

Beatrice Manzoni

HUMAN RESOURCE MANAGEMENT

ARTICLES IN SCHOLARLY JOURNALS

GAVA A., MANZONI B.

Trasformarsi per ritrovare se stessi

Harvard Business Review Italia, April, 2025

MANZONI B., MAGNI F.

Aspettative crescenti. La pandemia non ha cambiato le nostre priorità al lavoro. Ci ha reso però più esigenti in tutto

Harvard Business Review Italia, December, 2023

MANZONI B., MAGNI F., CAPORARELLO L., TANG G.

Separare vita privata e lavorativa nel post covid

MIT Sloan Management Review Italia, 2023, vol.2, no. 2, pp.51–55

BAGDADLI S., CAPORARELLO L., CUOMO S., MAGNI M., MANZONI B., ONDOLI C., RAFFAGLIO M.

Il group coaching: quando il metodo favorisce la creatività

Harvard Business Review Italia, March, 2022

MANZONI B., MAGNI F., MANNUCCI P. V.

Creatività in azienda tra falsi miti e buone pratiche manageriali

Economia & Management, 2022, no. 1, pp.102–106

MAGNI F., MANZONI B.

Generational Differences in Workers' Expectations: Millennials Want More of the Same Things

European Management Review, 2020, vol.17, no. 4, pp.901–914

MAGNI F., MANZONI B.

When Thinking inside the Box Is Good: The Nuanced Relationship between Conformity and Creativity

European Management Review, 2020, vol.17, no. 4, pp.961–975

MAGNI F., MANZONI B.

La Generazione Z in arrivo nel mercato del lavoro: a cosa dà importanza e cosa si aspetta dalle aziende?

Harvard Business Review Italia, April, 2020

MAGNI F., MANZONI B., TANG G., CAPORARELLO L.

Calmi o ansiosi? Vita e lavoro nell'era del lockdown

Harvard Business Review Italia, December, 2020

MAGNI F., MANZONI B.

L'enfasi sui Millennial ci fa trascurare gli altri

Harvard Business Review Italia, April, 2019, pp.8–11

MANZONI B., CAPORARELLO L.

The paradoxes of “teaming” in the creative events industry: the case of Balich Worldwide Shows
International Journal of Arts Management, October, 2019, vol.22, no. 1, pp.86-98

MAGNI F., MANZONI B.

What different generations want from employers

Economia & Management, 2019, no. 3, pp.22-26

MANZONI B., CAPORARELLO L.

Creatività ed esecuzione nei team: le buone pratiche

Economia & Management, 2018, no. 5, pp.86-90

MANZONI B., CAPORARELLO L.

Managing creative firms by adopting a paradox framework: The case of studio Libeskind

International Journal of Arts Management, 2017, vol.20, no. 1, pp.54-62

MANZONI B., VOLKER L.

Paradoxes and management approaches of competing of work in creative professional service firms

Scandinavian Journal of Management, 2017

CAPORARELLO L., GIOVANAZZI A., MANZONI B.

Reimagine E-learning: a proposal for a 21st learning framework

Eai Endorsed Transactions on e-Learning, 2017, vol.4, no. 16

INVERSINI M., MANZONI B., SALVEMINI S.

Daniel Boulud: The Making of a Successful Creative Individual Business Model

International Journal of Arts Management, 2014, vol.16, no. 2, pp.55-62

SAVIOZZI F., CAPORARELLO L., MANZONI B.

Design e Management: affinità elettive, relazioni pericolose o c'eravamo tanto amati?

Economia & Management, 2014, no. 4, pp.39-45

MANZONI B., CAPORARELLO L., SAVIOZZI F.

Focus forum. Design & management

Economia & Management, 2014, no. 4, pp.39-45

ONDOLI C., MANZONI B.

Back to school: evoluzione manageriale e ruolo dei programmi executive MBA

Economia & Management, 2013, no. 3, pp.23-30

MANZONI B., CAPORARELLO L., SALVEMINI S.

Negli studi di architettura, c'è spazio per il manager? Parliamone con professionisti ed esperti di settore

Economia & Management, 2012, no. 5, pp.33-46

CAPPETTA R., MANZONI B., SALVEMINI S.

Value drivers for cultural events: empirical evidence from Italy

International Journal of Arts Management, 2010, vol.12, no. 2, pp.4-16

PRACTICE-ORIENTED BOOKS

MANZONI B., MAGNI F., MANNUCCI P. V.

Creatività in Azienda. Strategie e tecniche per produrre idee originali e utili

Egea, Milano, Italy, 2021

CAPORARELLO L., MANZONI B., SAVIOZZI F.

