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ASSOCIATE PROFESSOR OF PRACTICE

**Health Policy**

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## Biography

Marianna Cavazza is an Associate Professor of Practice in Health Policy at SDA Bocconi School of Management. At SDA Bocconi Marianna runs courses on private health insurance in MiMS (Master in Management della Sanità) and MIHMEP (Master of International Healthcare Management, Economics and Policy) and she coordinates the "Aziende Associate Cergas" Network involving several pharmaceutical and medical device companies (e.g. Bayer, Novartis, Ipsen, Medtronic, Teva, Biogen etc. etc.). Moreover, she is a team member of the Observatory on Private Healthcare Consumption (OCPS - Osservatorio sui Consumi Privati in Sanità). She has led courses on private health insurance and clinical research management and policies with public and private healthcare clients.

Her research activities focus on private health consumption and private health insurance, cost and organization analysis in the healthcare sector, and on public policies analysis for instance in the blood transfusion sector and in specific areas of the pharmaceutical sector. Her current research addresses three main questions. The first concerns private health insurance sector changes in the near future. The second is about the relationship between the public and private healthcare sectors in the perspective, for instance, of the design of new services and information systems integration. The last one addresses public policy organization involving a wide range of stakeholders and the related governance tools. Marianna is the author of numerous books and articles on her topics of interest. Her works have been published in the European Journal of Health Economics, Health Policy, PLOS ONE, the Journal of Public Administration Research and Theory, Nutrition, among others.

Marianna earned a BA in Political Science from Università degli Studi di Milano (Italy), an MSc in Economics from the University of York (UK) and a PhD in Economics from the Università Cattolica del Sacro Cuore di Milano (Italy). She is married with two children.

## Teaching domains

Policy Impact Analysis

Pharmaceutical and Other Medical  
Technologies Markets

Comparative Health Care Systems

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## ARTICLES IN SCHOLARLY JOURNALS

CAVAZZA M., SARTIRANA M., WANG Y., FALK M.

**Assessment of a SARS-CoV-2 population-wide rapid antigen testing in Italy: a modeling and economic analysis study**

European Journal of Public Health, 2023, vol.33, no. 5, pp.937-943

CAVAZZA M., DEL VECCHIO M., FATTORE G., FENECH L.

**Geographical variation in the use of private health insurance in a predominantly publicly-funded system**

Health Policy, 2023, vol.130, pp.104720

JOMMI C., PANTELLINI F., STAGI L., VERYKIOU M., CAVAZZA M.

**The economic impact of compassionate use of medicines**

BMC Health Services Research, 2021, vol.21, no. 1, pp.1303

ARMENI P., CAVAZZA M., XOXI E., TARUSCIO D., KODRA Y.

**Reflections on the Importance of Cost of Illness Analysis in Rare Diseases: A Proposal**

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CAVAZZA M., BANKS H., ERCOLANONI M., CUKAJ G., BIANCHI G., CAPRI G., LONGO F.

**Factors influencing adherence to adjuvant endocrine therapy in breast cancer-treated women: using real-world data to inform a switch from acute to chronic disease management**

Breast Cancer Research and Treatment, 2020, vol.183, no. 1, pp.189-199

KODRA Y., CAVAZZA M., DE SANTIS M., GUALA A., LIVERANI M., ARMENI P., MASINI M., TARUSCIO D.

**Social Economic Costs, Health-Related Quality of Life and Disability in Patients with Cri Du Chat Syndrome**

International Journal of Environmental Research and Public Health, 2020, vol.17, no. 16, pp.5951

CAVAZZA M., DEL VECCHIO M., FENECH L., GIUDICE L., MALLARINI E., PRETI L. M., RAPPINI V.

**Consumi sanitari privati e Covid-19: esperienze e prospettive**

Mecosan, 2020, vol.113, pp.165-175

CAVAZZA M., BANKS H., MUSCARITOLI M., RONDANELLI M., ZANDONÀ E., JOMMI C.

