

Beatrice Manzoni

HUMAN RESOURCE MANAGEMENT

ARTICLES IN SCHOLARLY JOURNALS

MANZONI B., MAGNI F., MANNUCCI P. V.

Creatività in azienda tra falsi miti e buone pratiche manageriali

Economia & Management, 2022, no. 1, pp.102-106

MAGNI F., MANZONI B.

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La Generazione Z in arrivo nel mercato del lavoro: a cosa dà importanza e cosa si aspetta dalle aziende?

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The paradoxes of "teaming" in the creative events industry: the case of Balich Worldwide Shows

International Journal of Arts Management, October, 2019, vol.22, no. 1, pp.86-98

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What different generations want from employers

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PRACTICE-ORIENTED BOOKS

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Creatività in Azienda. Strategie e tecniche per produrre idee originali e utili

Egea, Milano, Italy, 2021

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CASES IN INTERNATIONAL CASE COLLECTIONS

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Managerial challenges in professional service firms. The experience of Lombardini22
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Santa & Cole (B): Growing with Design, Designing Growth

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PROCEEDINGS/PRESENTATIONS

MAGNI F., TANG G., MANZONI B., CAPORARELLO L.

Managing Boundaries while Working Remotely: The Interactive Effect of Temporal and Physical Tactics

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