

Anne Jeanne Jacqueminet

ASSISTANT PROFESSOR

International Management

ANNE.JACQUEMINET@UNIBOCCONI.IT

Biography

Anne Jeanne Marie Jacqueminet is an Assistant Professor in the Department of Management and Technology at Università Bocconi. Her teaching spans from Bachelor to PhD levels, and deals with business strategy and sustainability. Between 2019 and 2020 she was Visiting Scholar at the University of South Carolina and the Università della Svizzera Italiana Lugano. Prior to joining academia, she was a consultant in climate change and sustainability.

Her research focuses on the drivers and implications of firms' sustainability practices and environmental disclosure, and on the relationship between firms' corporate and non-market strategies. Her aim is to explain heterogeneity in firm strategies and stakeholder reactions to them. Her work has been published in the Academy of Management Journal, the Journal of International Business Studies and Organization Science. She has won numerous teaching and research awards, including the AIB Buckley & Casson Best Dissertation Award. She is an active member of the Sustainability Committee of Bocconi University and a member of the Board of the Alliance of Research on Corporate Sustainability (ARCS).

Anne Jeanne has an M.S. in Management and got her PhD in Strategic Management from HEC Paris.

ARTICLES IN SCHOLARLY JOURNALS

BETTINAZZI E. L. M., JACQUEMINET A. J., NEUMANN K., SNOEREN P.

Media Coverage of Firms in the Presence of Multiple Signals: A Configurational Approach

Academy of Management Journal, 2024, vol.67, no. 1, pp.150-177

JACQUEMINET A. J., DURAND R.

Ups and Downs: The Role of Legitimacy Judgment Cues in Practice Implementation

Academy of Management Journal, 2020, vol.63, no. 5, pp.1485-1507

JACQUEMINET A. J.

Practice Implementation Within a Multidivisional Firm: The Role of Institutional Pressures and Value Consistency

Organization Science, 2020, vol.31, no. 1, pp.182-199

JACQUEMINET A. J., DURAND R.

Peer Conformity, Attention, and Heterogeneous Implementation of Practices in MNEs

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

GIULIANI E., JACQUEMINET A. J., NIERI F.

Bringing Light to Dark Spots: The Case of Cross-border Bioprospecting in *Cross-Border Innovation in a Changing World*

Elisa Giuliani, Anne Jacqueminet, Federica Nieri (Eds), Oxford University Press, pp.324-345, 2022

JACQUEMINET A. J., TRABELSI L.

CSR Strategic Implementation in MNEs: The Role of Subsidiaries' Stakeholders in *Sustainability, Stakeholder Governance, and Corporate Social Responsibility. (Advances in Strategic Management, Vol. 38)*

Sinziana Dorobantu, Ruth V. Aguilera, Jiao Luo, Frances J. Milliken (Eds), Emerald Group Publishing Limited, pp.169-195, 2018

JACQUEMINET A. J.

CSR Implementation in MNEs: The Role of Distance and Prioritization of Demands in *Distance in International Business: Concept, Cost and Value. (Progress in International Business Research, Vol. 12)*

Alain Verbeke, Jonas Puck, Rob van Tulder (Ed), Emerald Group Publishing Limited, pp.363-378, 2017

PROCEEDINGS/PRESENTATIONS

JACQUEMINET A. J., KIM E., PELUCCO V.

Transparency is Not a Donkey Work: Board Political Orientation and Firm Carbon Disclosure

83rd Annual Meeting of the Academy of Management, 4-8 August 2023, Boston, United States of America

PANDIT N., JACQUEMINET A. J., BODE C.

The Effect of Selective Disclosure on Employee Evaluations

82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

PIMENTEL J. A., JACQUEMINET A. J.

The Role of Environmental Considerations in International Acquisition Performance

81st Annual Meeting of the Academy of Management (AOM 2021), 30 July-3 August 2021, (online), United States of America

PANDIT N., JACQUEMINET A. J., BODE C.

The Walls Have Ears: The Impact of Selective Disclosure on Employee Evaluations

81st Annual Meeting of the Academy of Management (AOM 2021), 30 July-3 August 2021, (online), United States of America

JACQUEMINET A. J.

CSR Implementation in an MNE: The Role of Autonomy, Distance and Prioritization of Demands

37th Annual Conference of the Strategic Management Society, 28-30 October 2017, Houston, TX, United States of America

RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

JACQUEMINET A. J.

Grants & Honors

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2024

Excellence in Teaching Award, PhD School - Università Commerciale Luigi Bocconi , 2023

Alan Rugman Young Scholar Award - Academy of International Business (AIB) , 2021

HEC Paris Foundation Dissertation Award - HEC Paris , 2016

Peter Buckley and Mark Casson Dissertation Award - Academy of International Business (AIB) , 2016
