

# Cinzia Parolini

## COMPETITIVE STRATEGY

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### CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

DUBINI P., PAROLINI C.

**Le misure dell'economicità in Management delle aziende culturali**

Egea, 2017

DUBINI P., PAROLINI C.

**Measures of economic viability in Management of cultural firms**

Egea, 2017

DUBINI P., PAROLINI C.

**Che cos'e' un libro in Tirature '12**

Il Saggiatore - Fondazione Arnoldo e Alberto Mondadori, pp.155-160, 2012

DEMATTÉ C., BIFFI A., MANDELLI A., PAROLINI C.

**Firms And The Digital Technology in Italy: The Network Moves Forward in Managing in the Information Economy: Current Research Issues**

i Uday Apte, Uday Karmarkar, Uday Sadashiv Karmarkar (Eds), Springer, chap. 18, 2007

MANDELLI A., NEIROTTI P., CANATO A., BIFFI A., CANTAMESSA P., PAOLUCCI E., PAROLINI C.

**The Itay Business And Information Technologies (BIT) Survey in The Business and Information Technologies (Bit) Project: A Global Study of Business Practice**

Karmarkar Uday S, Mangal Vandana (Eds), World Scientific Publishers, chap. 2, pp.32-76, 2006

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### RESEARCH MONOGRAPHS

PAROLINI C.

**Business planning: dall'idea al progetto imprenditoriale**

Pearson, United States of America, 2011

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