
JUNIOR LECTURER

Operations & Supply Chain Management

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Biography

Marianna Lo Zoppo is Junior Lecturer of Operations & Supply Chain Management at SDA Bocconi School of Management. She is also coordinator and part of the core team at the AGRI Lab (Romeo and Enrica Invernizzi Agribusiness Research Initiative), a SDA Bocconi research center focused on Italian agriculture and on the challenges of the global agro-system.

At SDA Bocconi, Marianna took part to several research and training activities in the field of agribusiness, with a strong focus on farm management control, investments, innovation and new business models in the agrifood industry. Moreover, she is the coordinator of an executive custom course for Janssen Cilag Italia. Her research interests and scientific publications concern food system transformation, with a specific focus on profitability and sustainability of agribusiness companies, new technologies and business models, opportunities for aggregation and collaboration for agri-food companies.

Marianna holds a Bachelor's Degree in Economics and Management and a MSc Degree in Business Administration and Law, both from Bocconi University. She was also a visiting student at Freie Universität in Berlin.

Teaching domains

Technology Management

New Business Models

Supply Chain Management

Operations

ARTICLES IN SCHOLARLY JOURNALS

LO ZOPPO M., FIORILLO V.

La crescita del vertical farming tra realtà e promesse

Economia & Management, 2021, no. 4, pp.92-96

LO ZOPPO M., SAPUTO A.

Tutta la filiera alla prova dell'innovazione

Economia & Management, 2021, no. 4, pp.80-86

EDITED BOOKS

FIORILLO V., LO ZOPPO M. (EDS.)

Agribusiness. Management dell'Azienda Agricola

CASES IN INTERNATIONAL CASE COLLECTIONS

FIORILLO V., LO ZOPPO M.

Borgoluce: Strategic Choices of a Prosecco Farm - Part A

2020, The Case Centre, Great Britain

FIORILLO V., LO ZOPPO M.

Borgoluce: Strategic Choices of a Prosecco Farm - Part B

2020, The Case Centre, Great Britain

FIORILLO V., LO ZOPPO M.

Borgoluce: Strategic Choices of a Prosecco Farm - Part C

2020, The Case Centre, Great Britain

OTHER

LO ZOPPO M.

Quando, come e perché la finanza scende in campo

2020, Via Sarfatti 25, Milano, Italy

RESEARCH REPORTS

FIORILLO V., LO ZOPPO M., SAPUTO A.

The demand for technology push: an analysis of the challenges and technologies of the agribusiness industry

2021, SDA Bocconi, Milano, Italy

FIORILLO V., LO ZOPPO M.

Cocoa Business Simulation

2020, SDA Bocconi, Milano, Italy

FIORILLO V., LO ZOPPO M.

Piano pluriennale di sviluppo socio-economico per l'Ente Parco Nazionale di Pantelleria

2019, SDA Bocconi, Milano, Italy

SOFTWARE/BUSINESS SIMULATION

LO ZOPPO M.

Cocoa Business Simulation

2020, SDA Bocconi, Milano, Italy
