

Nicola Misani

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Biography

Nicola Misani is a Researcher at the Department of Management and Technology at Università Bocconi. He is also a fellow at the ICRIOS research center of Università Bocconi.

At SDA Bocconi School of Management, he has participated in many research and education programs with ABB, Confindustria Lombardia, Condé Nast, Credit Suisse, Esselunga, SACMI, and many other organizations.

His research areas are business strategy, sustainability, and multinational companies. His current research questions focus on, first, the drivers and the strategic implications of sustainability adoption by companies; second, how corporate purposes and organisational forms (e.g. B Corps) influence company strategies; third, how business models can be changed to mitigate external impact and improve a firm's performance.

He is the author of several publications that have appeared in international refereed journals, including the Journal of Business Ethics, Business Ethics Quarterly, Business Strategy and the Environment, Ecological Economics, the Journal of World Business, and International Business Review. Nicola Misani has won numerous teaching and research awards, including the 2015 Academy of Management IM Division CGIO Best Paper Award in International Corporate Governance. Nicola Misani is a member of the Academy of Management (AoM), the Academy of International Business (AIB) and the International Association for Business & Society (IABS).

Nicola Misani earned a degree in Business Administration at Università Bocconi and then a degree in Philosophy at Università degli Studi di Milano. He received his PhD from Radboud University Nijmegen (The Netherlands).

Teaching domains

Business Models

Corporate Sustainability

Industry Analysis

Competitive Advantage

Globalization

ARTICLES IN SCHOLARLY JOURNALS

CARRARO S., MISANI N.

Discrezione e ricercatezza alla base del quiet luxury - Discretion and Refinement at the Core of Quiet Luxury

Economia & Management, 2023, no. 3, pp.21-25

RUSSO A., POGUTZ S., MISANI N.

Paving the road toward eco-effectiveness: Exploring the link between greenhouse gas emissions and firm performance

Business Strategy and the Environment, 2021, vol.30, no. 7, pp.3065-3078

MISANI N.

Perché e come essere B Corp o Società Benefit - Why and How to Be a B Corp or Benefit Corporation

Economia & Management, 2021, no. 1, pp.26-30

TENCATI A., CASTALDO S., MISANI N.

A Qualified Account of Supererogation: Toward a Better Conceptualization of Corporate Social Responsibility

Business Ethics Quarterly, 2020, vol.30, no. 2, pp.250-272

DEL BOSCO B., MISANI N.

The effect of cross-listing on the environmental, social, and governance performance of firms

Journal of World Business, 2016, vol.51, no. 6, pp.977-990

MISANI N., BUONGIORNO M., BUZZI V.

Boards, underwriter reputation, and underpricing in IPO markets: an investigation of the effects of the directors' human and social capital

Rivista dei Dottori Commercialisti, 2016, vol.67, no. 2, pp.209-234

LOJACONO G., MISANI N., TALLMAN S.

Offshoring, local market entry, and the strategic context of cross-border alliances: The impact on the governance mode

International Business Review, 2016, vol.26, no. 3, pp.435-447

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Unraveling the effects of environmental outcomes and processes on financial performance: A non-linear approach

Ecological Economics, 2015, vol.109, pp.150-160

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Keeping the enemies close: The contribution of corporate social responsibility to reducing crime against the firm

Scandinavian Journal of Management, 2011, vol.27, no. 1, pp.87-98

PERRINI F., CASTALDO S., MISANI N., TENCATI A.

The impact of corporate social responsibility associations on trust in organic products marketed by mainstream retailers: a study of Italian consumers

Business Strategy and the Environment, 2010, vol.19, no. 8, pp.512-526

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The convergence of corporate social responsibility practices

Management Research Review, 2010, vol.33, no. 7, pp.734-748

CASTALDO S., PERRINI F., MISANI N., TENCATI A.

Corporate social responsibility in the retailing industry: a trust-based model of its effects on consumer behaviour with regard to organic food

Finanza, Marketing e Produzione, 2009, vol.XXVII, no. 2, pp.50-64

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The Missing Link Between Corporate Social Responsibility and Consumer Trust: The Case of Fair Trade Products

Journal of Business Ethics, 2009, vol.84, no. 1, pp.1-15

PIVATO S., MISANI N., TENCATI A.

The impact of corporate social responsibility on consumer trust: the case of organic food

Business Ethics: A European Review, 2008, vol.17, no. 1, pp.3-12

MISANI N., BOTTARELLI M.

L'impiego energetico dei gas siderurgici: evoluzione e prospettive

Management delle Utilities e delle Infrastrutture, 2007, vol.5, no. 3, pp.10-18

MISANI N.

Alignment and conflict between management and shareholders: the problem of stock options

Finanza, Marketing e Produzione, 2002, vol.20, no. 3, pp.114-134

RESEARCH MONOGRAPHS

MISANI N., VARACCA CAPELLO P.

Fashion Collections: Product Development and Merchandising

Egea, Milano, Italy, 2017

MISANI N.

Il risk management fra assicurazione e finanza

Egea, Milano, Italy, 1999

MISANI N., TAGLIAVINI P.

Rapporto risk management. Indagine generale sul risk management in Italia

Egea, Milano, Italy, 1995

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Introduzione al risk management

Egea, Milano, Italy, 1994

EDITED BOOKS

DAGNINO I., MISANI N., PERRINI F., VURRO C. (EDS.)

Casi di Management - 2a Ed.

Egea, Milano, Italy, 2017

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

MISANI N.

Sustainability and Implicit Contracts in *Business and Society 360 – Sustainability*

D. Wasieleski, J. Weber(Ed), Emerald Group Publishing Limited, chap. 5, pp.81-97, 2020

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Il governo dell'impresa in *Management - Economia e gestione delle imprese*

F. Perrini(Ed), Egea, pp.107-157, 2012

MISANI N., DEL BOSCO B.

Private Equity as an Emerging Asset Class of Responsible Investment in *Responsible Investment in Times of Turmoil*

Vandekerckhove W., Leys J., Alm K., Scholtens B., Signori S., Schäfer H. (Eds), Springer, pp.113-134, 2011

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Convergent and divergent corporate social responsibility in *Innovative Corporate Social Responsibility: from risk management to value creation*

Céline Louche, Samuel O Idowu, Walter Leal Filho(Ed), Greenleaf Publishing, pp.62-83, 2010

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Tecnologia e comunicazione del rischio ambientale in *Le imprese e la gestione del rischio ambientale*

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CASES IN INTERNATIONAL CASE COLLECTIONS

LOJACONO G., MISANI N.

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The International Growth of Fast Fashion Retailers: The Inditex Case

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VARACCA CAPELLO P., GUERINI N., MISANI N., RAVASI D.

The Italian Fashion Industry in 2010

2012, The Case Centre, Great Britain

PROCEEDINGS/PRESENTATIONS

XIONG Q., FOSFURI A., MISANI N., CHEN Y.

Greening the Portfolio: LP Preferences for Social Impact and Sustainability Orientation of VC Funds

84th Annual Meeting of the Academy of Management, August 9-13 2024, Chicago, IL, United States of America

CHENG Y., FOSFURI A., MISANI N.

Fostering Sustainability-Driven Ventures: An Examination of Constraints in Accessing Venture Capital

Corporate Responsibility Research Conference, September 6-8, 2023, Cambridge, Great Britain
