

# Behzad Maleki Vishkai

## CORPORATE STRATEGY

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### ARTICLES IN SCHOLARLY JOURNALS

MALEKI VISHKAEI B.

**Optimal ordering for Product-as-a-Service models with circular economy practices**

International Journal of Production Research, 2025, vol.63, no. 11, pp.4066-4085

MALEKI VISHKAEI B., DE GIOVANNI P.

**A smart mobility game with blockchain and hardware oracles**

International Journal of Production Economics, 2025, vol.282, pp.109533

MALEKI VISHKAEI B., DE GIOVANNI P.

**Smart food-sharing platforms for social sustainability: a heuristic algorithm approach**

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DE GIOVANNI P., MALEKI VISHKAEI B.

**L'impatto sulle performance aziendali. Il business sostenibile migliora la resilienza - Sustainability and Business Performance. Building Resilience with GRI Practices**

Economia & Management, 2024, no. 3, pp.16-24

LINDSTRÖM C. W. J., MALEKI VISHKAEI B., DE GIOVANNI P.

**Subscription-based business models in the context of tech firms: theory and applications**

International Journal of Industrial Engineering and Operations Management , 2024, vol.6, no. 3, pp.256-274

DE GIOVANNI P., MALEKI VISHKAEI B.

**The Impact of Business Continuity on Supply Chain Practices and Resilience Due to COVID-19**

International Journal of Logistics Research and Applications, 2024, vol.8, no. 2, pp.41

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**Bayesian network methodology and machine learning approach: an application on the impact of digital technologies on logistics service quality**

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SAMMARCO G., RUZZA D., MALEKI VISHKAEI B., DE GIOVANNI P.

**The Impact of Digital Technologies on Company Restoration Time Following the COVID-19 Pandemic**  
Sustainability, 2022, vol.14, no. 22, pp.15266

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**Bi-objective optimization for customers' satisfaction improvement in a Public Bicycle Sharing System**  
Computers & Industrial Engineering (CAIE), 2021, vol.161, pp.107587

PORKAR S., MAHDAVI I., MALEKI VISHKAEI B., HEMATIAN M.

**Green supply chain flow analysis with multi-attribute demand in a multi-period product development environment**  
Operational Research, 2020, vol.20, no. 3, pp.1405-1435

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**Balancing public bicycle sharing system using inventory critical levels in queuing network**  
Computers & Industrial Engineering (CAIE), 2020, vol.141, pp.106277

MALEKI VISHKAEI B., MAHDAVI I., MAHDAVI-AMIRI N., KHORRAM E.

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International Journal of Industrial Engineering: Theory, Applications and Practice, 2019, vol.26, no. 5

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

SCIROCCO N., MALEKI VISHKAEI B., DE GIOVANNI P.

**La resilienza strategica di Prysmian** in *Strategie di resilienza in operations management. Casi aziendali ed esperienze di eccellenza*

P. De Giovanni (Eds), Egea, chap. 7, pp.133-152, 2025

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**Blockchain Adoption in the Winery Industry** in *Blockchain Technology Applications in Businesses and Organizations*

Pietro De Giovanni (Eds), IGI Global, chap. 3, pp.43-72, 2022

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**Metaverse: A New Platform for Circular Smart Cities** in *Cases on Circular Economy in Practice*

Pietro De Giovanni (Ed), IGI Global, chap. 3, pp.51-69, 2022

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## PROCEEDINGS/PRESENTATIONS

MALEKI VISHKAEI B., DE GIOVANNI P.

**Social Development through Operations and Supply Chain Management**

British Academy of Management (BAM), September 2-6 2024, Nottingham, Great Britain

MALEKI VISHKAEI B., DE GIOVANNI P.

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MALEKI VISHKAEI B., DE GIOVANNI P.

**Refilling glass bottles as a circular economy practice: a game theory model**

EURAM 2024 - European Academy of Management Conference, June 24-28 2024, Bath, Great Britain

MALEKI VISHKAEI B., DE GIOVANNI P.

**Smart Food-Sharing Platforms for Social Sustainability: A Heuristic Algorithm Approach**

SIMA Management Conference, June 13-14, 2024, Parma, Italy

RUZZA D., DE GIOVANNI P., MALEKI VISHKAEI B.

**Unlocking the blockchain potentials through oracles: Empirical evidence on supply chain challenges and**

## **performance**

*Sinergie-SIMA Management Conference 2023, 29-30 June, 2023, Bari, Italy*

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