

Carmelo Cennamo

DIGITAL TRANSFORMATION

ARTICLES IN SCHOLARLY JOURNALS

MEYER T., KERKHOF A., CENNAMO C., KRETSCHMER T.

Competing for attention on digital platforms: The case of news outlets

Strategic Management Journal, 2024, vol.45, no. 9, pp.1731-1790

JACOBIDES M. G., CENNAMO C., GAWER A.

Externalities and complementarities in platforms and ecosystems: From structural solutions to endogenous failures

Research Policy, 2024, vol.53, no. 1, pp.104906

KARANOVIC J., ALTMAN E. J., CENNAMO C.

Gig, el poder de fijar el precio en una plataforma de servicios - Who Should Price a Gig?

Mit Sloan Management Review, 2023, vol.65, no. 1, pp.62-67

CENNAMO C., KRETSCHMER T., CONSTANTINIDES P., ALAIMO C., SANTALÓ J.

Digital Platforms Regulation: An Innovation-Centric View of the EU's Digital Markets Act

Journal of European Competition Law & Practice, 2023, vol.14, no. 1, pp.44-51

CENNAMO C., OLIVEIRA P., ZEJNILOVIC L.

Unlocking Innovation in Healthcare: The Case of the Patient Innovation Platform

California Management Review, 2022, vol.64, no. 4, pp.47-77

PANICO C., CENNAMO C.

User preferences and strategic interactions in platform ecosystems

Strategic Management Journal, 2022, vol.43, no. 3, pp.507-529

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Assessing Incumbents' Risk of Digital Platform Disruption

MIS Quarterly Executive, 2022, vol.21, no. 1, pp.55-74

TAVALAEI M. M., CENNAMO C.

In search of complementarities within and across platform ecosystems: Complementors' relative standing and performance in mobile apps ecosystems

Long Range Planning, 2021, vol.54, no. 5, pp.101994

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California Management Review, 2020, vol.62, no. 4, pp.5-16

MASUCCI M., BRUSONI S., CENNAMO C.

Removing bottlenecks in business ecosystems: The strategic role of outbound open innovation

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CENNAMO C., MARCHESI C., MEYER T.

Two sides of the same coin? Decentralized versus proprietary blockchains and the performance of digital currencies.

Academy of Management Discoveries, 2020, vol.6, no. 3, pp.382-404

CENNAMO C., SANTALÓ J.

Generativity Tension and Value Creation in Platform Ecosystems

Organization Science, 2019, vol.30, no. 3, pp.617-641

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Building the Value of Next-Generation Platforms: The Paradox of Diminishing Returns

Journal of Management, 2018, vol.44, no. 8, pp.3038-3069

JACOBIDES M. G., CENNAMO C., GAWER A.

Towards a theory of ecosystems

Strategic Management Journal, 2018, vol.39, no. 8, pp.2255-2276

CENNAMO C., OZALP H., KRETSCHMER T.

Platform Architecture and Quality Trade-offs of Multihoming Complements

Information Systems Research, 2018, vol.29, no. 2, pp.461-478

VISNJIC I., NEELY A., CENNAMO C., VISNJIC N.

Governing the City: Unleashing Value from the Business Ecosystem

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CENNAMO C., SANTALÓ J.

How to Avoid Platform Traps

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CENNAMO C., BERRONE P., GOMEZ-MEJIA L. R.

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Journal of Business Ethics, 2009, vol.89, no. 4, pp.491-507

EDITED BOOKS

CENNAMO C., DAGNINO G., ZHU F. (EDS.)

Research Handbook on Digital Strategy

Edward Elgar Publishing, Cheltenham, , 2023

OTHER

CENNAMO C.

Not just a game, but a game changer

2024, Via Sarfatti 25, Milano, Italy

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Startup, ecco il principale problema che frena quelle italiane

2018, Agenda Digitale, Italy

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Startup in rosso, ma il capitale umano è il vero problema

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Startup e Pmi innovative, s'è persa la bussola politica: quali speranze nel 2017

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Ecco come rendere la PA un motore di startup innovative

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Startup, non bastano gli incentivi: manca una visione Paese

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PROCEEDINGS/PRESENTATIONS

CHENG Y., CENNAMO C., PANICO C.

