

# Francesca Casalini

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LECTURER

**Business Government Relations**

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## Biography

Francesca Casalini is a Lecturer in the Government, Health & Not for Profit Knowledge Group at SDA Bocconi School of Management. She collaborates with the Knowledge Group of Strategy & Entrepreneurship and she is a Teaching Assistant of the Master in Strategy and Entrepreneurship (MISA). Francesca is also a PhD Candidate in Management at the University of St. Gallen in Switzerland.

Her research interests focus on innovative business models based on public-private collaborations and digital platforms. Her teaching activities mainly focus on business planning and business modeling in multiple sectors (both for-profit and non-profit, based on traditional collaborations as well as platforms) and strategic data crunching.

Francesca has been a research grantee of the European Investment Bank and a Research Assistant for the World Bank, Asian Development Bank and Inter-American Development Bank on the topic of public-private collaborations. She has also worked with several start-ups, private companies and public administrations in the business planning of new strategic projects based on public-private collaborations.

Francesca holds a B.Sc. in Economics and Management with honors from the Università di Bologna and an M.Sc. in Management with honors from Università Bocconi. She is currently pursuing a PhD in Management at the University of St. Gallen.

## Teaching domains

Impact Investing

Collaborative Partnership

Scaling Up of Innovative Initiatives

PPP & Concession Contracts

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## ARTICLES IN SCHOLARLY JOURNALS

VECCHI V., CUSUMANO N., CASALINI F.

**Investigating the performance of PPP in major healthcare infrastructure projects: the role of policy, institutions, and contracts**

Oxford Review of Economic Policy, 2022, vol.38, no. 2, pp.385-401

VECCHI V., CASALINI F., CUSUMANO N., LEONE V. M.

**PPP in Health Care—Trending Toward a Light Model: Evidence From Italy**

Public Works Management & Policy, 2020, vol.25, no. 3, pp.244-258

VECCHI V., CASALINI F.

**Is a social empowerment of PPP for investment delivery possible? Lessons from Social Impact Bonds**

Annals of Public and Cooperative Economics, 2019, vol.90, no. 2, pp.353-369

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## PRACTICE-ORIENTED BOOKS

VECCHI V., CASALINI F., CUSUMANO N.

**Public-Private Collaborations for Long Term Investments. Converging Towards Public Value Generation**

Edward Elgar Publishing, Great Britain, 2022

VECCHI V., CASALINI F., CUSUMANO N., LEONE V. M.

**Public Private Partnerships: Principles for Sustainable Contracts**

Palgrave Macmillan, , 2021

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

VECCHI V., CUSUMANO N., CASALINI F.

**Una PA reattiva: generare valore per la società attraverso le collaborazioni pubblico-privato** in *Reactive PA.*

*Lezioni dalla Pandemia per il Cambiamento della Pubblica Amministrazione*

G. Valotti (Eds),Egea, chap. 12, pp.305-320, 2022

AMESTOY V. A., CASALINI F.

**Economic Impact and the Arts: The Mistake of Narrow Thinking.** in *Managing cultural business: Avoiding Mistakes, Finding Success.*

Addis M., Rurale A. (Eds),Routledge, Taylor and Francis Group, chap. 11, 2020

CASALINI F., VECCHI V.

**Le analisi economico-finanziarie per la valutazione e gestione di progetti di PPP.** in *Creare Partnership*

*Pubblico Privato. Policy, Contratti e Metodologie*

V. Vecchi, V. Leone (Eds),Egea, chap. 8, pp.243-272, 2020

CASALINI F., VECCHI V., HELLOWELL M.

**Issues and Trends in Project Finance for Public Infrastructure** in *Structured Finance. Techinques, Products and Market*

S. Caselli, S. Gatti (Eds),Springer, chap. 6, pp.127-152, 2017

CASALINI F., VECCHI V., CASELLI S.

**Impact Investing as a societal refocus of Venture Capital. The perspective of mature economies** in

*Principles and Practice of Impact Investing - A catalytic revolution*

V. Vecchi, M. Brusoni, L. Balbo, S. Caselli (Eds),Greenleaf Publishing, pp.62-80, 2016

VECCHI V., CASALINI F., GATTI S.

**Attracting private investors: the EU project bond initiative and the case of A11 motorway** in *Public Private Partnership for infrastructure and enterprises funding. Principles, practice and perspectives*

G. Corbetta, S. Caselli, V. Vecchi (Eds),Palgrave Macmillan, chap. 6, pp.101-118, 2015

CASALINI F., ROSSOLINI M.

**Gaps in SME policy implementation: the case of Italian Central Guarantee Fund** in *Managerial Flow*  
V. Vecchi, B. Farr-Warthon, R. Farr-Warthon, M. Brusoni (Eds), Routledge, Taylor and Francis Group, chap.  
14, 2015

CASALINI F., VECCHI V., CASELLI S., BALBO L.

**Impact Investing: a new asset class or a societal refocus of Venture Capital?** in *Public Private Partnership for infrastructure and enterprises funding. Principles, practice and perspectives*  
G. Corbetta, S. Caselli, V. Vecchi (Eds), Palgrave Macmillan, pp.275-293, 2015

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## ARTICLES IN NATIONAL/INTERNATIONAL NEWSPAPERS

VECCHI V., CASALINI F.

**Oltre il Ppp. «Outcome-based contract»: quando pubblico e privato si incontrano per creare valore**  
Edilizia e Territorio. Il Sole 24 ore, 20 November, 2019

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## CASES IN INTERNATIONAL CASE COLLECTIONS

BRUSONI M., VECCHI V., CASALINI F., CUSUMANO N.

**Oltre Venture: The First Italian Impact Investment Fund**  
2015, The Case Centre, Great Britain

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## COMMENTS, DISCUSSIONS, REPLIES IN JOURNAL

CASALINI F., VECCHI V.

**Making Impact Investing More Than Just Well-Meaning Capital**  
2023, Business & Society

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## ENTRY (IN DICTIONARY OR ENCYCLOPEDIA)

CASALINI F.

**Platforms for Public Value Creation** in *Elgar Encyclopedia of Public Management*  
Kuno Schedler(Ed), Edward Elgar Publishing, pp.351-354, 2022

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## PROCEEDINGS/PRESENTATIONS

CASALINI F., ZAVOLOKINA L.

**Do collaborative platforms create public value in public services? An explorative analysis of privately-owned public service platforms in Italy**  
39th EGOS Colloquium, July 6-8 2023, Cagliari, Italy

CASALINI F., ROTOLO A., LONGO F.

**Exploring antecedent factors of co-creation in public service ecosystems: a study of local welfare platforms in Italy**

*IRSPM Conference 2023 - April 3-5, 2023, Budapest, Hungary*

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## RESEARCH REPORTS

RAO V., GATTI S., CASALINI F., PIANORSI M.

**Rethinking Infrastructure Financing for Southeast Asia in the Post-Pandemic Era**

2023, Asian Development Bank, Manila, Philippines (The)

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## WORKING PAPERS

CASALINI F., VECCHI V., CASELLI S.

**Public Support to the Venture Capital Market: International Experiences, Results and the Way Forward**

2015, SDA Bocconi, Italy

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## Grants & Honors

Research Grant – European Investment Bank (EIB) , 2018

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