

Tim Bottke

ASSOCIATE PROFESSOR OF PRACTICE

Digital Transformation

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Biography

Tim Bottke is a Associate Professor of Practice in Digital Transformation at SDA Bocconi School of Management.

Tim is a Senior Partner and the Telecommunications, Media and Entertainment sector Leader at Deloitte Germany, the TMT industry leader at Deloitte Digital and a global Strategy advisor at Monitor Deloitte with 20+ years of experience. In addition he serves as a member of the German Consulting Management Committee in charge of priority client programs across all industries. Before joining Deloitte he was a Partner in Roland Berger's Telecommunications & Media practice .

Over his career as a consultant he worked on numerous projects for international telecommunications groups (mostly Europe and the Middle East), covering corporate and business unit strategies, M&A strategy, commercial due diligence, marketing & sales strategies/ go-to-market strategies, business launches and large scale (Digital) Transformations.

Tim holds a Master degree in Business Administration from the University of Bayreuth in Germany and a Doctorate in Business Administration from SDA Bocconi. He is married with one daughter. He is fond of his family, Japanese martial arts and track & field.

Teaching domains

Digital Transformation

Strategic Management

ARTICLES IN SCHOLARLY JOURNALS

BOTTKE T., KEARNS MANOLATOS D., TROILO G.

Do You Really Know The Financial Impacts of Your Digital Transformation?

Harvard Business Review, 20 April, 2023

PRACTICE-ORIENTED BOOKS

BOTTKE T.

Digital Transformation Payday: Navigate the Hype, Lower the Risks, Increase Return on Investments

John Wiley & Sons, , 2022
