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ASSOCIATE PROFESSOR OF PRACTICE

**Digital Transformation**

**TIM.BOTTKE@SDABOCCONI.IT**

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# Biography

Tim Bottke is a Associate Professor of Practice in Digital Transformation at SDA Bocconi School of Management.

Tim is a Senior Partner and the Telecommunications, Media and Entertainment sector Leader at Deloitte Germany, the TMT industry leader at Deloitte Digital and a global Strategy advisor at Monitor Deloitte with 20+ years of experience. In addition he serves as a member of the German Consulting Management Committee in charge of priority client programs across all industries. Before joining Deloitte he was a Partner in Roland Berger's Telecommunications & Media practice .

Over his career as a consultant he worked on numerous projects for international telecommunications groups (mostly Europe and the Middle East), covering corporate and business unit strategies, M&A strategy, commercial due diligence, marketing & sales strategies/ go-to-market strategies, business launches and large scale (Digital) Transformations.

Tim holds a Master degree in Business Administration from the University of Bayreuth in Germany and a Doctorate in Business Administration from SDA Bocconi. He is married with one daughter. He is fond of his family, Japanese martial arts and track & field.

## Teaching domains

Digital Transformation

Strategic Management

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