

# Alex Turrini

PUBLIC MANAGEMENT

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## ARTICLES IN SCHOLARLY JOURNALS

MASSI M., TURRINI A.

**Prossimità virtuale o distanza fisica? Trasformazione digitale e co-creazione del valore ai tempi del COVID-19 / Virtual proximity or physical distance? Digital transformation and value co-creation in COVID-19 times**

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VALOTTI G., TURRINI A., CRISTOFOLI D.

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Mecosan, 2020, vol.113, pp.147-154

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**Sense or sensibility? Different approaches to cope with the COVID-19 pandemic**

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RICCIUTI E., TURRINI A.

**Foundations in Italy: What Roles and Challenges?**

American Behavioral Scientist, 2018, vol.62, no. 13, pp.1822-1832

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**How God and King affect our musical tastes: shedding light on religiosity, political convictions and taste cultivation as drivers of eclectic vs. voracious music preferences**

International Journal Of Arts Management, 2018, vol.21, no. 1, pp.91-104

CANCELLIERI G., TURRINI A.

**Cultural factory fra iconicità e management: un benchmarking europeo**

Economia & Management, 2015, vol.5, pp.22-28

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**Web communication can help theatres attract and keep younger audiences**

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O'HARE M., TURRINI A., BORGONOV F.

**The Border Conflict between the Present and the Past: Programming Classical Music and Opera**

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**Measuring audience addiction to the arts: the case of an Italian theatre**

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**Finanziamenti alternativi nei servizi pubblici: i voucher per le istituzioni culturali**

## RESEARCH MONOGRAPHS

TURRINI A.

**La valutazione delle performance in ambito culturale**

Egea, Milano, Italy, 2014

TURRINI A.

**Politiche e management pubblico per l'arte e la cultura**

Egea, Milano, Italy, 2009

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## EDITED BOOKS

TURRINI A., MASSI M. (EDS.)

**The Artification of Luxury Fashion Brands**

Palgrave Macmillan, , 2020

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

TURRINI A., VOSS Z.

**Strategic fundraising in the arts: the mistake of selling** in *Managing the Cultural Business: Avoiding Mistakes, Finding Success*

M. Addis, A. Rurale (Eds),Routledge, chap. 9, pp.280-310, 2020

TURRINI A., GALLAGHER B. K., MASSI M.

**The impact of digital transformation on fundraising for the arts** in *Digital Transformation in the Cultural and Creative Industries*

Marta Massi, Marilena Vecco, Yi Lin (Eds),Routledge, pp.244-261, 2020

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**L'impegno del nonprofit culturale** in *La valorizzazione del patrimonio culturale per lo sviluppo locale. Primo Rapporto Annuale Federculture*

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