

# Anna Omarini

## RETAIL BANKING

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### ARTICLES IN SCHOLARLY JOURNALS

OMARINI A.

**Bank and fintech for transformation of financial services: what to keep and what is changing in the industry**

Journal of Financial Transformation, 2023, no. 58, pp.104-113

OMARINI A.

**Sfide e soluzioni per il settore bancario**

Economia & Management, 2021, no. 2, pp.30-34

OMARINI A.

**FinTech: A New Hedge for a Financial Re-intermediation. Strategy and Risk Perspectives**

Frontiers in Artificial Intelligence, 2020, vol.3, no. 63

OMARINI A.

**La digital banking transformation: dall'unbundling al re-bundling, verso nuovi modelli di intermediazione**

Bancaria, 2020, vol.76, no. 1, pp.65-76

OMARINI A.

**Banks and Fintechs: How to Develop a Digital Open Banking Approach for the Bank's Future**

International Business Research, 2018, vol.11, no. 9, pp.23-36

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**Fintech and the Future of the Payment Landscape: The Mobile Wallet Ecosystem - A Challenge for Retail Banks?**

International Journal of Financial Research, 2018, vol.9, no. 4, pp.97-116

OMARINI A.

**Peer-to-peer lending: business model analysis and the platform dilemma**

International Journal of Finance, Economics and Trade, 2018, vol.2, no. 3, pp.31-41

OMARINI A.

**The Retail Bank of Tomorrow: A Platform for Interactions and Financial Services. Conceptual and Managerial Challenges**

Research in Economics and Management, 2018, vol.3, no. 2, pp.110-133

OMARINI A.

**Private banking: new frontiers in getting customers and keeping them**

Journal of Management Studies, 2017, vol.1, no. 2, pp.13-25

OMARINI A.

**The digital transformation in banking and the role of FinTechs in the new financial intermediation scenario**

International Journal of Trade, Economics and Finance, 2017, vol.1, no. 1, pp.1-6

OMARINI A.

**Nuovo modello di filiale o nuovo modello di intermediazione bancaria?**

Bancaria, 2016, vol.72, no. 11, pp.65-82

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**Retail banks and the priority system: the need to balance strategy, capital, people, process and the institutional stature**

Journal of Finance and Bank Management, 2016, vol.4, no. 2, pp.30-41

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**Looking for strategies to re-launch retail banking: the mobile payment ecosystem**

Gstf Journal on Business Review, 2013, vol.2, no. 3, pp.192-197

OMARINI A.

**Modelli di business, strategie e gestione delle banche**

Bancaria, 2013, vol.4, no. 4, pp.66-76

OMARINI A.

**Il business retail delle banche: sfide e opportunità da cogliere**

Bancaria, 2012, no. 7-8, pp.64-74

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## RESEARCH MONOGRAPHS

OMARINI A.

**Private Banking and Wealth management. Customer Segmentation a Way for Selecting, Getting & Keeping Customers**

VDM Verlag Dr. Müller, Germany, 2010

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## EDITED BOOKS

BARAVELLI M., ALIOTO S., D'ALTERIO R., OMARINI A. (EDS.)

**Le strategie competitive nel retail banking. Segmentazione della clientela, modelli organizzativi e politiche commerciali**

Bancaria Editrice, Roma, Italy, 2006

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## TEXTBOOKS

OMARINI A.

**Banks and Banking: Digital Transformation and the Hype of Fintech. Business impacts, new frameworks and managerial implication**

McGraw-Hill Education, Italy, 2019

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

OMARINI A.

**From Digital Technologies to New Economics in Banking: How to Drive the Future of Digital Money and Data Information Knowledge** in *Digital Transformation and the Economics of Banking: Economic, Institutional, and Social Dimensions*

Piotr Łasak, Jonathan Williams(Ed), Routledge, Taylor and Francis Group, chap. 3, pp.31-49, 2024

OMARINI A.

**Shifting Paradigms in Banking: How New Service Concepts and Formats Enhance the Value of Financial Services** in *The Fintech Disruption. How Financial Innovation Is Transforming the Banking Industry*

Thomas Walker, Elaheh Nikbakht, Maher Kooli(Ed), Springer International Publishing, chap. 4, pp.75-113, 2023

OMARINI A.

**The Changing Landscape of Retail Banking and the Future of Digital Banking** in *The Future of Financial Systems in the Digital Age*

Markus Heckel, Franz Waldenberger(Ed), Springer Singapore, pp.133-158, 2022

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Turgut Türsoy(Ed), B P International, pp.74-103, 2022

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S. Saviolo(Ed), Egea, chap. 8, pp.147-167, 2021

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**FinTech and Regulation: From Start to Boost—A New Framework in the Financial Services Industry. Where Is the Market Going? Too Early to Say** in *Disruptive Technology in Banking and Finance*

Timothy King, Francesco Saverio Stentella Lopes, Abhishek Srivastav, Jonathan Williams(Ed), Palgrave Macmillan, pp.241-262, 2021

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**La trasformazione dei settori Banche e FinTech** in *Contactless signature experience: il futuro della relazione con il cliente tra fisico e virtuale*

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OMARINI A., MOLINEUX P.

**Private banking in Europe. Getting clients and keeping them** in *Private Banking. An Introduction*

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MAUDE D., MOLINEUX P., OMARINI A.

**Clients** in *Global Private Banking and Wealth Management. The new realities*

D. Maude (Eds),John Wiley & Sons, Ltd, pp.49-76, 2006

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## ARTICLES IN NATIONAL/INTERNATIONAL NEWSPAPERS

OMARINI A.

**Con la rivoluzione delle tecnologie digitali assisteremo sempre di più a un nuovo banking**

Avvenire, 26 September, 2024

OMARINI A.

**Riformulare la strategia per proteggere trasparenza, libertà e stabilità valutaria**

Il Sole 24 Ore, 4 September, 2024

OMARINI A.

**La rivoluzione dei pagamenti e le contromosse delle banche centrali**

La Repubblica - Affari&Finanza, 12 June, 2023

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## EDITORIALS IN JOURNAL

OMARINI A.

**Financial intermediation versus disintermediation: opportunities and challenges in the FinTech era, volume II**

2024, Frontiers in Artificial Intelligence

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## OTHER

OMARINI A.

**Quale banking per il futuro e quale futuro per le banche?**

2024, BancaFinanza, Italy

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## PROCEEDINGS/PRESENTATIONS

OMARINI A.

**Evaluating Effects of the Payment Ecosystem on Central Bank Digital Currency Adoption and Design**

*Proceedings of the 56th Annual Hawaii International Conference on System Sciences, January 3-6 2023, Hawaii, United States of America*

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## RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

OMARINI A.

**Digital Disruption in Banking: Who is Going to Hold the Big Card?**

2024, Iris Journal of Economics & Business Management (IJEEM)

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