
ASSISTANT PROFESSOR
Diversity & Inclusion

EKATERINA.NETCHAEVA@UNIBOCCONI.IT

Biography

Ph.D David Eccles School of Business, University of Utah, August 2014, Management (Organizational Behavior)

BA University of British Columbia, May 2009, Psychology

BSc University of British Columbia, May 2009, Microbiology & Immunology

Assistant Professor of Management and Technology

Assistant Professor in the Department of Management and Technology at Bocconi University. Her research has been published in Organizational Science, Personality and Social Psychology Bulletin and European Journal of Social Psychology

Research Interests: Gender diversity in organizations, Affect at work, Contributions of individuals to teams

ARTICLES IN SCHOLARLY JOURNALS

NETCHAEVA E., REES M.

Strategically stunning: The professional motivations behind the lipstick effect

Psychological Science, 2016

NETCHAEVA E., KOUCHAKI M., SHEPPARD L.

A man's (precarious) place: Men's experienced threat and self-assertive reactions to female superiors

Personality And Social Psychology Bulletin, 2015, vol.41, pp.1247-1259

NETCHAEVA E., BONNER B., BAUMANN M.

Adapting to fill the void: Dynamic group coordination as a function of differing domain roles and instrumentality

European Journal Of Social Psychology, 2015, vol.46, pp.63-76

NETCHAEVA E., KOUCHAKI M., SMITH I.

Not all fairness is created equal: Fairness perceptions of group versus individual decision makers

Organization Science, 2015, vol.26, pp.1301-1315

PROCEEDINGS/PRESENTATIONS

NETCHAEVA E., SMITH I., SODERBERG A., OKHUYSEN G.

The behavioral ethics of deontology and utilitarianism: Are they as separable as they seem?

Best-Paper Proceedings of the Seventy-fifth Annual Meeting of the Academy of Management, 2015, United States of

