

# Antonio Palmieri

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FELLOW

**Competitive Strategy**

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## Biography

Antonio Palmieri is a SDA Fellow of Competitive Strategy at SDA Bocconi School of Management. He has been an adjunct professor of Competitive Strategy at the Department of Management and Technology at Università Bocconi since 2011.

At SDA Bocconi, since 2019, he has been the Program Director of the Diploma Program in Sports Management for the Josoor Institute (a body created by the Supreme Committee for Delivery and Legacy 2022, Qatar). He has been a member of the SDA Bocconi Sport Knowledge Center since 2014 and has been teaching the "Sport Management in Action" module of the International Master in Management, Law and Humanities of Sport (FIFA Master) since 2020.

He has carried out various research and training projects and consultancy with various sports organizations: FC Internazionale, Danish Football Association, FIFPro, FIJLKAM. Outside the sports field, he has carried out consulting projects with companies operating in the logistics, services and manufacturing sectors.

His researches concern strategic planning and integration into complex networks. Currently, his research activity is focused on the following topics: the definition of a framework for the analysis of sports ecosystems in a dynamic key, the evaluation of the impact of the composition of the board of directors on the revenues of football clubs, the levers for increasing revenues from sporting events.

His works have been published in Business Strategy and the Environment, International Journal of Logistics. Research and Applications and Economics & Management, among others.

Antonio earned a degree in Management Engineering from Politecnico di Bari in 2003 and a Ph.D. in Logistics and Supply Chain Management from Università di Bergamo in 2012.

## Teaching domains

Competitive Advantage

Industry Analysis

Business Models

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## ARTICLES IN SCHOLARLY JOURNALS

RUTA D., PALMIERI A.

**Perché gli impianti sportivi sono per tutti un business vincente**

Economia & Management, 2023, no. 4, pp.90-94

BIGOTTO C., PALMIERI A.

**Una legacy (in)tangibile: quel che resta degli eventi sportivi**

Economia & Management, 2023, no. 4, pp.85-89

PALMIERI A., POMPONI F., RUSSO A.

**A triple-win scenario for horizontal collaboration in logistics: Determining enabling and key success factors**

Business Strategy and the Environment, 2019, vol.28, no. 6, pp.1166-1178

PALMIERI A., BAGLIERI E., PAROLA F., SONG D.

**Integrating firms in a complex network: evidence from maritime logistics**

International Journal of Logistics Research and Applications, 2019, vol.22, no. 1, pp.64-77

BAGLIERI E., PALMIERI A., PAROLA F.

**L'integrazione di un network complesso in quattro passi: lezioni dal campo**

Economia & Management, 2016, no. 3, pp.85-94

BAGLIERI E., PALMIERI A.

**Re-inventare l'automazione di magazzino: il caso Smoov ASRV**

Logistica Management, 2010, vol.210, pp.95-98

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

BERGAMASCHI M., PALMIERI A.

**Misurare le performance logistiche nella supply chain** in *Logistica e supply chain management*

Mara Bergamaschi, Angelo Renoldi (Eds), Pearson Italia, chap. 8, 2015

PALMIERI A.

**Outsourcing logistico** in *Logistica e supply chain management*

Mara Bergamaschi, Angelo Renoldi(Ed), Pearson Italia, chap. 6, 2015

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## CASES IN INTERNATIONAL CASE COLLECTIONS

DRAEBYE M., PALMIERI A.

**The Danish Football Association (DBU) Case A**

2017, The Case Centre, Great Britain

DRAEBYE M., PALMIERI A.

**The Danish Football Association (DBU) Case B - The Adopted Solution**

2017, The Case Centre, Great Britain

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## PROCEEDINGS/PRESENTATIONS

PALMIERI A., RUTA D., INTRONA B.

**Strategic choices in order to maximize revenues in sports events: a cross-case analysis**

*EURAM 2021 Online Conference - 16-18 June, 2021, Montreal, Canada*

PALMIERI A., GARZONI A.

**Port authority and the integration of container terminals in supply chains**

*12th EURAM Conference - Social Innovation for Competitiveness, Organizational Performance and Human Excellence  
- 6-8 June, 2012, Rotterdam, Netherlands (The)*

BAGLIERI E., PALMIERI A.

**A new taxonomy for container terminals**

*Shipping Markets, Port Devolution and a Changing Geography of world Maritime Transport - IAME 2011 Conference,  
October 25-28, 2011, Santiago de Chile, Chile*

PALMIERI A., BAGLIERI E.

**An empirical study on the container terminals integration in supply chains: insights from the Italian scenario**

*18th EurOMA Conference - Proceedings of the 18th EurOMA Conference, July 3-6, 2011, Cambridge, UK*

BAGLIERI E., PALMIERI A.

**The disruptive innovation in the automatic warehouses industry: empirical evidence from an Italian company**

*APMS 2010 International Conference - October 11-13, 2010, Cernobbio, Lake of Como, ITALY*

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