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FULL PROFESSOR

**Innovation**

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## Biography

Alfonso Gambardella is Professor in department of Management & Technology of Bocconi University and at SDA Bocconi School of Management

At Bocconi he served as Dean of the Phd School from 2008 to 2014 and is currently Head of the department of Management & Technology. He teaches in graduate and executive programs and in the DBA delivered by SDA Bocconi.

His teaching and research activity focuses on Innovation, Strategic Management, Technology Strategy and Entrepreneurship. He published in leading international journals such as Strategic Management Journal, Strategy Science, Organization Science, Management Science, as well as on journals specialized in the practical implementation of managerial theories such as Management & Business Review. He is editor of the department of strategy of Management Science, member of the ESMT-Berlin Academic Board, Fellow of the Strategic Management Society (SMS) and Research Fellow of the Center for Economic Policy Research (CEPR), London.

He received a degree in Business and Economics from the University of Genoa, a Master of Arts in Economics from New York University and a PhD in Economics from Stanford University. He also received a Diploma in flute from the Conservatory “Niccolò Paganini” of Genoa, Italy.

## Teaching domains

Technology Management

Growth Strategy

High Impact Technologies

Industry Analysis

Technology Scouting

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## ARTICLES IN SCHOLARLY JOURNALS

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## ARTICLES IN NATIONAL/INTERNATIONAL NEWSPAPERS

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Il Sole 24 Ore, 8 March, 2013

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**Ma Chi Controllerà i Controllori?**

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**Vogliamo Combattere la Povertà? Diamo Farmaci al Terzo Mondo**

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DOSI G., GAMBARDELLA A.

**Docenti Universitari Vecchi? Cambiamo i Corsi di Dottorato**

Il Corriere della Sera, 22 August, 2002

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## ARTICLES UPON REQUEST/INVITATION

GAMBARDELLA A.

**The economic value of patented inventions: Thoughts and some open questions**

2013, International Journal of Industrial Organization

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## COMMENTS, DISCUSSIONS, REPLIES IN JOURNAL

GAMBARDELLA A.

**Patents and the division of innovative labor**

2005, Industrial and Corporate Change

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## EDITORIALS IN JOURNAL

ETHIRAJ S. K., GAMBARDELLA A., HELFAT C. E.

**Articles on datasets**

2019, Strategic Management Journal

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## ENTRY (IN DICTIONARY OR ENCYCLOPEDIA)

ARORA A., GAMBARDELLA A.

## OTHER

SPINA C., CAMUFFO A., GAMBARDELLA A.  
**Founders, Apply the Scientific Method to Your Startup**  
2020, Harvard Business Review, United States of America

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## PROCEEDINGS/PRESENTATIONS

COALI A., GAMBARDELLA A., NOVELLI E.  
**Understanding Probabilistic Reasoning in Strategy**  
*82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America*

DI STEFANO G., GAMBARDELLA A., VERONA G.  
**De Gustibus Non Est Disputandum: A Demand based View of Technological Innovation**  
*Academy of Management Meeting, August 7-11, 2009, Chicago, IL, United States of America*

DI STEFANO G., GAMBARDELLA A., VERONA G.  
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*28th SMS Annual International Conference, October 12-15, 2008, Cologne, Germany*

DI STEFANO G., GAMBARDELLA A., VERONA G.  
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*Academy of Management Annual Meeting: 'The question we ask' - August 8-13, 2008, Anaheim, CA, United States of America*

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## RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

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**Esiste la Scienza del Management?**  
2015, Management Notes.it, Italy

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**La Corruzione Non Paga**  
2015, Management Notes.it, Italy

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## Grants & Honors

Richard Nelson Award for the Best Paper by younger Scholars in Research Policy 2005-2008 - (A. Gambardella, P. Giuri, A. Luzzi, "The Market for Patents in Europe"), 2009

Epton Prize for best 1993 article in R&D Management - (F. Della Valle, A. Gambardella, "Biological Revolution and Strategy for Innovation in Pharmaceutical Companies"), 1994

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