L'architetto. Sette sfide manageriali per la crescita professionale - II edizione,

Egea, Milano, Italy, 2019

CAPORARELLO L., MANZONI B., SAVIOZZI F.

EDITED BOOKS

MANZONI B., RAFFAGLIO M. (EDS.)

HR management. Far crescere le persone per far crescere il business

Egea, Milano, Italy, 2014

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

CAPORARELLO L., MANZONI B., PANARIELLO B.

The Evolution of (Digital) Learning Models and Methods: What Will Organizations and Their Employees Adopt in 2025? in *Digital Transformation and Human Behavior*

Concetta Metallo, Maria Ferrara, Alessandra Lazazzara, Stefano Za (Eds), Springer International Publishing, pp.11-19, 2021

MANZONI B., CAPORARELLO L., CIRULLI F., MAGNI F.

The Preferred Learning Styles of Generation Z: Do They Differ from the Ones of Previous Generations? in *Digital Transformation and Human Behavior*

Concetta Metallo, Maria Ferrara, Alessandra Lazazzara, Stefano Za (Eds), Springer International Publishing, pp.55-67, 2021

CAPORARELLO L., MANZONI B., TRABELSI L.

(Digital) Learning Models and Organizational Learning Mechanisms: Should Organizations Adopt a Single Learning Model or Multiple Ones? in *Exploring digital ecosystems: Organizational and human challenges*

Lazazzara A., Ricciardi F., Za S. (Eds), Springer, pp.179-191, 2020

CAPORARELLO L., CIRULLI F., MANZONI B.

Designing a Self-regulated Online Learning Course Using Innovative Methods: A Case Study in *Methodologies and Intelligent Systems for Technology Enhanced Learning, 9th International Conference*

Rosella Gennari, Pierpaolo Vittorini, Fernando De la Prieta, Tania Di Mascio, Marco Temperini, Ricardo Azambuja Silveira, Demetrio Arturo Ovalle Carranza (Eds), Springer International Publishing, pp.121-128, 2020

CAPORARELLO L., MANZONI B., MOSCARDO C., TRABELSI L.

How Do We Learn Today and How Will We Learn in the Future Within Organizations? Digitally-Enhanced and Personalized Learning Win in *Exploring digital ecosystems: Organizational and human challenges*

Lazazzara A., Ricciardi F., Za S. (Eds), Springer, pp.135-149, 2020

CAPORARELLO L., MANZONI B., PANARIELLO B.

Learning and Development Is the Key. How Well Are Companies Doing to Facilitate Employees' Learning? in *Methodologies and Intelligent Systems for Technology Enhanced Learning, 9th International Conference*

Rosella Gennari, Pierpaolo Vittorini, Fernando De la Prieta, Tania Di Mascio, Marco Temperini, Ricardo Azambuja Silveira, Demetrio Arturo Ovalle Carranza (Eds), Springer International Publishing, pp.80-88, 2020

CAPORARELLO L., MANZONI B.

The Role of Business Schools and Their Challenges in Educating Future Leaders: Looking Back to Move Forward in *New leadership in strategy and communication*

Pfeffermann N. (Eds), Springer, pp.209-226, 2020

CAPORARELLO L., MANZONI B., PANARIELLO B.

The evolution of (digital) learning models and methods: what will organizations and their employees adopt in 2025? in *Digital Transformation and Human Behavior. Innovation for People and Organisations*
Metallo C., Ferrara M., Lazazzara A., Za S. (Eds), Springer, chap. 2, pp.11-19, 2020

MANZONI B., CAPORARELLO L., CIRULLI F., MAGNI F.

The preferred learning styles of Generation Z: do they differ from the ones of previous generations? in
Digital Transformation and Human Behavior. Innovation for People and Organisations
Metallo C., Ferrara M., Lazazzara A., Za S. (Eds), Springer, chap. 5, pp.55-67, 2020

CAPORARELLO L., GIOVANAZZI A., MANZONI B.

(E)Learning and What Else? Looking Back to Move Forwards in *Organizing for Digital Innovation*
Alessandra Lazazzara, Raoul C.D. Nacamulli, Cecilia Rossignoli, Stefano Za (Eds), Springer International Publishing, pp.165-178, 2019

CAPORARELLO L., MANZONI B., BIGI M.

E-learning effectiveness from a students' perspective: an empirical study in *Digital technology and organizational change: Reshaping technology, people, and organizations towards a global society*
C. Rossignoli, F. Virili, S. Za (Eds), Springer, pp.163-172, 2018

RUTA D., MANZONI B.