**Patient access to oral nutritional supplements: Which policies count?**

Nutrition, January, 2020, vol.69, pp.110560

FURNARI A., CALLEA G., CAVAZZA M., FERRARA L., LECCI F., LONGO F., RICCI A., TOZZI V., TARRICONE R.

**Approccio value-based e logiche di finanziamento: implicazioni per le politiche di rimborsabilità in sanità**

Mecosan, 2019, no. 112, pp.83-101

JOMMI C., CAVAZZA M.

**Management of patients eligible for proprotein convertase subtilisin/kexin type 9 (PCSK9) inhibitors: economic impact and reform proposals**

Global & Regional Health Technology Assessment: Italian; Northern Europe and Spanish, 2019, vol.6, no. 1, pp.1-12

FEDERICI C. B., CAVAZZA M., COSTA F., JOMMI C., DE BOER P. T.

**Health care costs of influenza-related episodes in high income countries: A systematic review**

Plos One, 2018, vol.13, no. 9, pp.e0202787

BURQOL-RD RESEARCH NETWORK, CAVAZZA M., KODRA Y., ARMENI P., DE SANTIS M., LÓPEZ-BASTIDA J., LINERTOVÁ R., OLIVA-MORENO J., SERRANO-AGUILAR P., POSADA-DE-LA-PAZ M., TARUSCIO D., SCHIEPPATI A., ISKROV G., PÉNTEK M., VON DER SCHULENBURG J. M. G., KANAVOS P., CHEVREUL K., PERSSON U., FATTORE G.

**Social/economic costs and health-related quality of life in patients with Duchenne muscular dystrophy in Europe**

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**Social/economic costs and quality of life in patients with haemophilia in Europe**

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**De innovazione: The concept of innovation for medical technologies and its implications for healthcare**

## **policy-making**

Health Policy and Technology, 2016, vol.5, no. 1, pp.47-64

CAVAZZA M., FENECH L., LEGA F.

### **Sviluppare il turismo sanitario**

Mecosan, 2016, no. 99, pp.125-129

SOMMARIVA S., CAVAZZA M., COMPAGNI A., JOMMI C.

### **I registri in sanità e la creazione di conoscenza: dai database alla produzione scientifica**

Politiche Sanitarie, 2015, vol.16, no. 3, pp.168-176

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### **Governing through evidence: a study of technological innovation in health care**

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### **The social burden and quality of life of patients with haemophilia in Italy**

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### **Stakeholders involvement by HTA Organisations: Why is so different?**

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JOMMI C., CAVAZZA M.

### **Istituti di HTA e portatori di interesse**

Giornale Italiano di Health Technology Assessment, 2012, vol.1, no. 5, pp.5-15

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## RESEARCH MONOGRAPHS

CAVAZZA M., DEL VECCHIO M., DE PIETRO C., RAPPINI V.

### **L'innovazione nell'assicurazione salute**

Egea, Milano, Italy, 2017

JOMMI C., CAVAZZA M.

### **La raccolta di plasma e il sistema di emocomponenti ed emoderivati in Italia**

Egea, Milano, Italy, 2013

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## EDITED BOOKS

COSTA F., JOMMI C., CAVAZZA M. (EDS.)

### **Organizzazione e gestione delle sperimentazioni cliniche**

Egea, Milano, Italy, 2016

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

CAVAZZA M., DEL VECCHIO M., PRETI L. M., RAPPINI V.

**Dipartimenti di Prevenzione durante la pandemia tra le criticità strutturali e l'emergenza** in *Rapporto OASI 2021*

Cergas (Eds),Egea, chap. 15, pp.603-625, 2021

CAVAZZA M., BERTOLANI A., JOMMI C.

