

# Vittoria Veronesi

OPERATIONS & SUPPLY CHAIN MANAGEMENT

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## ARTICLES IN SCHOLARLY JOURNALS

VERONESI V.

**Quale supply chain**

Economia & Management, 2018, vol.4, pp.31-34

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## RESEARCH MONOGRAPHS

BETTUCCI M., SECCHI R., VERONESI V.

**Competere con la logistica. Esperienze innovative nella supply chain alimentare**

Egea, Milano, Italy, 2009

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## PRACTICE-ORIENTED BOOKS

BAGLIERI E., VERONESI V., ZAMBONI S., MERLINI L.

**Dieci regole per innovare. Casi di successo dal progetto Best Innovation Award**

Egea, Milano, Italy, 2009

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

SECCHI R., VERONESI V.

**Granarolo** in *Supply chain management e made in Italy*

R. Secchi (Eds), Egea, pp.115-134, 2012

VERONESI V., SECCHI R.

**Lavazza** in *Supply chain management e made in Italy*

R. Secchi (Eds), Egea, pp.135-152, 2012

GALLMANN F., VERONESI V.

**Loro Piana** in *Supply Chain Management e Made in Italy*

R. Secchi (Eds), Egea, chap. 10, pp.205-222, 2012

VERONESI V., SECCHI R.

**Luxottica** in *Supply chain management e made in Italy*

R. Secchi (Eds), Egea, pp.223-240, 2012

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**Piquadro** in *Supply chain management e made in Italy*

R. Secchi (Eds), Egea, pp.241-252, 2012

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## CASES IN INTERNATIONAL CASE COLLECTIONS

VERONESI V.

**Redesigning the Lavazza Logistics Network**

2019, The Case Centre, Great Britain

FIORILLO V., VERONESI V.

**A second life for off-shore platforms: the ENI case**

2013, The Case Centre, Great Britain

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## PROCEEDINGS/PRESENTATIONS

VERONESI V.

**Managing Fashion Products' Exclusivity and Availability: a SCM Perspective, Book of Proceedings**

*5th Annual International Workshop on Luxury Retail, Operations and Supply Chain Management - May 25-27, 2015, Milano, Italy*

VERALDI S., VERONESI V., VOLTA M.

**Traffic emission abatement strategies: Brescia metropolitan area cases study**

*Automation and Decision-Making, 2000, Milano, Italy*

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## RESEARCH NOTES OR SHORT ARTICLES IN JOURNALS

VERONESI V., PIROTTI G. B.

**Italian Excellence nel food & beverage: Come costruire meraviglia**

2019, *Economia & Management Plus*, Milano, Italy

VERONESI V.

**Igor: dal borgo natio al villaggio globale**

2016, *Economia & Management Plus*, Milano, Italy

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