City Capacity Building - Preparing to Exploit the Legacy of a large-scale Sports Event:The case of Valencia and the 2007 America's Cup in *The Routledge Handbook of Sport and Legacy: Meeting the challenge of major sports events*
Holt Richard, Ruta Cataldo (Eds), Routledge, chap. 16, pp.231-244, 2015

MANZONI B.

Una leva per far crescere individui e organizzazioni: la formazione in *HR management. Far crescere le persone per far crescere il business*

B. Manzoni, M. Raffaglio (Ed), Egea, pp.79-96, 2014

MANZONI B.

Flessibilità e office layout: progettare e implementare una workspace strategy in *La Flessibilità Paga. Perche Misurare i Risultati e non il Tempo*

Cuomo Simona, Mapelli Adele (Ed), Egea, pp.199-212, 2012

CASES IN INTERNATIONAL CASE COLLECTIONS

BAGDADLI S., CAPORARELLO L., CUOMO S., MAGNI M., MANZONI B., ONDOLI C., RAFFAGLIO M.
Making Hybrid Teams Work in a Phygital World: The Case of the Bank of Italy (A, B)

2022, The Case Centre, Great Britain

CIRRINCIONE A., MANZONI B.

Designing the Employee Experience in Edison

2021, The Case Centre, Great Britain

MANZONI B., CAPORARELLO L., SAVIOZZI F.

Managerial challenges in professional service firms. The experience of Lombardini22

2016, The Case Centre, Great Britain

MANZONI B.

Performance Evaluation and Coaching Feedback in Autogrill. Role: Employee (Andrew Jones)

2016, The Case Centre, Great Britain

MANZONI B.

Performance Evaluation and Coaching Feedback in Autogrill. Role: Manager (Samuel Smith)

2016, The Case Centre, Great Britain

MANZONI B.

Performance Evaluation and Coaching Feedback in Autogrill. Role: Observer

2016, The Case Centre, Great Britain

MANZONI B., RAFFAGLIO M., BIFFI I.

The Performance Management System of Autoguidovie (A): 'Pay and Use' - A Cultural Change and Its Strategic-organizational Implications

2016, The Case Centre, Great Britain

MANZONI B., RAFFAGLIO M., BIFFI I.

The Performance Management System of Autoguidovie (B): System Design: From Pilot to Full Implementation

2016, The Case Centre, Great Britain

MANZONI B., RAFFAGLIO M., BIFFI I.

The Performance Management System of Autoguidovie (C): From Evaluation to Incentive

2016, The Case Centre, Great Britain

MANZONI B., CAPORARELLO L., MAGNI M., PAOLINO E.

The Business Relationship Manager in UBIS: An Integration Role?

2015, The Case Centre, Great Britain

INVERSINI M., MANZONI B., SALVEMINI S.

Daniel Boulud: from chef to CEO. Managing paradoxes for a growing haute cuisine business

2012, The Case Centre, Great Britain

CAPORARELLO L., MANZONI B.

The Paradox of Project Performance: Team and Project Dynamics in the New Scottish Parliament's Case

2012, The Case Centre, Great Britain

MANZONI B.

Santa & Cole (A): Growing with Design, Designing Growth

2010, The Case Centre, Great Britain

MANZONI B.

Santa & Cole (B): Growing with Design, Designing Growth

2010, The Case Centre, Great Britain

OTHER

BAGDADLI S., CAPORARELLO L., CUOMO S., MAGNI M., MANZONI B., ONDOLI C., RAFFAGLIO M.

A new organization of work after Covid-19: the Bank of Italy case - Una nuova organizzazione del lavoro dopo il Covid-19: il caso Banca d'Italia

2023, SDA Bocconi Insight, Milano, Italy

PREFACES, POSTFACES, SHORT INTRODUCTIONS

MANZONI B.

Postfazione in *L'Amministratore Saggio. Pensare il Condominio con Schemi nuovi*

L. Rinzivillo(Ed), Egea, 2023

MANZONI B.

Prefazione in *C'era una volta la ricerca e selezione. Storia di Teresa e dell'evoluzione del suo ruolo di HR Manager*

D. Bacchi(Ed), Edizioni ESTE, 2022

PROCEEDINGS/PRESENTATIONS

MAGNI F., TANG G., MANZONI B., CAPORARELLO L.

Managing Boundaries while Working Remotely: The Interactive Effect of Temporal and Physical Tactics

82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

MAGNI F., TANG G., MANZONI B., CAPORARELLO L.

Managing Boundaries while Working Remotely: The Interactive Impact of Temporal and Physical Tactics

EURAM 2022 Conference, June 15-17, 2022, Winterthur, Switzerland
