

Chiara Bigotto

FELLOW

Organizational Behavior

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Biography

Chiara Bigotto is a Fellow in Event Organization and Sport Management and she carries out her activities at the Sport and Entertainment Knowledge Center of SDA Bocconi. She is a PhD student in Physical Exercise and Sport Sciences at Università Cattolica del Sacro Cuore and Università Statale di Milano.

Chiara serves as Coordinator of the Executive Master in Business of Events (EMBE) with the academic collaboration of Fondazione Milano Cortina 2026. She also played the role of Coordinator of the Diploma Programs in Sports Management and Major Events Management in partnership with Josoor Institute in Doha (Qatar) and she collaborates to the ideation and management of the initiatives and events of the Topic Sport of the Bocconi Alumni Association (BAC).

Her research activities are mainly focused on topics of major events management (sports and entertainment) and on the concept of sport as a tool for psychophysical well-being and social inclusion.

Chiara has participated in several training and research projects, collaborating with professional athletes and important stakeholders in the global sports ecosystem, such as FIBA, UEFA, FIGC, NBPA, Ryder Cup 2023.

Chiara earned the Master of Science in Economics and Management in Arts, Culture, Media and Entertainment from Università Bocconi in 2016. She was Event Manager at Consorzio Vero Volley from 2017 to 2020.

Teaching domains

Leadership

Team Management

ARTICLES IN SCHOLARLY JOURNALS

BIGOTTO C., PALMIERI A.

Una legacy (in)tangibile: quel che resta degli eventi sportivi

Economia & Management, 2023, no. 4, pp.85-89

