEDEMANN A., LEGA F.

**Il turismo sanitario in Europa e nel mondo: tendenze in atto e dinamiche future** in *Rapporto OCPS 2015*

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**Strumenti pubblici per regolare il ruolo degli attori privati accreditati: il caso della Regione Lombardia** in *La sanità privata accreditata in Lombardia*

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ARMENI P., CAVAZZA M., JOMMI C.

**L'attività sperimentale sui dispositivi medici** in *Politiche per la salute e scelte aziendali. Impatto sull'innovazione e diffusione delle tecnologie mediche*

Rosanna Tarricone (Eds),Egea, pp.237-264, 2012

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**Sviluppo e prospettive dei fondi integrativi del Servizio Sanitario Nazionale** in *Rapporto OASI 2011*

Eugenio Anessi Pessina, Elena Cantù (Eds), Egea, chap. 4, pp.173-200, 2011

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**Il processo decisionale negli Istituti di Health Technology Assessment** in *Rapporto OASI 2009*

*L'aziendalizzazione della sanità in Italia*

Elena Cantù (Eds), Egea, pp.157-187, 2009

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## OTHER

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**Private Healthcare Consumption in Italy. The sector at a glance - Executive Summary OCPS Report**

2018, Egea, Milano, Italy

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## PROCEEDINGS/PRESENTATIONS

VERYKIOU M., FEDERICI C. B., CAVAZZA M., SABBATUCCI F., JOMMI C., HUGO C., MALVOLTI S., MANTEL C., MANGIATERRA V., CONDO J., DELAMOU A., RODRIGUEZ E., CASTILLO L., NTINGINYA N. E., TORBICA A.

**The Costs of Deploying and Maintaining Digital Health Interventions to Improve Immunization and Vaccine Logistics Data Management in Low- and Middle- Income Countries. A multi-country study in Guinea, Honduras, Rwanda and Tanzania.**

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**Impatto e costo efficacia delle strategie di testing di massa per il Covid 19: l'esperienza della ASL dell'Alto Adige**

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**Sanità Privata: CSR, D&I & Trust**

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CAVAZZA M., DEL VECCHIO M., FENECH L., GIUDICE L., MALLARINI E., PRETI L. M., RAPPINI V.

**Covid-19: crisis management experiences in the private healthcare industry**

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DE GENNARO D., ADINOLFI P., PISCOPO G., CAVAZZA M.

**Smartphone and Social Media Usage at Work: The Relationship between the Attitudes toward Technology and Job Crafting**

*EURAM 2020 Online Conference, December 4-6, 2020, (online)*

BERLOTO S., CAVAZZA M., FURNARI A., RICCIUTI E., BRIOLA G., COLAMARTINO P.

**Stato dell'arte e prospettive del sistema trasfusionale italiano**

*AIES (Italian Health Economics Association), 24th Annual Conference, 3-4 October, 2019, Pisa, Italy*

TARRICONE R., ARMENI P., BOSCOLO P., CALLEA G., CAVAZZA M., CIANI O., JOMMI C., MARSILIO M., TORBICA A.

**Do HTA practices and procurement policies impact expenditures for medical devices?**

*EHMA Annual Conference: What healthcare can we afford? Better, quicker, lower cost health services - June 26-28,*

