

Esther Roca Batllori

LECTURER

Competitive Strategy

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Biography

Esther Roca Batllori is a Lecturer at the Department of Management and Technology since 2013.

Before joining Bocconi, she was Assistant Professor at the Department of Business Administration of Universidad Carlos III in Madrid and she was officially accredited as Associated Professor in Spain in 2015. Previously, she also taught at ICADE-Universidad Pontificia Comillas in Madrid and Universitat Pompeu Fabra in Barcelona.

Her research lies on the intersection between Strategy and Business Ethics. In the last few years, she has studied how firms can benefit from investments in social values and the strategic opportunities and challenges of hybrid companies. She is the author of numerous articles on her topics of interest which have been published in the Journal of Organization Science, Strategic Management and Industry and Innovation, among others.

She got her BA in Philosophy at the University Navarra and her Master's in Theory of Management at the University of Navarra-IESE where she obtained her PhD in Philosophy and Organizations in 1997.

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