

Renata Trinca Colonel

BUSINESS DATA ANALYTICS

ARTICLES IN SCHOLARLY JOURNALS

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Can domestic trade credit insurance contracts be effective collateral for banks? A quantitative study of the Italian market

European Journal of Finance, 2020, vol.26, no. 13, pp.1239-1252

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I driver di una customer experience di successo

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POLI M., TRINCA COLONEL R.

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Enhancing the creative performance of new product teams: an organizational configurational approach

Journal of Product Innovation Management, 2014, vol.31, no. 2, pp.375-391

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TEXTBOOKS

TRINCA COLONEL R.

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Egea, E-Book, Italy, 2021

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

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Le competenze analitiche in scenari ipercomplessi in *Manager del Futuro*

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ANNUSHKINA O., MERCHANT H., TRINCA COLONEL R., BERSELLI E.

How do emerging markets differ from developed markets?: A conceptual and empirical analysis in

Handbook of Contemporary Research on Emerging Markets

H. Merchant (Eds),Edward Elgar Publishing, chap. 1, 2016

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ANNUSHKINA O., TRINCA COLONEL R.

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PROCEEDINGS/PRESENTATIONS

TRINCA COLONEL R., ANNUSHKINA O., BERSELLI E.

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