

Marianna Lo Zoppo

LECTURER

Operations & Supply Chain Management

MARIANNA.LOZOPPO@SDABOCCONI.IT

Biography

Marianna Lo Zoppo is a Lecturer in Operations & Supply Chain Management at SDA Bocconi School of Management, where she has been collaborating since 2019. She is also the coordinator and part of the core team at the Invernizzi AGRI Lab (Romeo and Enrica Invernizzi Agribusiness Research Initiative), SDA Bocconi's research laboratory dedicated to Italian agriculture and the challenges of the agribusiness sector.

Marianna has participated in various research and training initiatives related to the agribusiness sector, focusing on topics such as farm management and control, investments, innovation, and new sustainable business models. After coordinating the executive training course for Janssen Cilag Italia, she has been the coordinator of SDA Bocconi's training courses for Enel since 2023.

Her research interests and publications revolve around supply chain management and innovation, with a specific focus on the agro-industrial sector. Her work particularly concentrates on the sustainability and resilience of the supply chain, new technologies and business models, and opportunities for aggregation and collaboration among agribusiness companies.

Marianna holds a bachelor's degree in Economics and Management and a master's degree in Business Economics and Legislation, both obtained from Università Bocconi. Currently, she is a PhD Candidate in Management & Innovation at Università Cattolica del Sacro Cuore in Milan.

Teaching domains

Technology Management

New Business Models

Supply Chain Management

Operations

ARTICLES IN SCHOLARLY JOURNALS

LO ZOPPO M., AMICO B. M.

Tutti gli ingredienti della resilienza della supply chain

Economia & Management, 2023, no. 4, pp.44-49

LO ZOPPO M., GIANNETTI F.

Vertical Farming: dall'hype ai disinvestimenti

Economia & Management, 2023, no. 4, pp.57-60

LO ZOPPO M., FIORILLO V.

La crescita del vertical farming tra realtà e promesse

Economia & Management, 2021, no. 4, pp.92-96

LO ZOPPO M., SAPUTO A.

Tutta la filiera alla prova dell'innovazione

Economia & Management, 2021, no. 4, pp.80-86

EDITED BOOKS

FIORILLO V., LO ZOPPO M. (EDS.)

Agribusiness. Management dell'Azienda Agricola

Egea, Milano, Italy, 2022

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

FIORILLO V., LO ZOPPO M., SAPUTO A.

Innovation Trends in the Agribusiness Supply Chain in *Agriculture as an Alternative Investment: The Status Quo and Future Perspectives*

Stefano Gatti, Carlo Chiarella, Vitaliano Fiorillo (Eds), Springer Cham, chap. 2, pp.45-72, 2023

FIORILLO V., LO ZOPPO M., SAPUTO A.

Megatrends Affecting Agribusiness: From Challenges to Opportunities in *Agriculture as an Alternative Investment: The Status Quo and Future Perspectives*

Stefano Gatti, Carlo Chiarella, Vitaliano Fiorillo (Eds), Springer Cham, pp.1-44, 2023

FIORILLO V., LO ZOPPO M.

Agribusiness: dall'osservazione del dato al management in *Agricoltura tra sostenibilità e innovazione. 1° rapporto di analisi economico-finanziaria delle aziende agricole italiane*

Emanuele Fontana, Vitaliano Fiorillo (Eds), Edagricole, 2023

LO ZOPPO M.

La collaborazione strategica tra aziende agricole in *Agribusiness : Management dell'azienda agricola*

Vitaliano Fiorillo, Marianna Lo Zoppo(Ed), Egea, chap. 7, pp.199-219, 2022

CASES IN INTERNATIONAL CASE COLLECTIONS

FIORILLO V., LO ZOPPO M.

Borgoluce: Strategic Choices of a Prosecco Farm - Part A

2020, The Case Centre, Great Britain

FIORILLO V., LO ZOPPO M.

Borgoluce: Strategic Choices of a Prosecco Farm - Part B

2020, The Case Centre, Great Britain

FIORILLO V., LO ZOPPO M.

Borgoluce: Strategic Choices of a Prosecco Farm - Part C

2020, The Case Centre, Great Britain

OTHER

LO ZOPPO M.

Quando, come e perché la finanza scende in campo

2020, Via Sarfatti 25, Milano, Italy

PROCEEDINGS/PRESENTATIONS

LO ZOPPO M., FIORILLO V.

Navigating uncertainties: A multi-case study examination of supply chain resilience enhancers in agri-food supply chains facing supply and demand risks

IPSERA Conference 2024 - March 24-27, 2024, Rio de Janeiro, Brazil

LO ZOPPO M.

A systematic literature review on supply chain resilience enhancers as strategic, tactical and operational decisions

202 EurOMA Conference, July 1-6, 2023, Leuven, Belgium

RESEARCH REPORTS

FIORILLO V., LO ZOPPO M., SAPUTO A.

The demand for technology push: an analysis of the challenges and technologies of the agribusiness industry

2021, SDA Bocconi, Milano, Italy

FIORILLO V., LO ZOPPO M.

Cocoa Business Simulation

2020, SDA Bocconi, Milano, Italy

FIORILLO V., LO ZOPPO M.

Piano pluriennale di sviluppo socio-economico per l'Ente Parco Nazionale di Pantelleria

2019, SDA Bocconi, Milano, Italy

SOFTWARE/BUSINESS SIMULATION

LO ZOPPO M.

Cocoa Business Simulation

2020, SDA Bocconi, Milano, Italy