**La ricerca clinica in Italia: quanto, come viene finanziata e i suoi effetti sul sistema** in *Il valore della ricerca clinica indipendente in Italia. Libro Bianco sulla ricerca clinica indipendente: dalle fonti di finanziamento al valore etico e sociale*

G.Gussoni. Fondazione Fadoi, Fondazione Roche (Eds),EDRA S.p.A., chap. 1, pp.1-5, 2019

HIEDEMANN A., CAVAZZA M., LEGA F.

**Il turismo sanitario in Europa e nel mondo: tendenze in atto e dinamiche future** in *Rapporto OCPS 2015*

M.Del Vecchio, E. Mallarini, V. Rappini (Eds),Egea, pp.221-239, 2015

CAVAZZA M., FERRÉ F., RICCI A.

**Strumenti pubblici per regolare il ruolo degli attori privati accreditati: il caso della Regione Lombardia** in *La sanità privata accreditata in Lombardia*

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## OTHER

DEL VECCHIO M., CAVAZZA M., FENECH L., GIUDICE L., LEGA F., MALLARINI E., PRETI L. M., RAPPINI V.

**Private Healthcare Consumption in Italy. The sector at a glance - Executive Summary OCPS Report**

2018, Egea, Milano, Italy

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## PROCEEDINGS/PRESENTATIONS

VERYKIOU M., FEDERICI C. B., CAVAZZA M., SABBATUCCI F., JOMMI C., HUGO C., MALVOLTI S., MANTEL C., MANGIATERRA V., CONDO J., DELAMOU A., RODRIGUEZ E., CASTILLO L., NTINGINYA N. E., TORBICA A.  
**The Costs of Deploying and Maintaining Digital Health Interventions to Improve Immunization and Vaccine Logistics Data Management in Low- and Middle- Income Countries. A multi-country study in Guinea, Honduras, Rwanda and Tanzania.**

*IHEA's 15th World Congress, July 8-12, 2023, Cape Town, South Africa*

CAVAZZA M., SARTIRANA M., WANG Y.

**Impatto e costo efficacia delle strategie di testing di massa per il Covid 19: l'esperienza della ASL dell'Alto Adige**

*Italian Health Economics Association (AIES), 26th Annual Conference, 2-3 December, 2021, Milano, Italy*

JOMMI C., PANTELLINI F., STAGI L., VERYKIOU M., CAVAZZA M.

**The economic impact of compassionate use of medicines**

*Italian Health Economics Association (AIES), 26th Annual Conference, 2-3 December, 2021, Milano, Italy*

CAVAZZA M., GIUDICE L., PRETI L. M., MALLARINI E., RAPPINI V.

**Sanità Privata: CSR, D&I & Trust**

*Sinergie-SIMA 2021 Management Conference - 10-11 June, 2021, Palermo, Italy*

CAVAZZA M., DEL VECCHIO M., FENECH L., GIUDICE L., MALLARINI E., PRETI L. M., RAPPINI V.

**Covid-19: crisis management experiences in the private healthcare industry**

*Sinergie-SIMA 2020 Conference, 7-8 September, 2020, Pisa, Italy*

DE GENNARO D., ADINOLFI P., PISCOPO G., CAVAZZA M.

**Smartphone and Social Media Usage at Work: The Relationship between the Attitudes toward Technology and Job Crafting**

*EURAM 2020 Online Conference, December 4-6, 2020, (online)*

BERLOTO S., CAVAZZA M., FURNARI A., RICCIUTI E., BRIOLA G., COLAMARTINO P.

**Stato dell'arte e prospettive del sistema trasfusionale italiano**

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TARRICONE R., ARMENI P., BOSCOLO P., CALLEA G., CAVAZZA M., CIANI O., JOMMI C., MARSILIO M., TORBICA A.

**Do HTA practices and procurement policies impact expenditures for medical devices?**

*EHMA Annual Conference: What healthcare can we afford? Better, quicker, lower cost health services - June 26-28, 2013, Milano, Italy*

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