Big Tech, Small Tech, and the Dynamics of Technology Life Cycle: The Case of AI's Evolution

84th Annual Meeting of the Academy of Management, August 9-13 2024, Chicago, IL, United States of America

KARANOVIC J., OZALP H., CENNAMO C., BOONS M.

Name Your Price: Dual Strategic Responses to Platform Design Change

84th Annual Meeting of the Academy of Management, August 9-13 2024, Chicago, IL, United States of America

CENNAMO C., CHEN Y., PANICO C.

Big Tech, Small Tech, and the Technology Life Cycle: The Case of Artificial Intelligence's Evolution

SMS 43rd Annual Conference, 30 September-3 October, 2023, Toronto, Canada

MORINO P., PANICO C., CENNAMO C.

"In Medio Stat Virtus": Targeted Ad in Social Media Platforms with Heterogeneous Participants

83rd Annual Meeting of the Academy of Management, 4-8 August 2023, Boston, United States of America

CHEN Y., CENNAMO C., PANICO C.

Big Tech's Impact on Innovation Trajectories: Dynamic Relation between Corporate Activities and Market Activities

DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portugal

TOROI J., CENNAMO C., MOHAMMADI A.

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DRUID 2023 Conference, June 10-12, 2023, Lisbon, Portugal

PANICO C., MURTINU S., CENNAMO C.

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"In Medio Stat Virtus": Targeted Advertising in Social Media Platforms with Heterogeneous Participants

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MEYER T., KERKHOF A., CENNAMO C., KRETSCHMER T.

Competing for Attention on Information Platforms: The Case of Local News Outlets

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MEYER T., CENNAMO C., YILMAZ E. D.

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CENNAMO C., CONSTANTIOU I., WESSEL M.

The "love effect" in crowdfunding markets: How platform selective promotion of projects affects value creation

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CENNAMO C., DIAFERIA L., GAUR A., SALVIOTTI G.

Digital Transformation and Incumbent Businesses: How to Understand and Assess Platform Disruption

3rd Competitive Renaissance Through Digital Transformation Conference, February 18-19, 2021, Pavia, Italy

AVERSA P., CENNAMO C., LORENZONI G. G.

Digital Transformation in Manufacturing Ecosystems: A Case of Integration Decoupling

The Academy of Management Annual Meeting 2020: Broadening Our Sight - 7 -11 August 2020, (Online Event)

MEYER T., CENNAMO C.

For Which Incumbents Are Digital Platforms Really a Threat? - The Role of Asset Ownership

The Academy of Management Annual Meeting 2019: Understanding the Inclusive Organization - 9 -13 August 2019, Boston, United States of America

CENNAMO C., TAVALAEI M. M.

Stock versus Novelty: Technology Adoption Momentum Revisited

EURAM '18, June 19-22, 2018, Reykjavík, Iceland

CENNAMO C., PANICO C.

What drives a platform's strategy? Usage, membership and competition effects

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ZOLLO M., CENNAMO C., NEUMANN K.

Beyond what and why: understanding organizational evolution towards sustainable enterprise models

13th EURAM Conference, 26-29 June, 2013, Istanbul, Turkey

CORBETTA G., CENNAMO C., NALDI L.

Family versus non-family CEO and firm performance: Moderating effects of firm size, stock exchange affiliation and location

11th Annual IFERA (International Family Enterprise Research Academy) Conference - June 28-July 1, 2011, Palermo, Italy

RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

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Should Your Company Build an Open or Closed Ecosystem?

2024, Harvard Business Review, United States of America

CENNAMO C., SOKOL D. D.

Can the EU Regulate Platforms Without Stifling Innovation?

2021, Harvard Business Review, United States of America

RESEARCH REPORTS

SALVIOTTI G., GAUR A., CENNAMO C., DIAFERIA L.

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